

Welcome to

STRATVALUE® | Tools

the innovative front and middle office standard for financial intermediaries, family offices and asset managers

Register and check it out for free during two weeks:

www.stratvalue.com

> Tools > Register here

Your complete Business Suite with all the necessary capabilities, the best value for your money and the highest data protection standards: for just 1- 5 Dollars a day per user a safe, carefree and reliable tool box to focus on your business, wherever and whenever you need it

Enjoy a 50 percent first year discount paying only half the invoice adding 'code 714'

Value Scoring | Growth Scoring | Value Scoring | Input Data

Asset Allocator | Market | Research | Portfolios

Compliance | Finance Concepts | Encyclopedia | Financial Calculator

CPanel

Please Login to access your Tools

Short name:

Login:

Password:

Forgot/Change password

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A. CLIENT PORTAL SYSTEM ("SYSTEM") USE AGREEMENT

This System Use Agreement ("**Agreement**") is made between the legal entity and/or person ("**Client**" and "**User**") who accesses or on whose behalf has been given access to this System ("**System**") and StratValue LLC ("**StratValue**"). **StratValue is a registered trademark**

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start scrolling

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This 10 minutes scroll through 40 slides shows the most important functions and look-and-feel of Tools, a care-free, innovative and web based software solution. Only 10 minutes of your time and the intuitive menu design enables you to master most modules without any further effort.

For more details open the user guide

www.stratvalue.com

> Tools > User Info > User Guide

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Safety first: Tools, from its databases to your user access, is **encrypted from A to Z**. Its data are not open nor legible to any intruder. A **Swiss company in Switzerland** provides hosting employing the **latest technology and safety standards** including **disaster recovery redundancy** that mirrors your data on a daily basis. Commonly used software solutions and very large system applications just do not live up to such standards.

Value Scoring | Growth Scoring | Value Scoring | Input Data

Asset Allocator | Market | Research | Portfolios

Compliance | Finance Concepts | Encyclopedia | Financial Calculator

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More safety: passwords need **12 digits minimum**, using all letters, numbers and signs, lower and upper keys, and they must be changed on a **monthly** basis by system default. Tools has **no life interface** with any other system or software – an additional feature to maintain the highest safety standard in the industry.

Value Scoring | Growth Scoring | Value Scoring | Input Data

Asset Allocator | Market | Research | Portfolios

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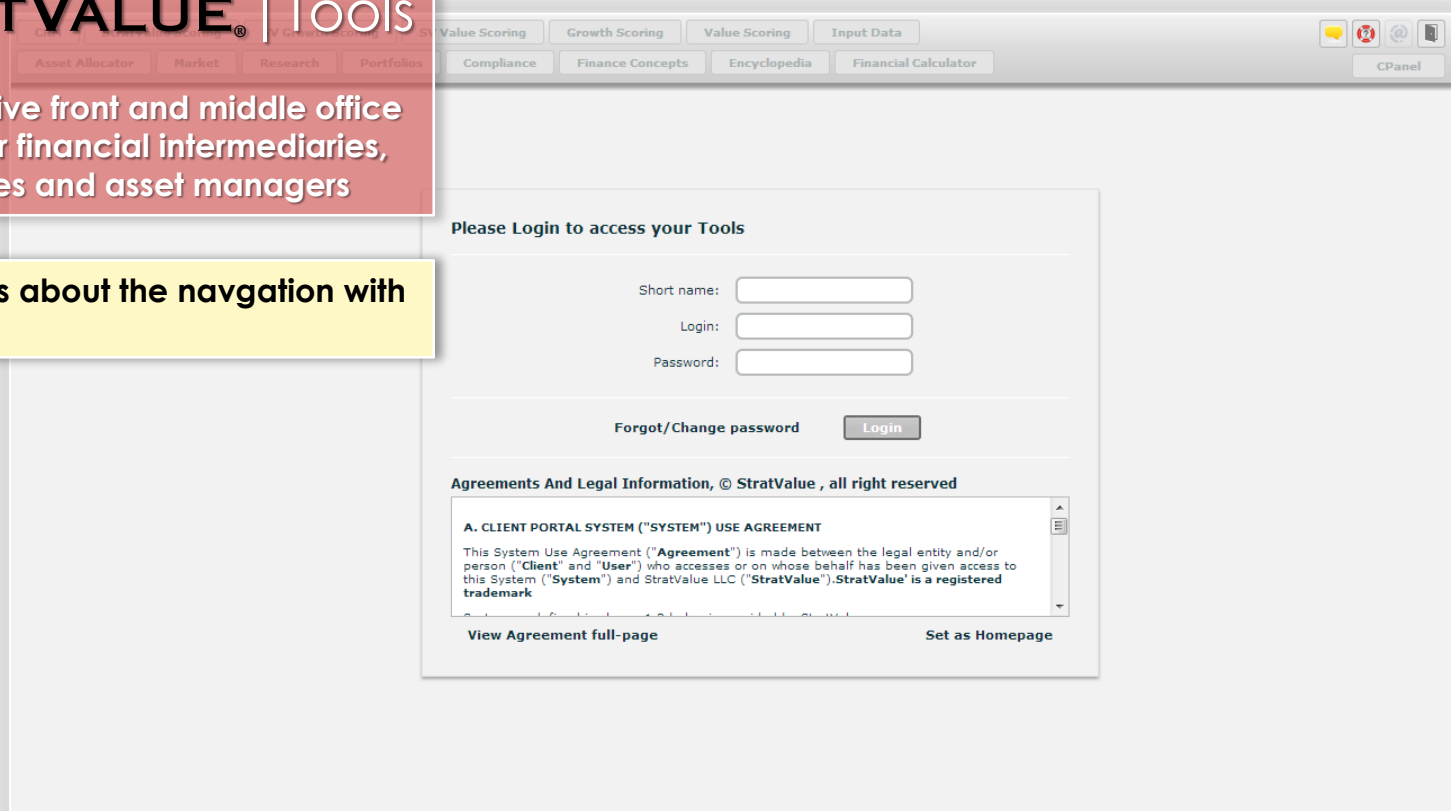
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A few words about the navigation with
the  :



The screenshot shows a web browser window with a navigation menu at the top. The menu includes tabs for 'Value Scoring', 'Growth Scoring', 'Input Data', 'Compliance', 'Finance Concepts', 'Encyclopedia', and 'Financial Calculator'. Below the menu is a login form with the heading 'Please Login to access your Tools'. The form contains three input fields: 'Short name:', 'Login:', and 'Password:'. Below these fields are two buttons: 'Forgot/Change password' and 'Login'. At the bottom of the page, there is a section titled 'Agreements And Legal Information, © StratValue , all right reserved'. This section contains a scrollable area with the text: 'A. CLIENT PORTAL SYSTEM ("SYSTEM") USE AGREEMENT. This System Use Agreement ("Agreement") is made between the legal entity and/or person ("Client" and "User") who accesses or on whose behalf has been given access to this System ("System") and StratValue LLC ("StratValue"). StratValue is a registered trademark'. Below the scrollable area are two links: 'View Agreement full-page' and 'Set as Homepage'.

Value Scoring | Growth Scoring | Value Scoring | Input Data

Asset Allocator | Market | Research | Portfolios

Compliance | Finance Concepts | Encyclopedia | Financial Calculator

CPanel

Please Login to access your Tools

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Login:

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The screenshot shows a web application interface with a top navigation bar containing various tool categories: CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, Input Data, Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, Financial Calculator, and CPanel. A red mouse cursor is positioned at the top right of the page. Below the navigation bar is a central login form with the heading "Please Login to access your Tools". The form includes input fields for "Short name:", "Login:", and "Password:", a "Forgot/Change password" link, and a "Login" button. Below the login form is a section titled "Agreements And Legal Information, © StratValue , all right reserved" containing a scrollable text area with the heading "A. CLIENT PORTAL SYSTEM ("SYSTEM") USE AGREEMENT" and a "View Agreement full-page" link. A "Set as Homepage" link is also present at the bottom right of the agreement section.

CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data

Asset Allocator Market Research Portfolios Compliance Finance Concepts Encyclopedia Financial Calculator CPanel

Please Login to access your Tools

Short name:

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Move your cursor to the top of the page to activate the **fading menu bar**. Only those tools you have registered for will be active.

The screenshot shows a web application interface with a top navigation bar containing various tool categories: CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, Input Data, Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. A 'CPanel' icon is visible in the top right corner. The main content area features a login form with the heading 'Please Login to access your Tools'. The form includes input fields for 'Short name:', 'Login:', and 'Password:', followed by a 'Login' button and a link for 'Forgot/Change password'. Below the login form is a section for 'Agreements And Legal Information, © StratValue , all right reserved', which contains a scrollable area for 'A. CLIENT PORTAL SYSTEM ("SYSTEM") USE AGREEMENT'. The agreement text states: 'This System Use Agreement ("Agreement") is made between the legal entity and/or person ("Client" and "User") who accesses or on whose behalf has been given access to this System ("System") and StratValue LLC ("StratValue"). StratValue is a registered trademark'. At the bottom of the agreement section are two links: 'View Agreement full-page' and 'Set as Homepage'. A yellow tooltip box is overlaid on the right side of the page, pointing to the 'CPanel' icon, containing the text: 'Tooltips appear in the lower right corner of the page if touching an input field with the cursor. It will tell you what to do. You can deactivate and reactivate tooltips with a click on the tooltip icon.'

Tooltips appear in the lower right corner of the page if touching an input field with the cursor. It will tell you what to do. You can deactivate and reactivate tooltips with a click on the tooltip icon.

The screenshot shows a web application interface with a top navigation bar containing tabs for CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, and Input Data. Below this is a secondary bar with tabs for Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. The main content area features a login form with the heading "Please Login to access your Tools". The form includes input fields for "Short name:", "Login:", and "Password:", followed by a "Login" button and a "Forgot/Change password" link. Below the login form is a section titled "Agreements And Legal Information, © StratValue , all right reserved" containing a scrollable text area for "A. CLIENT PORTAL SYSTEM ("SYSTEM") USE AGREEMENT". At the bottom of this section are links for "View Agreement full-page" and "Set as Homepage". A yellow callout box on the right side of the screen contains text explaining the "salvage ring" icon in the top right corner of the browser window.

CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data

Asset Allocator Market Research Portfolios Compliance Finance Concepts Encyclopedia Financial Calculator

Please Login to access your Tools

Short name:

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Help: if you need more help grab the salvage ring; it will give you access to a full description of the content and possibilities of the currently opened page; or open the user guide instead.

The screenshot shows a web application interface with a top navigation bar containing various tool categories: CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, Input Data, Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. A 'CPA' button is visible in the top right corner. The main content area features a login form with the heading 'Please Login to access your Tools'. The form includes input fields for 'Short name:', 'Login:', and 'Password:', followed by a 'Login' button and a 'Forgot/Change password' link. Below the login form is a section titled 'Agreements And Legal Information, © StratValue , all right reserved'. This section contains a scrollable area with the heading 'A. CLIENT PORTAL SYSTEM ("SYSTEM") USE AGREEMENT' and the text: 'This System Use Agreement ("Agreement") is made between the legal entity and/or person ("Client" and "User") who accesses or on whose behalf has been given access to this System ("System") and StratValue LLC ("StratValue"). StratValue is a registered trademark'. At the bottom of this section are two links: 'View Agreement full-page' and 'Set as Homepage'.

Support: if you need even more help please contact StratValue's support during office hours for more guidance at support@stratvalue.com

The screenshot shows a web application interface with a top navigation bar containing various tool categories: CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, Input Data, Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. A 'CPanel' button is visible in the top right corner, with a red arrow pointing to it. The main content area displays a login form with the following elements:

Please Login to access your Tools

Short name:

Login:

Password:

Forgot/Change password

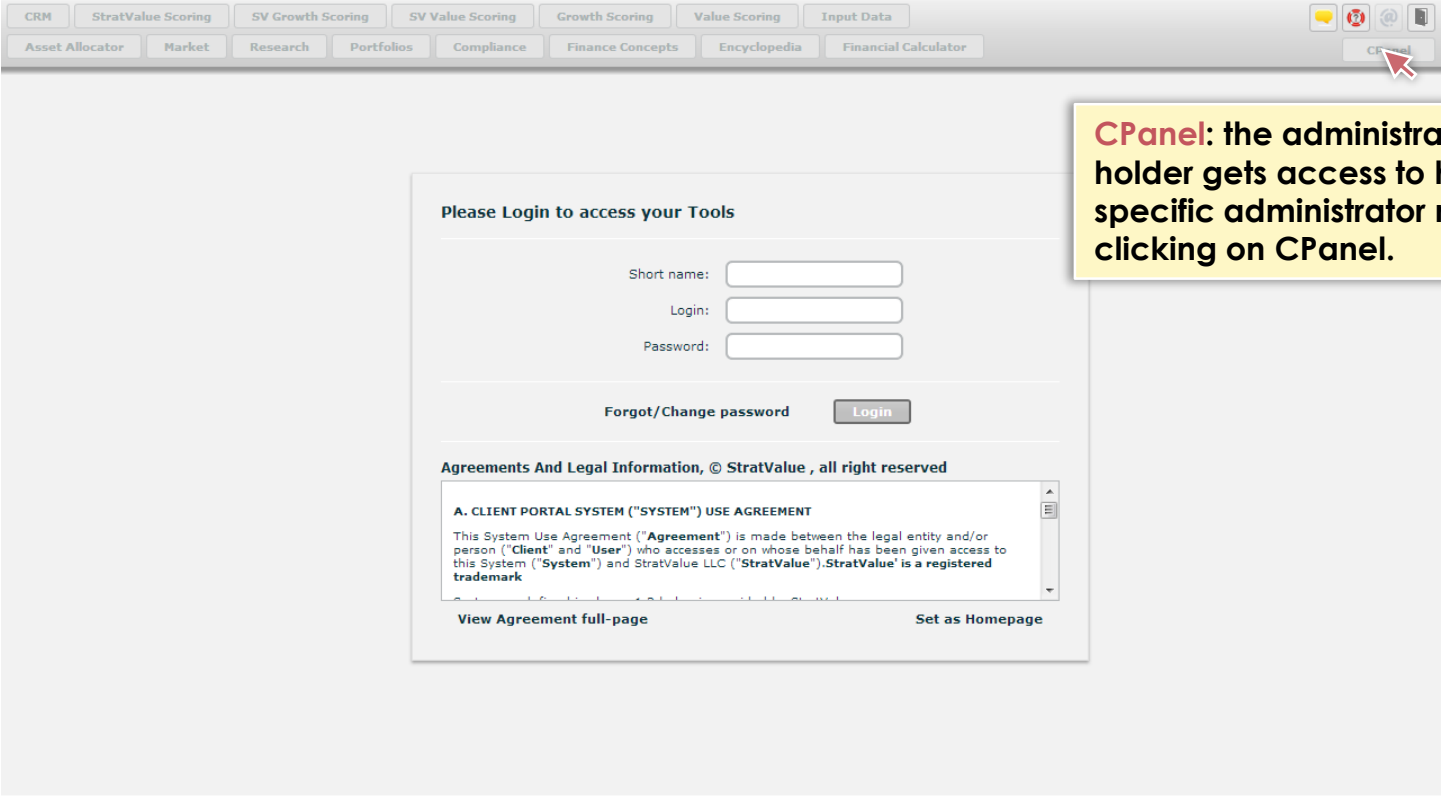
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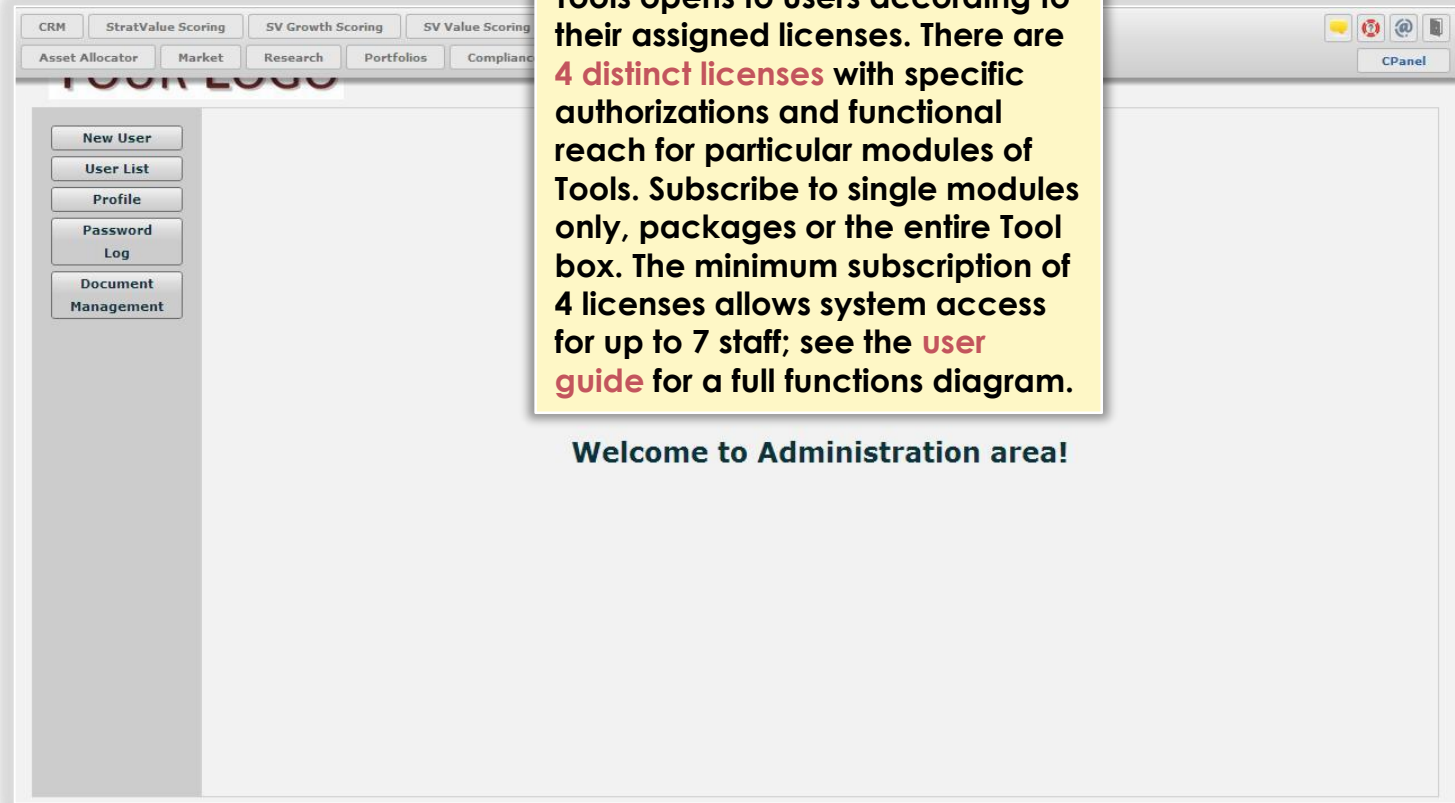
[View Agreement full-page](#) [Set as Homepage](#)

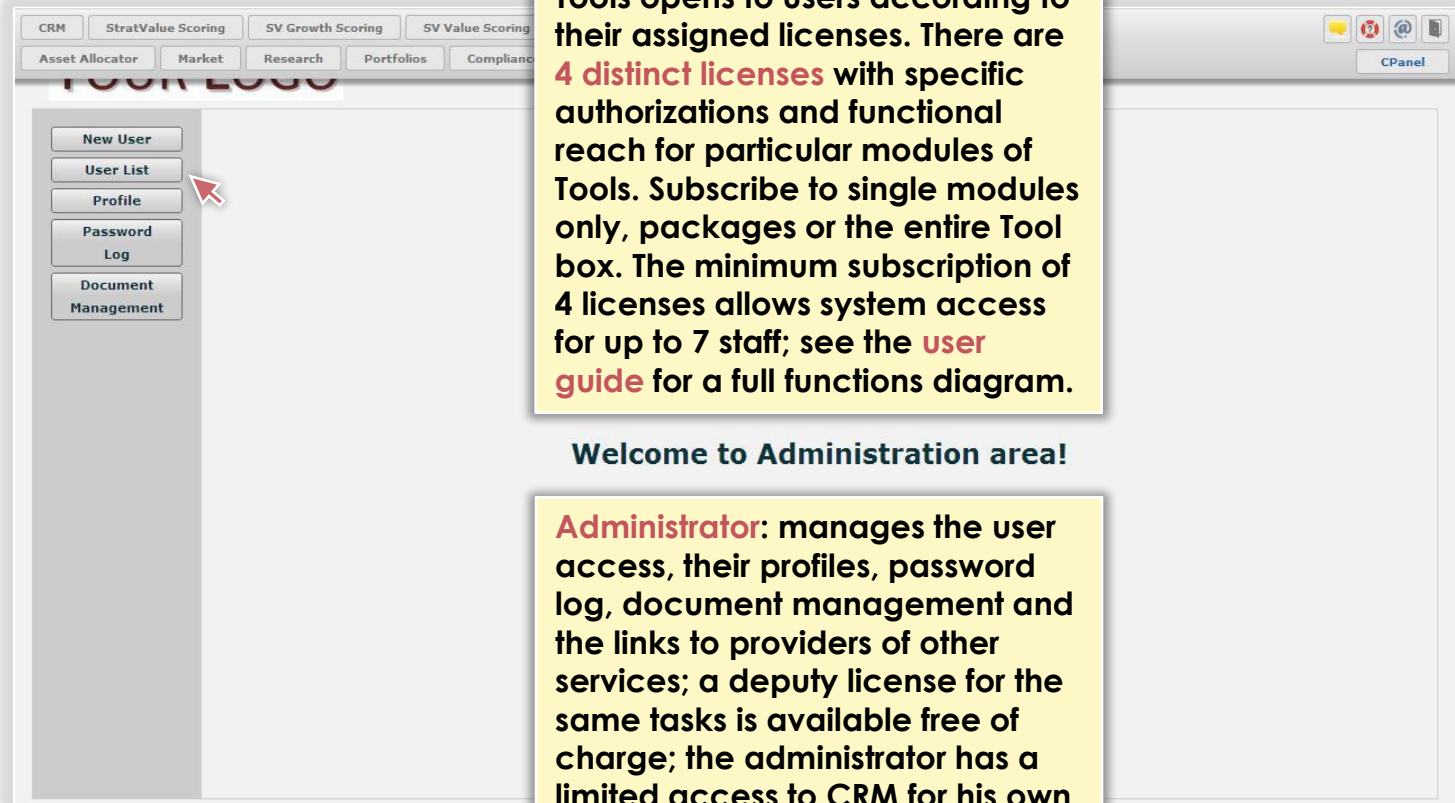
A yellow callout box on the right side of the screen contains the text: **Log Out: step out the door to log out. Tools will also shut down by default after 15 idle minutes.**



The screenshot shows a web application interface with a top navigation bar containing various tool categories: CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, Input Data, Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. A 'CPanel' button is located in the top right corner, highlighted by a red arrow. Below the navigation bar is a central login form with the heading 'Please Login to access your Tools'. The form includes input fields for 'Short name:', 'Login:', and 'Password:', a 'Forgot/Change password' link, and a 'Login' button. Below the login form is a section titled 'Agreements And Legal Information, © StratValue , all right reserved' containing a scrollable text area for the 'A. CLIENT PORTAL SYSTEM ("SYSTEM") USE AGREEMENT'. At the bottom of the page, there are links for 'View Agreement full-page' and 'Set as Homepage'.

CPanel: the administrator license holder gets access to his or her specific administrator menu by clicking on CPanel.

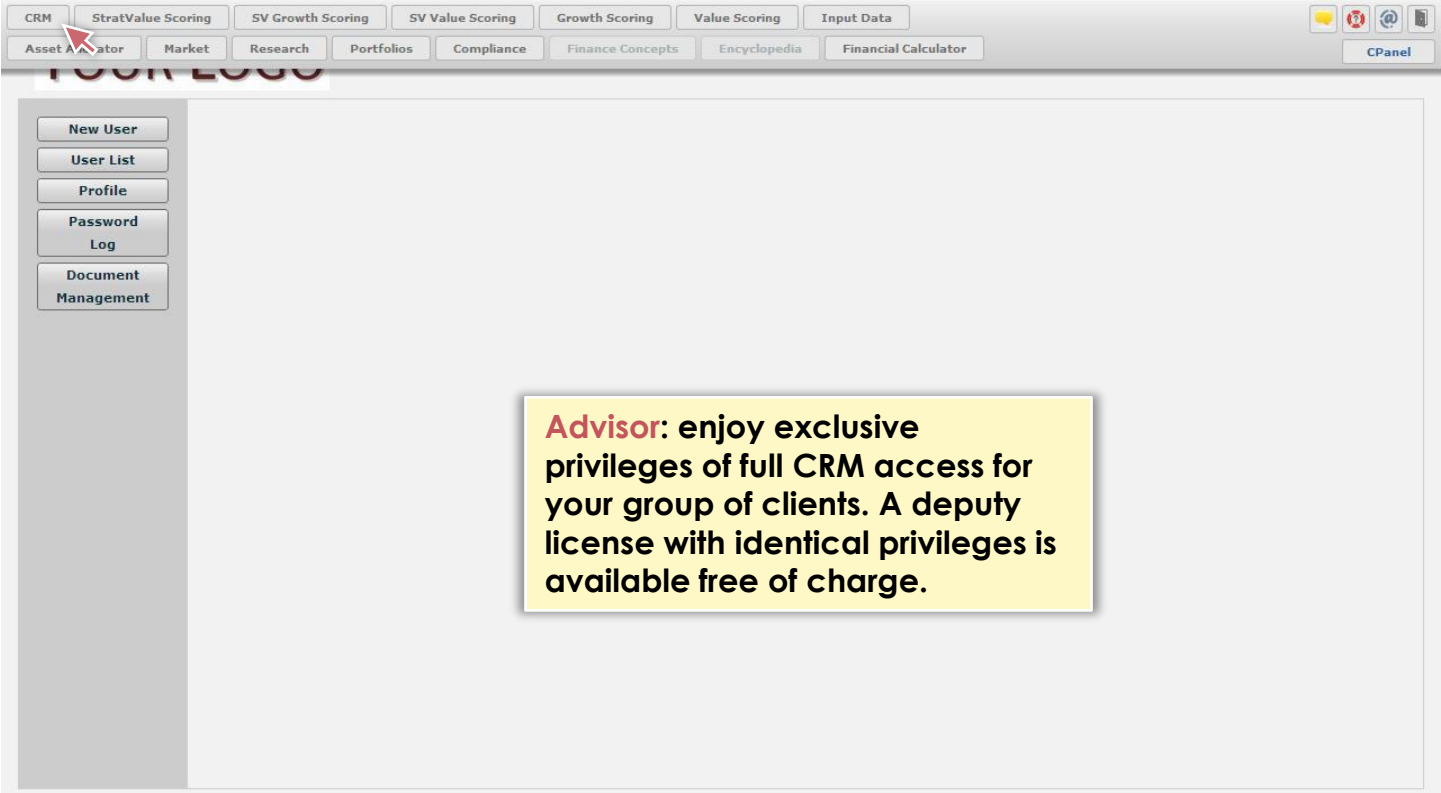




Tools opens to users according to their assigned licenses. There are **4 distinct licenses** with specific authorizations and functional reach for particular modules of Tools. Subscribe to single modules only, packages or the entire Tool box. The minimum subscription of 4 licenses allows system access for up to 7 staff; see the **user guide** for a full functions diagram.

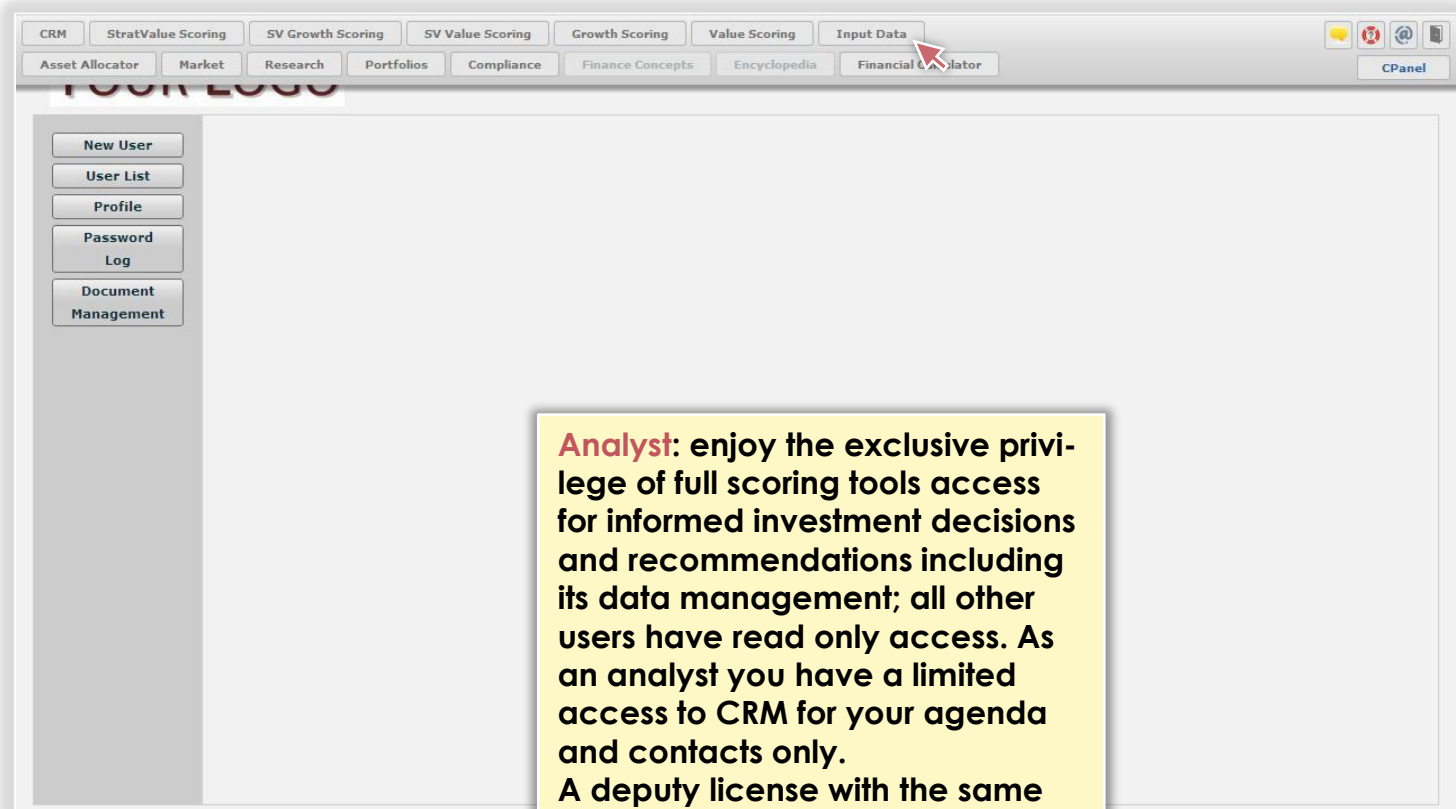
Welcome to Administration area!

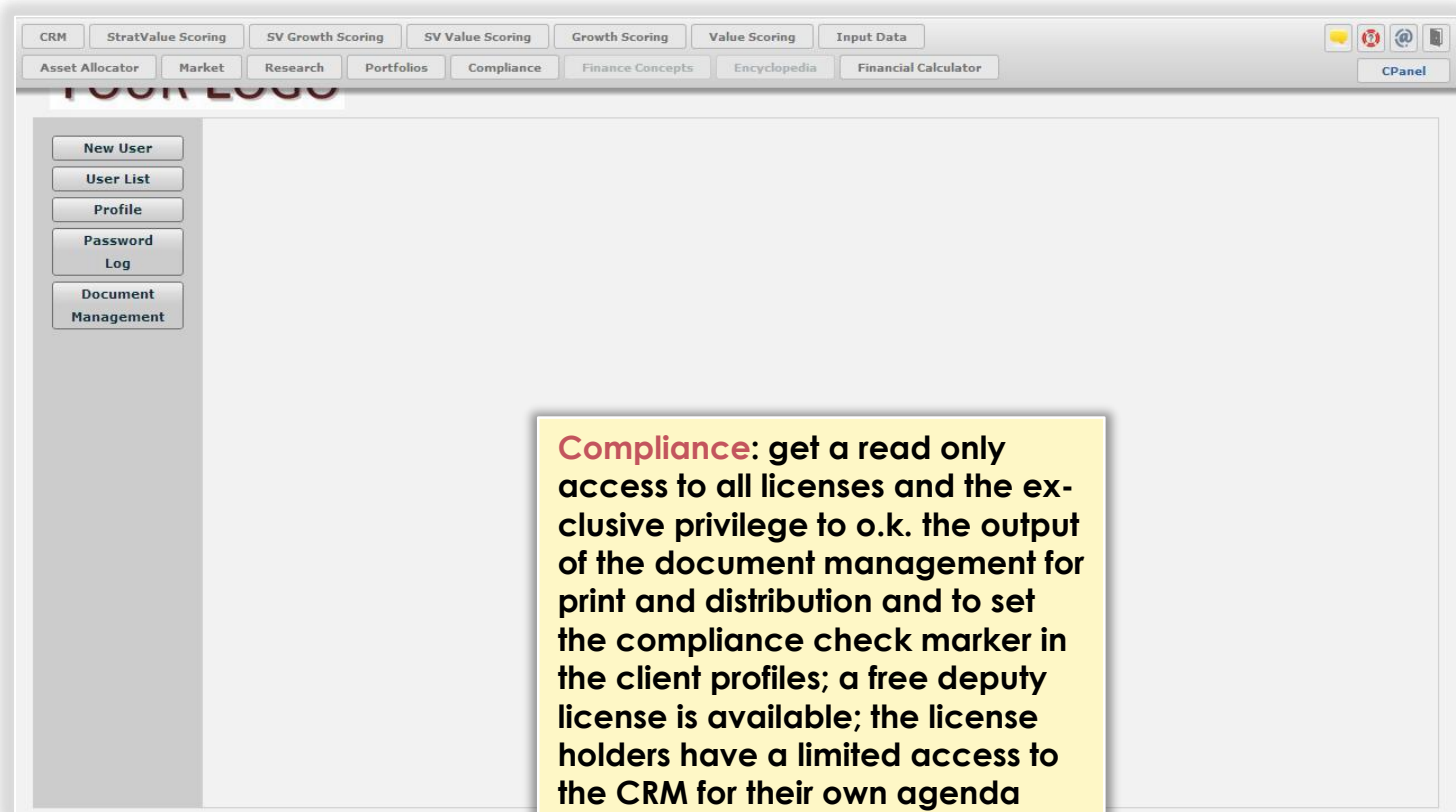
Administrator: manages the user access, their profiles, password log, document management and the links to providers of other services; a deputy license for the same tasks is available free of charge; the administrator has a limited access to CRM for his own agenda and contacts only.



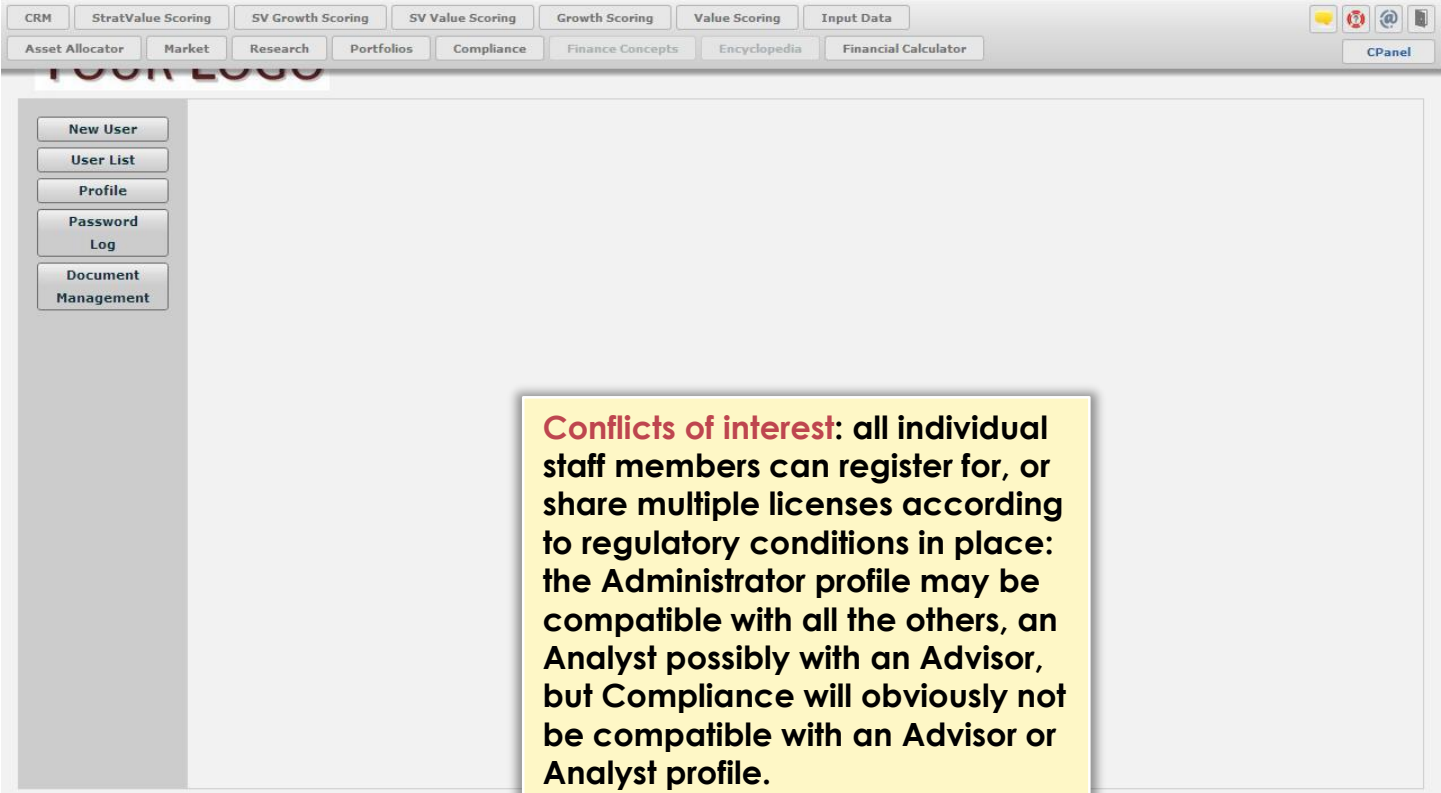
The screenshot shows a web-based CRM application interface. At the top, there is a navigation bar with several tabs: CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, and Input Data. Below this, a secondary row of tabs includes Asset Advisor, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. A red arrow points to the 'Asset Advisor' tab. In the top right corner, there are icons for a search function, a help icon, and a CPanel button. On the left side, a vertical navigation menu contains buttons for 'New User', 'User List', 'Profile', 'Password Log', and 'Document Management'. The main content area is mostly blank, with a yellow text box in the center containing the following text:

Advisor: enjoy exclusive privileges of full CRM access for your group of clients. A deputy license with identical privileges is available free of charge.





Compliance: get a read only access to all licenses and the exclusive privilege to o.k. the output of the document management for print and distribution and to set the compliance check marker in the client profiles; a free deputy license is available; the license holders have a limited access to the CRM for their own agenda and contacts only.



CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data

Asset Allocator Market Research Portfolios Compliance Finance Concepts Encyclopedia Financial Calculator CPanel

Conflicts of interest: all individual staff members can register for, or share multiple licenses according to regulatory conditions in place: the Administrator profile may be compatible with all the others, an Analyst possibly with an Advisor, but Compliance will obviously not be compatible with an Advisor or Analyst profile.

CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data

Asset Allocator Market Research Portfolios Compliance Finance Concepts Encyclopedia Financial Calculator CPanel

Agenda Call Reports Profile Contacts Documents Inactive Clients

Today 7 days Month Save Print

10/12/2013 Agenda

07:00	
10:00	
10:30	
11:00	
11:30	

December 2013

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

January 2014

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Today's To-Do-List

Instructions/Actions/Follow-Ups From Call Reports/Profiles

Advisor: with your exclusive privileges you and your deputy license holder access and manage all your client data in CRM and in your agenda. Other advisors can open their own agenda and CRM only. The first click on CRM opens the agenda with its **daily**, **weekly** and **monthly** overviews.

The screenshot displays a CRM application window with a top navigation bar containing tabs for CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, and Input Data. Below this is a secondary bar with tabs for Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. The main interface has a sub-navigation bar with tabs for Agenda, Call Reports, Profile, Contacts, Documents, and Inactive Clients. Under the Agenda tab, there are buttons for Today, 7 days, and Month, along with Save and Print buttons.

The Agenda section shows a table for the date 10/12/2013. The table has two columns: time and description. The times listed are 07:00, 11:00, and 11:30.

To the right of the agenda, there are two calendar views for December 2013 and January 2014. The December 2013 calendar shows the 10th as the current date. Below the calendars, there is a section titled "Today's To-Do-List" with an empty text box. Below that is a section titled "Instructions/Actions/Follow-Ups From Call Reports/Profiles" with an empty text box and a red mouse cursor pointing to it.

Agenda: a particular feature is **instructions/actions/follow-ups**; it reminds users automatically of all the instructions recorded in call reports, or of client birthdays, the yearly review of client profiles etc. Input the date as soon as an item is taken care of, i.e. the yearly profile review, and compliance can set the compliance marker for a duly reviewed client profile – nothing will ever be overlooked.

YOUR LOGO User: Advisor (1. All Tools Including StratValue/SV Scoring) Date: 10/12/2013
License: Advisor Input Cycle: IV QTR 2013 **STRATVALUE**
VALUE CREATION AND DEVELOPMENT

Agenda **Call Reports** Profile Contacts Documents Inactive Clients

Sort by Client/ID Sort by Contact Date Client/ID Filter New Call Report Print Save

Show Call Reports after:

- Show all
- 2013 December
- 2013 November
- 2013 October
- 2013 September
- 2013 August
- 2013 July
- 2013 June
- 2013 May
- 2013 April
- 2013 March
- 2013 February
- 2013 January
- 2012 December
- 2012 November
- 2012 October
- 2012 September
- 2012 August
- 2012 July
- 2012 June
- 2012 May
- 2012 April
- 2012 March

The exclusive privileges to access client data include the **call reports, client profiles, contact data, the list of documents available in the template list and the list of inactive clients**. Tools recommends to delete inactive clients after ten years only. Use sort filters to identify clients, their last contact or their activity during a particular time frame. Every log in a call report also has to include the way a contact was made (by phone, visit, email etc. by the client or the advisor).

YOUR LOGO User: Advisor (1. All Tools Including StratValue/SV Scoring) Date: 10/12/2013
 License: Advisor Input Cycle: IV QTR 2013 **STRATVALUE**
 VALUE CREATION AND DEVELOPMENT

Agenda Call Reports **Profile** Contacts Documents Inactive Clients

New profile Select client Print Save

Client/ID: Opening date:

Domicile Nationality
 Choose... Choose...

Main contact last name Main contact

Contact information
 Cellular Home

Corporate name and registered address

Beneficial owner(s)
 Last name First name

Professional background/sources of income

Account

Office e-mail

Home and other address

Nationality Passport

Client profile: it is the heart of CRM with a complete client data view. The profile is also the master of the contacts tool and the Client/ID with its elements domicile, nationality, reference currency, client and relationship type and bank account number; it allows to quickly identify the most important working parameters of your clients. The profile distinguishes 3 client types (individual, corporate clients as well as prospects) – each type with its own specific data requirements and mandatory input fields – and 3 relationship types (execution, advisory and management) according to a client's contract and relationship suitability.

YOUR LOGO User: Advisor (1. All Tools Including StratValue/SV Scoring) Date: 11/12/2013
 License: Advisor Input Cycle: IV QTR 2013 **STRATVALUE**
 VALUE CREATION AND DEVELOPMENT

Agenda Call Reports **Profile** Contacts Documents Inactive Clients

New profile Select client Print Save

Client/ID: AT/AT/USD/i/GFH/12345678

Domicile: Austria Nationality: Austria

Client last name: Lastname First name: Firstname

Contact information: Cellular: Home phone: Office phone: Office e-mail: Opening date: 11/12/2013

Account: 12345678

Office e-mail:

Professional background/sources of income and wealth: Other personal/family information of beneficial owner(s):

Search by Name:

Domicile: Nationality: Reference currency: Client type: Custodian: Opening date:

Client/ID	Name	Opening date	Client type	Cellular	Home phone	Private e-mail	Office phone	Office e-mail
AT/AT/USD/i/GFH/12345678	Firstname Lastname	11/12/2013	individual		+12345678912		+12345678912	

The fastest client search to respond quickly to any client call is done via the search by **name** or the **Client/ID** list. The Client/ID elements also serve as search filters and parameters to draw client lists.

The client profile includes an **asset and budget overview** that helps to determine a client's net assets and cash flow requirements. The asset allocator will need these and more data to identify a client's risk capacity and the required income producing portion in the strategic asset allocation.

CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data
Asset Allocator Market Research Portfolios Compliance Finance Concepts Encyclopedia Financial Calculator CPanel

Agenda Call Reports **Profile** Contacts Documents Inactive Clients Save

Authorized signatory(ies) by

Last name First name Birth date Nationality Passport

Other personal/family information of beneficial owner(s)

Asset and budget overview

Business interests (including ownership restrictions)	<input type="text"/>	Income from business interests (before tax)	<input type="text"/>
Investment accounts (bankable assets)	<input type="text"/>	Income from investments (before tax)	<input type="text"/>
Private real estate holdings (gross estimate)	<input type="text"/>	Income from real estate (before tax)	<input type="text"/>
Real estate loans (-)	<input type="text"/>	Loan costs on real estate holdings (-)	<input type="text"/>
Other loans (-)	<input type="text"/>	Current expenses including costs of other loans (-)	<input type="text"/>
Collectibles (art and other assets according to estimates)	<input type="text"/>	Estimated tax obligations (-)	<input type="text"/>
Net Assets (+/-)	<input type="text"/>	Budget Surplus(+)/Deficit(-)	<input type="text"/>
		Required cash flow	<input type="text"/>

CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data

Asset Allocator Market Research Portfolios Compliance Finance Concepts Encyclopedia Financial Calculator CPanel

Agenda Call Reports **Profile** Contacts Documents Inactive Clients

New profile Select client Print Save

Billing information (in % and/or reference currency)

Asset based management of (transaction amount)

Management of (flat fee (amount))

Performance based fee: port (brokerage amount)

Asset allocation

Reference currency:

Currency diversification:

Budget impact:

Investable amount (Ref.curr.):

4-10 years rate bond yield

Required cash flow

Fixed income portfolio

Strategic allocation grid

Current	Cash	1-3 years	4-10 years	>10 years	Equity	Gold	Total
USD							
EUR							
GBP							
CHF							
JPY							
Total							

Comments on investment objectives and reference currency:

You can export the strategic allocation from the asset allocator to a client profile, and the client is able to review and sign off the profile with all data including the billing information on file.

YOUR LOGO

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 License: Advisor Input Cycle: IV QTR 2013

STRATVALUE
VALUE CREATION AND DEVELOPMENT

Agenda
Call Reports
Profile
Contacts
Documents
Inactive Clients

Private Contacts
Print

Search by Name:

Domicile:

Nationality:

Reference currency:

Client type:

Custodian:

Opening date:

Client/ID	Name	Opening date	Client type	Cellular	Home phone	Private e-mail	Office phone	Office e-mail	Fax
<div style="background-color: #ffff00; padding: 10px; border: 1px solid #ccc; width: 80%; margin: 0 auto;"> <p>List your contacts according to the parameter you need for your most effective client interaction, promotions etc. – individuals, corporates, prospects, specific nationalities or reference currencies etc. The master of the contacts module always is the client profile, where all changes of contact data have to be recorded</p> </div>									

Back
Next

YOUR LOGO

User: Advisor (1. All Tools Including StratValue/SV Scoring) Date: 10/12/2013
 License: Advisor Input Cycle: IV QTR 2013

STRATVALUE
 VALUE CREATION AND DEVELOPMENT

Agenda
Call Reports
Profile
Contacts
Documents
Inactive Clients

Private Contacts Print

Search by Name:

Domicile:

Nationality:

Reference currency:

Client type:

Custodian:

Opening date:

Choose... ▾

Choose... ▾

Choose... ▾

Choose... ▾

YY / MM / DD

Client/ID	Name	Opening date	Client type	Cellular	Home phone	Private e-mail	Office phone	Office e-mail	Fax
<div style="background-color: yellow; padding: 10px; border: 1px solid black;"> <p>..... with the exception of your private contacts: you can record private contacts in a separate module; however, compliance has a read only privilege to view these data to avoid a conflict of interest with client data on record.</p> </div>									

Back
Next

Strategic Allocation

Reference currency: choose

Currency diversification: choose

Budget impact:

Investable amount (Ref. curr.): 0

4-10 years bond yield: 0.25

Required cash flow: 0

Fixed income portfolio: 0

Risk capacity:

Net assets (million Ref. curr.): choose

Investable amount as % of net assets: choose

Risk propensity:

Accepted risk/reward in %: choose

Investment horizon in years: choose

Investment experience:

Savings, investment funds: choose

Bonds, equity, gold: choose

Commodities, private equity: choose

Derivatives, hedge funds: choose

Strategic allocation grid

Currency	Cash	1-3 years	4-10 years	>10 years	Equity	Gold	Total
USD							
EUR							
GBP							
CHF							
JPY							
Total							

Tactical allocation and individual customization grid

Individual investment objectives, preferences, fiscal constraints

Currency	Cash	1-3 years	4-10 years	>10 years	Equity	Gold	Total
USD							
EUR							
GBP							
CHF							
JPY							
Other							
Total							
Hedge							0

The **asset allocator** is your cornerstone of Tools that supports individual top-down investment strategies for your clients; you choose with them all the necessary client parameters on the left side of the screen. All users of Tools can access it for their clients' or own benefit, but only advisors can export strategic allocations to their clients' profiles.

The screenshot shows a software interface with a top navigation bar containing tabs for CRM, StratValue Scoring, SV Growth Scoring, SV Value Scoring, Growth Scoring, Value Scoring, and Input Data. Below this is a secondary bar with tabs for Asset Allocator, Market, Research, Portfolios, Compliance, Finance Concepts, Encyclopedia, and Financial Calculator. The main interface has three primary buttons: Calculate, Trends & Forecast, and Consolidator. The Trends & Forecast button is highlighted with a red arrow. To the left is a 'Strategic Allocation' panel with various input fields and dropdown menus for Reference currency, Currency diversification, Budget impact, Risk capacity, Risk propensity, and Investment experience. To the right are two tables: 'Strategic allocation grid' and 'Tactical allocation and individual customization grid'. Both tables have columns for Currency, Cash, 1-3 years, 4-10 years, >10 years, Equity, Gold, and Total. A yellow callout box with a red border is overlaid on the right side of the interface, containing text about the Trends & Forecast feature.

Trends & forecast supplies historical and actual trend data for interests, inflation and the equity market performance for a selection of important economies including Euroland. These data serve as input parameters for short-term **tactical overlays** to obtain suitable choices for **tactical allocation** proposals. A **consolidator** provided in this Tool also allows you to consolidate the asset allocations of your clients' multiple portfolios, i.e. held at different custodian institutions.

CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data

Asset Allocator Market Research Portfolios Compliance Finance Concepts Encyclopedia Financial Calculator CPanel

Calculate Trends & Forecast Consolidator Print Export to CRM

Strategic Allocation

Reference currency: choose

Currency diversification: choose

Budget impact:

Investable amount (Ref. curr.): 0

4-10 years bond yield: 0.25

Required cash flow: 0

Fixed income portfolio: 0

Risk capacity:

Net assets (million Ref. curr.): choose

Investable amount as % of net assets: choose

Risk propensity:

Accepted risk/reward in %: choose

Investment horizon in years: choose

Investment experience:

Savings, investment funds: choose

Bonds, equity, gold: choose

Commodities, private equity: choose

Derivatives, hedge funds: choose

Strategic allocation grid

Currency	Cash	1-3 years	4-10 years	>10 years	Equity	Gold	Total
USD							
EUR							
GBP							
CHF							
JPY							
Total							

Tactical allocation and individual customization grid

Individual investment objectives, preferences, fiscal constraints

Currency	Cash	1-3 years	4-10 years	>10 years	Equity	Gold	Total
USD							
EUR							
GBP							
CHF							
JPY							
Other							
Total							
Hedge							0

Customization: add specific client requirements like restrictions or preferences to the tactical allocation by hand. Unlike the strategic allocation grid can the content of every cell of the tactical grid be filled or changed by hand. Note that the totals of asset classes, currencies and hedges must square to avoid undesired leverage and exposure.

Strategic Allocation

Reference currency: choose

Currency diversification: choose

Budget impact:

Investable amount (Ref. curr.): 0

4-10 years bond yield: 0.25

Required cash flow: 0

Fixed income portfolio: 0

Risk capacity:

Net assets (million Ref. curr.): choose

Investable amount as % of net assets: choose

Risk propensity:

Accepted risk/reward in %: choose

Investment horizon in years: choose

Investment experience:

Savings, investment funds: choose

Bonds, equity, gold: choose

Commodities, private equity: choose

Derivatives, hedge funds: choose

Strategic allocation grid

Currency	Cash	1-3 years	4-10 years	>10 years	Equity	Gold	Total
USD							
EUR							
GBP							
CHF							
JPY							
Total							

Tactical allocation and individual customization grid

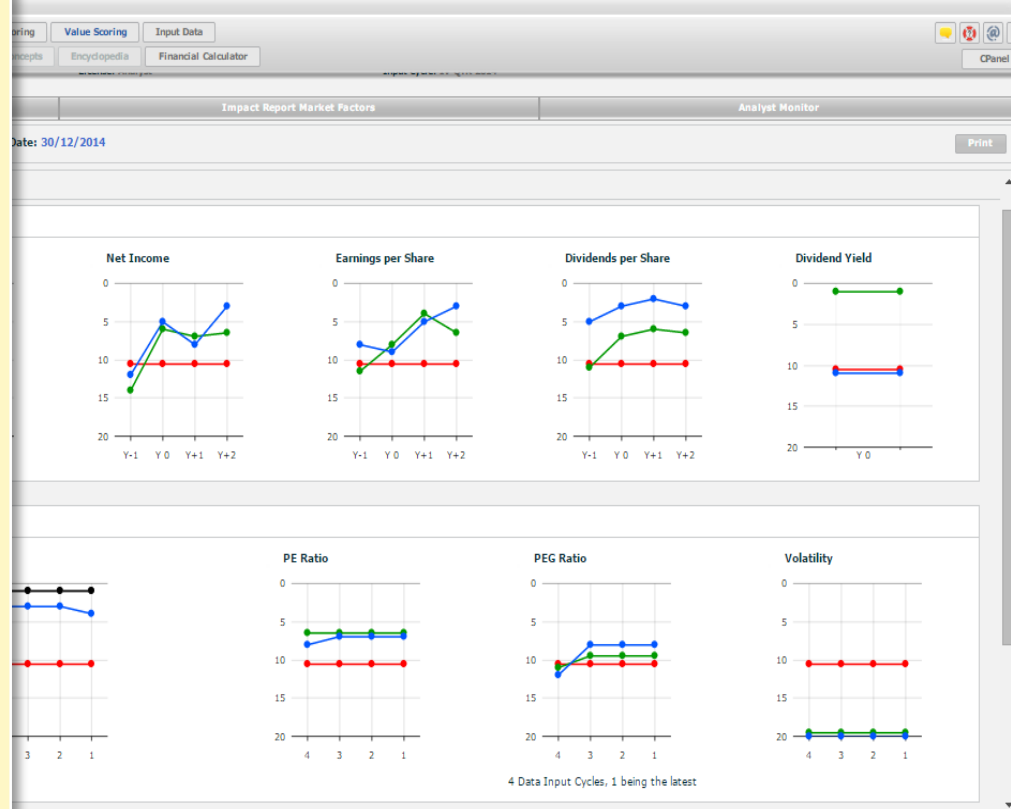
Individual investment objectives, preferences, fiscal constraints

Currency	Cash	1-3 years	4-10 years	>10 years
USD				
EUR				
GBP				
CHF				
JPY				
Other				
Total				
Hedge				

Budget impact: the asset allocator processes a client's cash flow requirements to isolate a suitable fixed income portion from the investable amount. The average 4 – 10 years bond yield serves as a proxy for this calculation and Tools automatically adapts the strategic allocation to match these cash flow requirements. Alternatively you may also reduce the cash flow requirement by the amount of expected secured dividends and input this smaller cash flow amount into the tool. Note, however, that this results in a higher equity exposure that may not be in the best interest of the client with his specific set of defined risk parameters.

Analyst: the analyst has the exclusive privilege to manage his/her own relative dynamic **Growth and Value Scoring** tools to improve the quality of the users' bottom-up investment decision process. They apply the same growth and value criteria to analyze equities and equity markets as StratValue's **SV Growth and SV Value Scoring** offer for a global selection of large caps.

StratValue Scoring is the more refined scoring tool: it is providing the scoring results that helped produce an above average 10 years track record for three real model portfolios (USD, EUR and CHF). For more details please refer to www.stratvalue.com > Performance. Additional company specifics, extraordinary situations and soft factors like business model, marketing strategy, product pipeline, management quality etc. remain for the analyst to identify and factor into future scoring trends, even if these developments are ultimately also reflected in every past scoring result.




Scoring tools methodology: scoring results are based on **best-in-class rankings** of fundamental and market factor data from a global sample of large caps. Single company data are compared to their industry group, national market and the global sample. Scoring results are available as single criterion tables and charts or as full company reports. These analysis are, however, never a recommendation to buy or sell securities; they are only an unbiased compilation of publicly available research data compared with each other to allow for more informed investment decisions.


StratValue Scoring follows a more complex methodology: it combines growth and value criteria, some with different weightings, and ranks accelerating trends in specific criteria over time. The interpretation and choice of all scoring results as well as additional soft factors, however, are again in the hands of the users and never constitute recommendations for investment decisions.

The screenshot shows a software interface with a menu bar at the top containing 'SV Value Scoring', 'Growth Scoring', 'Value Scoring', and 'Input Data'. Below the menu bar are several tabs: 'Compliance', 'Finance Concepts', 'Encyclopedia', and 'Financial Calculator'. The main content area is titled 'Impact Report Market Factors' and 'Analyst Monitor'. It features a dropdown menu for 'Industry group' set to 'All' and a 'View' dropdown set to 'Table'. The table displays two columns of data: 'EBITDA Scoring' and 'Net Income Scoring'. Each column has a header row with columns for '%', 'Rank', and 'Company'. The data rows list 20 companies with their respective ranks and percentages.

EBITDA Scoring				Net Income Scoring		
%	Rank	Company	%	Rank	Company	%
7%	1	Givaudan	17.83%	1	Ciba	197.21%
9%	2	ABB	15.34%	2	Clariant	131.97%
%	3	Richemont	12.67%	3	Givaudan	27.54%
%	4	Roche	12.32%	4	ABB	24.72%
%	5	Swatch	11.63%	5	Lonza	15.63%
%	6	Adecco	11.45%	6	Richemont	13.79%
%	7	Lonza	8.76%	7	Swatch	12.89%
%	8	Novartis	7.78%	8	Syngenta	10.91%
%	9	SGS	7.73%	9	Roche	10.86%
%	10	Syngenta	7.09%	10	Novartis	9.36%
%	11	Holcim	6.97%	11	Holcim	9.31%
%	12	CS	6.82%	12	Adecco	9.27%
%	13	Swisscom	5.82%	13	SGS	8.23%
%	14	Nestle	5.81%	14	Nestle	7.56%
%	15	Clariant	4.43%	15	CS	6.82%
%	16	Ciba	2.86%	16	Swisscom	2.81%
%	17	Swiss Re	2.39%	17	Swiss Life	1.98%
%	18	Zurich	0.79%	18	Zurich	1.74%
%	19	Baloise	0.56%	19	Swiss Re	1.31%
3%	20	Swiss Life	-1.25%	20	Baloise	-1.64%

YOUR LOGO

Input Data 

Initial Release  Last update

Market/Index: ALL

Industry group: ALL

Company: BBBC


Input cycle: III QTR 2013

EBITDA	0	0	0	0	0
Net Income	0	0	0	0	0
Earnings per Share	0	0	0	0	0
Dividend per Share	0	0	0	0	0
Dividend Yield	0				
Current Share Price	0				
Volatility	0				

Independent consensus opinion: * neutral PE vs. market/index, no negative PE: * average

5 years price trend vs. market trend: * neutral PEG vs. market/index, no negative PEG: * average

Industry group rotation: * no trend Volatility (historic volatility 180 is suggested): * average

Comments/Decision: 

Scoring tools data management (Input Data) has a quarterly rhythm and is not complicated given the complexity of the tool output; the input preparation, however, requires a **disciplined approach in timing, quality and selection** of data (open the user guide for all supplementary support including samples of helpful **worksheets**). An experienced analyst will not need more than 15 working days for a sample of 500 companies and the initial scoring release, and only about half this time for subsequent quarterly releases. One input will serve both tools, Growth and Value Scoring. **Important:** scoring data and their results cannot be altered between your quarterly processing cycles, but all the necessary **comments/decisions** on any company can be changed and released to the users whenever required to do so.

Welcome to the first step of the user registration process.
Please provide the requested data to register with Tools. All text boxes or check box choices are mandatory cells to process your registration.
The person to register a firm will show in the user list as the user with the firm Administrator license

Subscriber's name *

Short name *

Website of regulatory authority *

Registered manager's first name *

Registered manager's last name *

Password *

Confirm password *

Subscriber's address *

Subscriber's phone *

Subscriber's fax *

Subscriber's e-mail *

Subscriber's website *

Administrator's first name *

Administrator's last name *

Administrator's phone *


Administrator's fax *

Administrator's e-mail *

Number of users *

Subscribe for ([Pricing calculator](#)) *

Logo * No file chosen



Input text for captcha: *

I accept the [Agreements and Legal Information](#) including the provisions regarding data confidentiality and privacy.

Administrator: record **your logo** upon registering your subscription, and all the pages and printouts of your subscribed tools will show your logo. The menu design for the administrator's control panel (Cpanel) allows for an easy and self explanatory management

..... of all **user authorizations** (new user, user list and profiles, password log)

YOUR LOGO

User: Administrator (1. All Tools Including StratValue/SV Scoring) Date: 09/12/2013
License: Administrator Input Cycle: IV QTR 2013

STRATVALUE
VALUE CREATION AND DEVELOPMENT

New User
User List
Profile
Password Log
Document Management

Full name: *

Login name:

User password: **

Confirm password:

E-mail address:

Phone:

Access level: ***

Address: ****

* All fields are mandatory

** The strong password must have 12 digits of all signs, symbols, numbers and letters (small and capital). Example: Gm]09!2+TY%

*** Analyst has the exclusive input privileges for Scoring Tools. Advisor the exclusive input privileges for CRM. Compliance has the view only privileges across all users

**** Address of the user (private address, office address, office number etc.)

..... of all the **links to your providers** for market information, research, portfolio custody, trading support, compliance and educational software services

YOUR LOGO User: Administrator (1. All Tools Including Str
License: Administrator

Market provider link	Support e-mail	Support phone number

Cancel Update provider Delete provider

Provider Name

Provider Link

Support E-mail

Support Phone Number

Add provider Clear

The screenshot shows a web application interface. At the top left, there is a placeholder for "YOUR LOGO". To the right of the logo, the user information is displayed: "User: Administrator (1. All Tools Including Str" and "License: Administrator". On the left side, there is a vertical menu with buttons for "New User", "User List", "Profile", "Password Log", and "Document Management". The "Document Management" button is highlighted with a red mouse cursor. The main content area features a "Template name:" input field, followed by a rich text editor toolbar with options for font, size, color, bold, italic, underline, strikethrough, and link. Below the toolbar is a large empty text area for editing. At the bottom of the main area, there are "Save" and "Cancel" buttons.

.... and of **document management**: the editing functions for templates and documents compare to any commercially available editor, but Tools also has all necessary variables to design customizable templates for any number of addressees and for printing/mailing or emailing , i.e. for your invoicing purposes or market updates etc.

The screenshot shows a web-based document editor interface. At the top left, there is a placeholder for "YOUR LOGO". To the right of the logo, the user information is displayed: "User: Administrator (1. All Tools Including Str" and "License: Administrator". Below the logo, there is a vertical sidebar with several buttons: "New User", "User List", "Profile", "Password Log", and "Document Management". The main editing area is titled "Template name:" followed by an empty text input field. Below the input field is a rich text editor toolbar with various icons for text formatting (font, size, color, bold, italic, underline, strikethrough, link, unlink, list, indent, outdent, undo, redo) and a "Save" button. A red arrow points to the "Save" button in the toolbar. At the bottom of the editing area, there are "Save" and "Cancel" buttons. A yellow callout box is overlaid on the right side of the interface, containing the following text:

Please open the user guide for more support on **customizing** your templates. Although very simple as an editor it requires some routine to exploit its full potential. Compliance is the ultimate authority to release all documents for printing and mailing.

YOUR LOGO User: Administrator (1. All Tools Including StratValue/SV Scoring) Date: 09/12/2013
 License: Administrator Input Cycle: IV QTR 2013 **STRATVALUE**
 VALUE CREATION AND DEVELOPMENT

Date	Template list	Status
21/11/2013	ND Test	Confirmed

Date	Analyst template list	Status
29/11/2013	test	Waiting

Administrators and Analysts have the privilege to create and edit templates, but only administrators can customize templates to produce individualized documents by introducing **free variables** in the editor (i.e. user defined elements needed for invoicing, promotions etc.). An analyst's privilege is limited to applying **fixed variables**; these are existing inputs from the CRM (i.e. mailing addresses etc.) to individualize research reports or market updates etc.

The screenshot displays the STRATVALUE web application interface. At the top left is a placeholder for "YOUR LOGO". The top right shows the user "Administrator (1. All Tools Including StratValue/SV Scoring)", the date "09/12/2013", and the license "Administrator". Below this, the input cycle is "IV QTR 2013".

The main interface features a sidebar on the left with buttons for "New User", "User List", "Profile", "Password Log", and "Document Management". The main content area has a toolbar with buttons for "Create Document", "Edit Document", "Delete Document", "Select Addressee/s", "Sent List", and "Print".

Below the toolbar are two tables. The first table, titled "Template list", has columns for "Date", "Template list", and "Status". It contains one row: "21/11/2013", "ND Test", and "Confirmed". A red arrow points to the "Confirmed" status. The second table, titled "Analyst template list", has columns for "Date", "Analyst template list", and "Status". It contains one row: "29/11/2013", "test", and "Waiting".

A yellow callout box in the center of the screen contains the following text:

Compliance is the last check point for communication leaving the firm. Documents ready and forwarded for printing or mailing receive the status 'Waiting'; once compliance checked and verified a document's **legal, regulatory and firm's policy compliance** will it change the document's status to 'Confirmed'. Only now will the administrator be able to print or mail the document.

YOUR LOGO

User: Analyst (1. All Tools Including StratValue/SV Scoring)

Date: 11/12/2013

License: Analyst

Input Cycle: IV QTR 2013

STRATVALUE
VALUE CREATION AND DEVELOPMENT

0

Mode:s MDY

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Y: 0

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CRM StratValue Scoring SV Growth Scoring SV Value Scoring Growth Scoring Value Scoring Input Data

Asset Allocator Market Research Portfolios Compliance Finance Concepts **Encyclopedia** Financial Calculator CPanel

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Above par
Term that indicates that the price of a security is higher than its nominal value; opposite: [below par](#)

Absolute return
1) The return generated by an asset over a time-period; absolute return differs from relative return because it does not compare performance to a benchmark
2) Investment strategy which does not seek to beat a benchmark index; often the goal is specified as a return that exceeds a money market rate

Acceptance
1) Written declaration on a bill of exchange that the latter is accepted; acceptance of the bill of exchange must be declared, although it can also be limited to just part of the amount of the bill of exchange; the drawee of the bill of exchange is bound through acceptance to pay the latter on expiry
2) Accepted bill of exchange. Opposite: draft
3) Acceptance of a contract tender

Accessory obligation
Obligation that is incidental to another principal obligation, e.g. the obligation of a surety or lien; the accessory obligation is extinguished with the principal obligation; opposite: non-accessory obligation; this form of security is separate from the claim it secures and therefore remains in force without the claim (e.g. a land charge)

Accrued interest
Interest from the most recent coupon date to the present on an interest-bearing security; interest that has been earned but not yet paid; synonym: broken period interest

Accumulation fund
Synonym: [capital appreciation fund](#)

Acid-test
Synonym: [quick ratio](#)

Acquisition
Synonym: [takeover](#); see [merger](#)

Active management
Portfolio management strategy where the manager makes specific investments with the goal of outperforming a benchmark or index

Encyclopedia: Tools gives all users access to an encyclopedia for the most important financial terms with crossreferences to related terms.