Welcome to

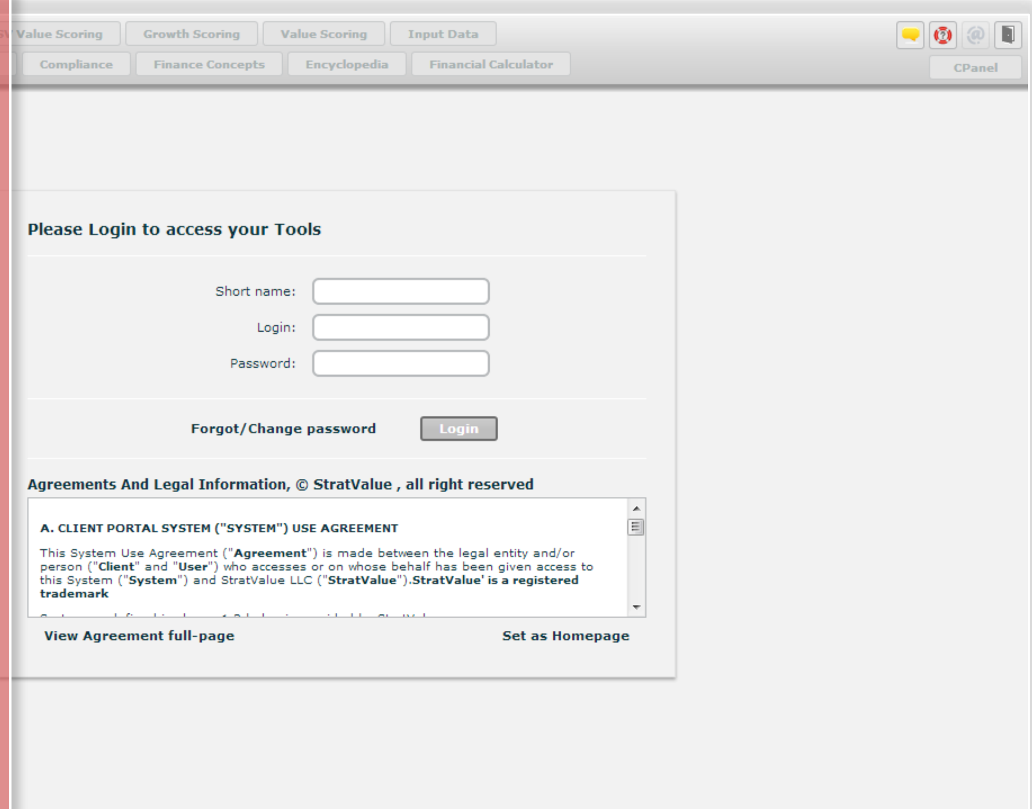
STRATVALUE® | Tools

the innovative front and middle office standard for financial intermediaries, family offices and asset managers

Register and check it out for free during two weeks:
www.stratvalue.com
> Tools > Register here

Your complete Business Suite with all the necessary capabilities, the best value for your money and the highest data protection standards: for just 1- 5 Dollars a day per user a safe, carefree and reliable tool box to focus on your business, wherever and whenever you need it

Enjoy a 50 percent first year discount paying only half the invoice adding 'code 714'



start scrolling

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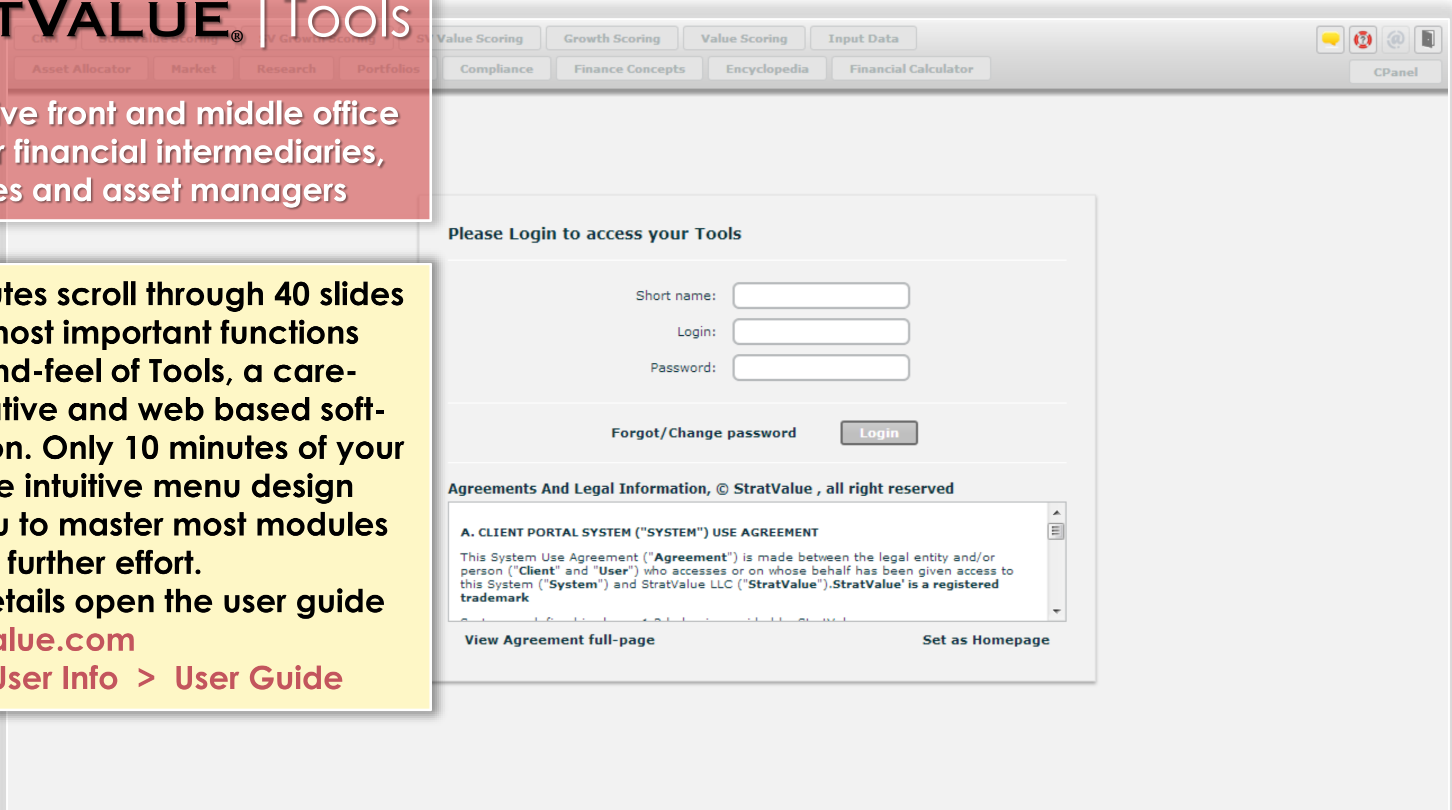
This 10 minutes scroll through 40 slides shows the most important functions and look-and-feel of Tools, a care-free, innovative and web based soft-ware solution. Only 10 minutes of your time and the intuitive menu design enables you to master most modules without any further effort.
For more details open the user guide
www.stratvalue.com
> Tools > User Info > User Guide



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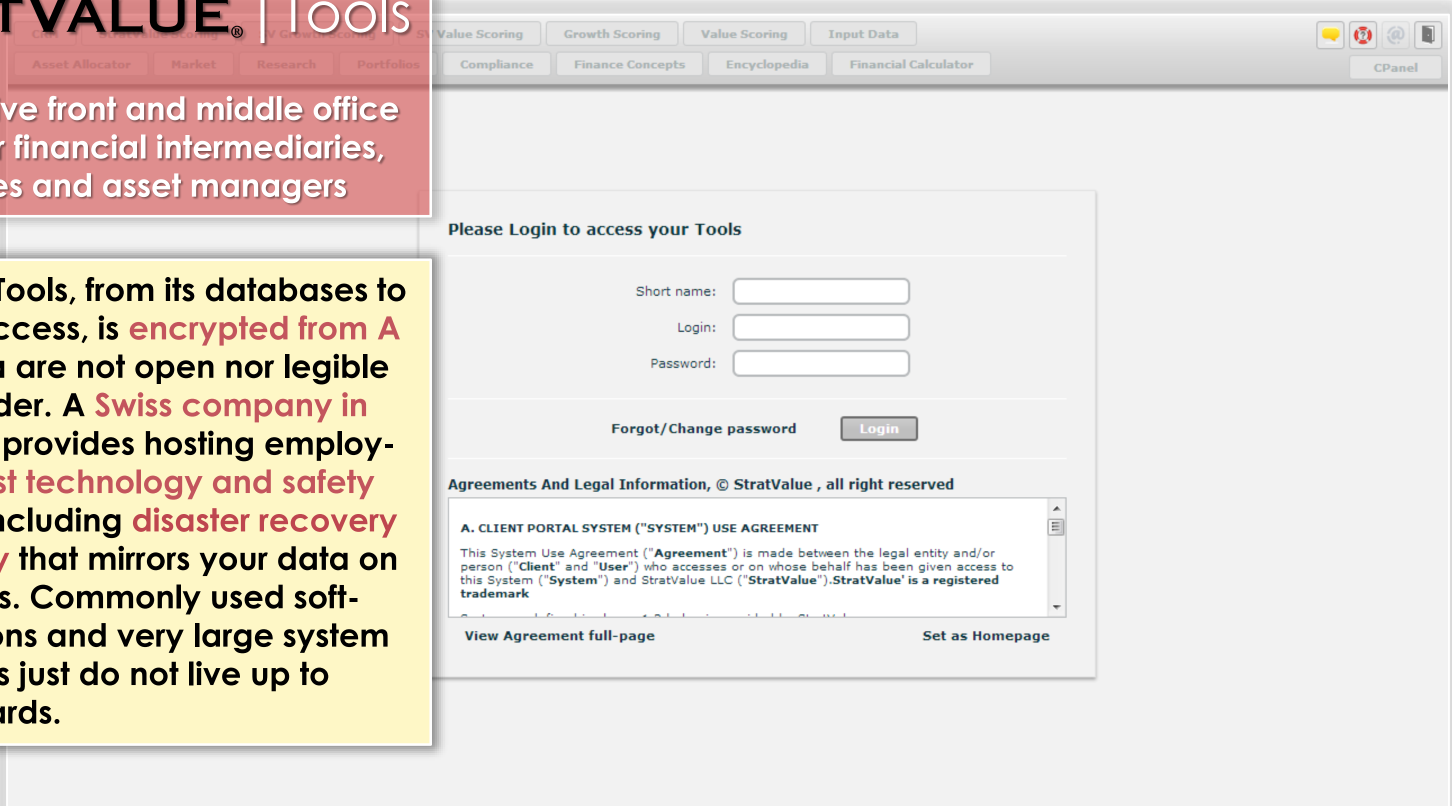
Safety first: Tools, from its databases to your user access, is encrypted from A to Z. Its data are not open nor legible to any intruder. A Swiss company in Switzerland provides hosting employing the latest technology and safety standards including disaster recovery redundancy that mirrors your data on a daily basis. Commonly used software solutions and very large system applications just do not live up to such standards.



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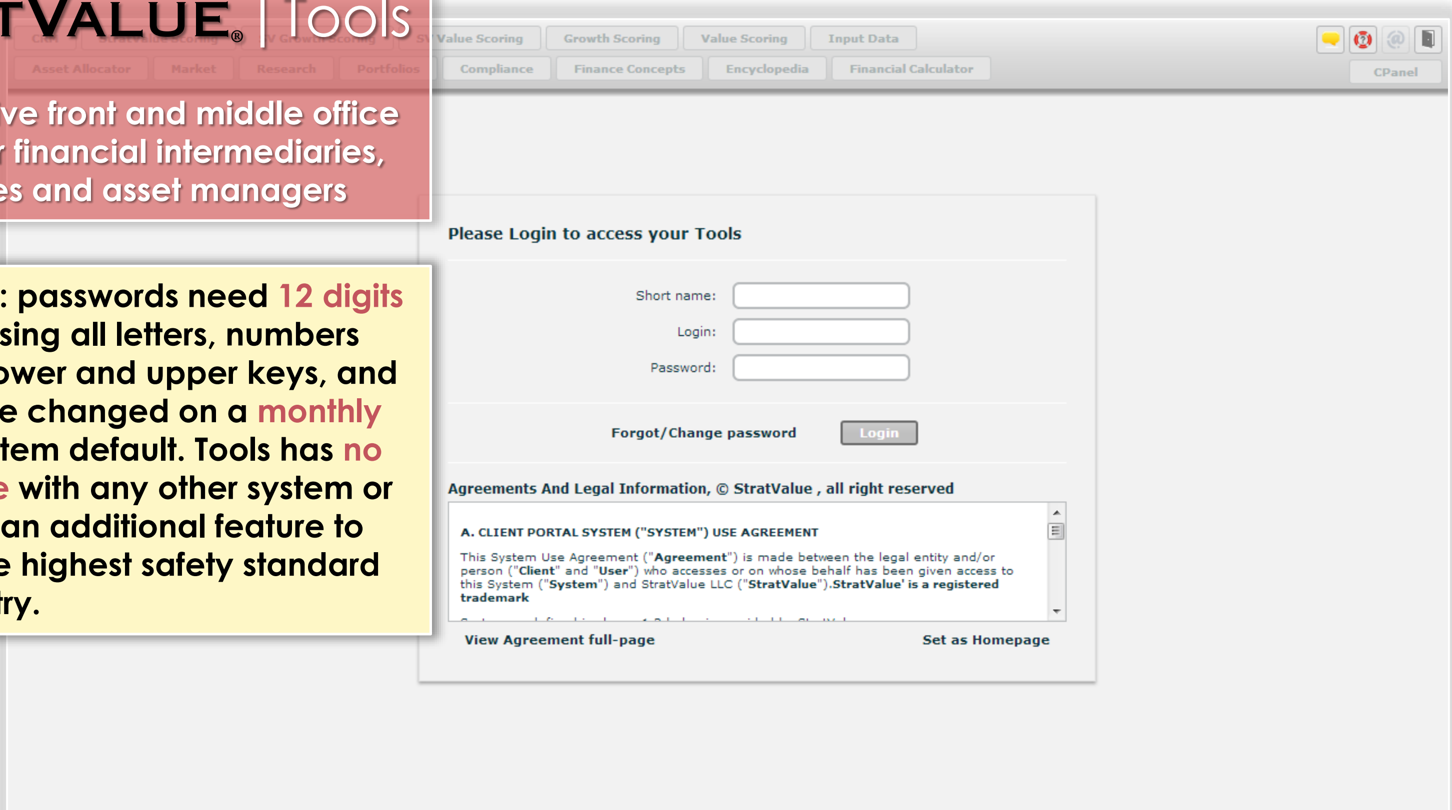

More safety: passwords need 12 digits minimum, using all letters, numbers and signs, lower and upper keys, and they must be changed on a monthly basis by system default. Tools has no life interface with any other system or software – an additional feature to maintain the highest safety standard in the industry.

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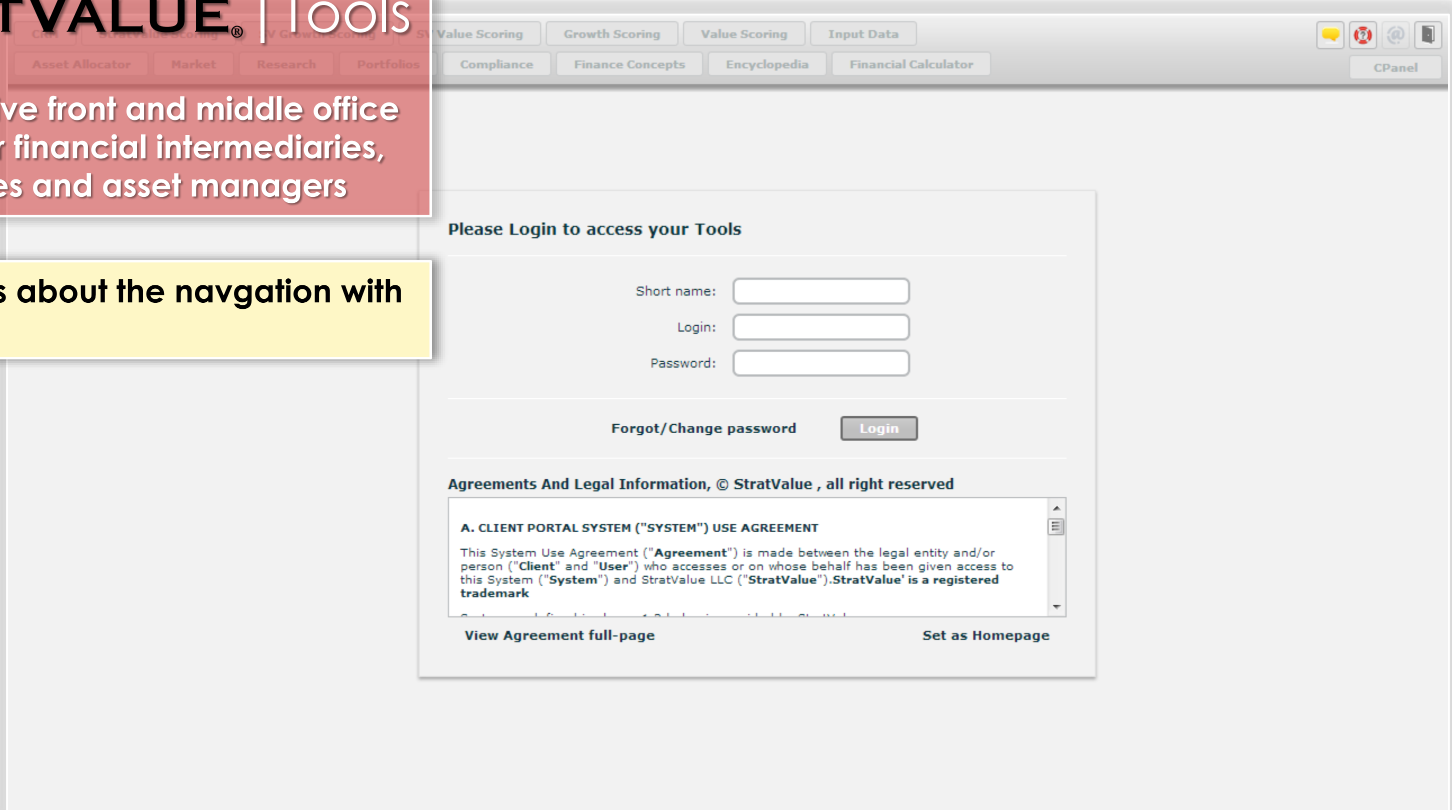
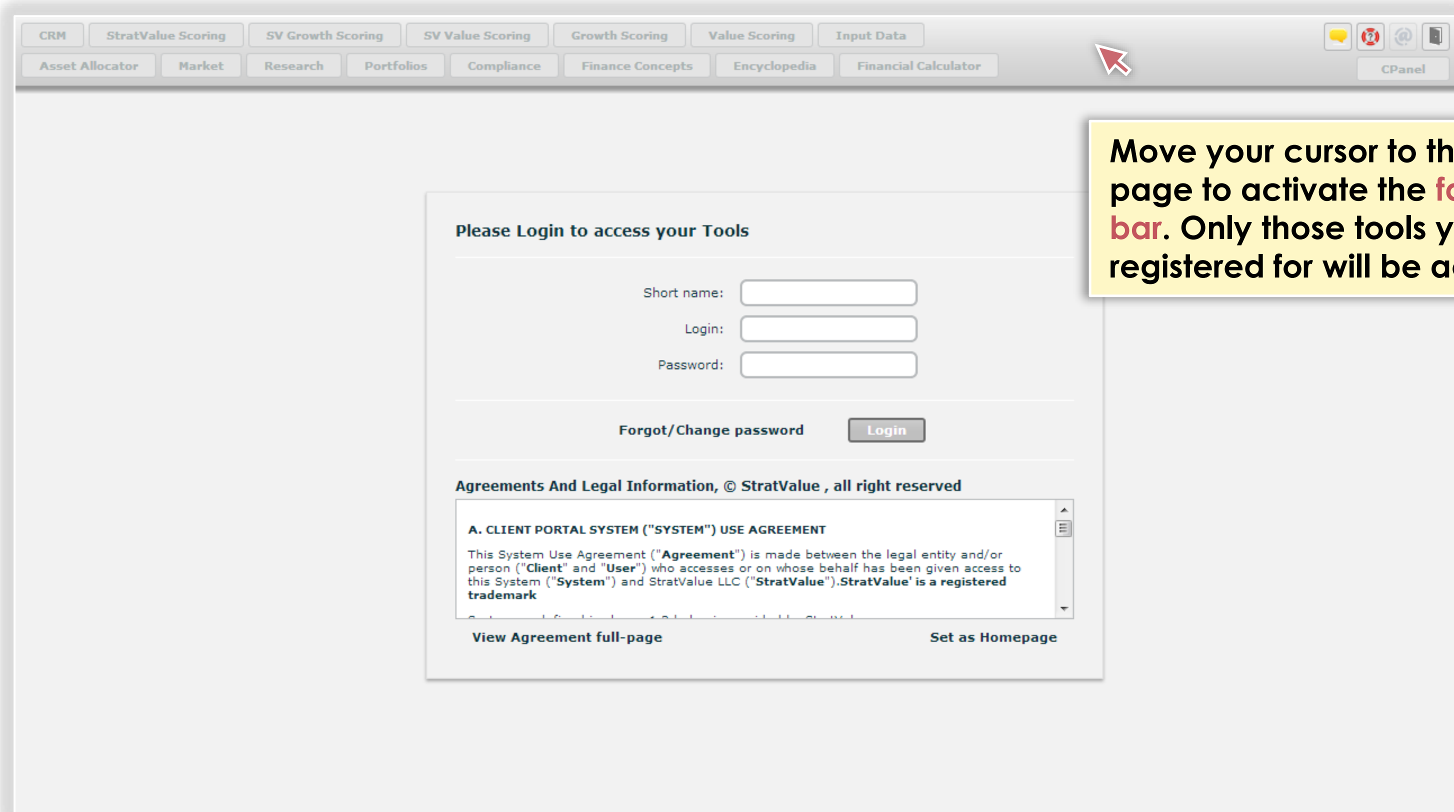
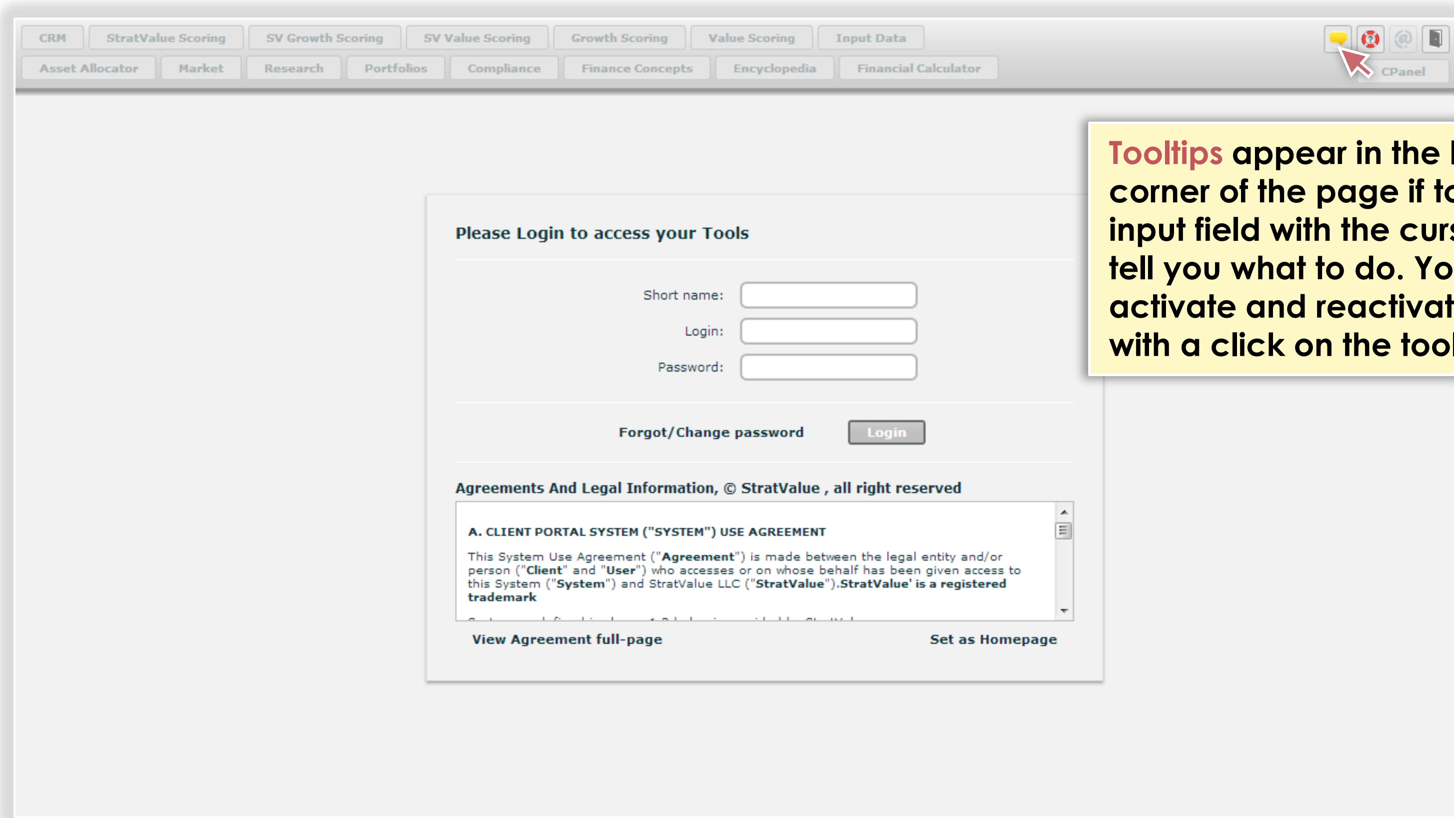
A few words about the navgation with the :

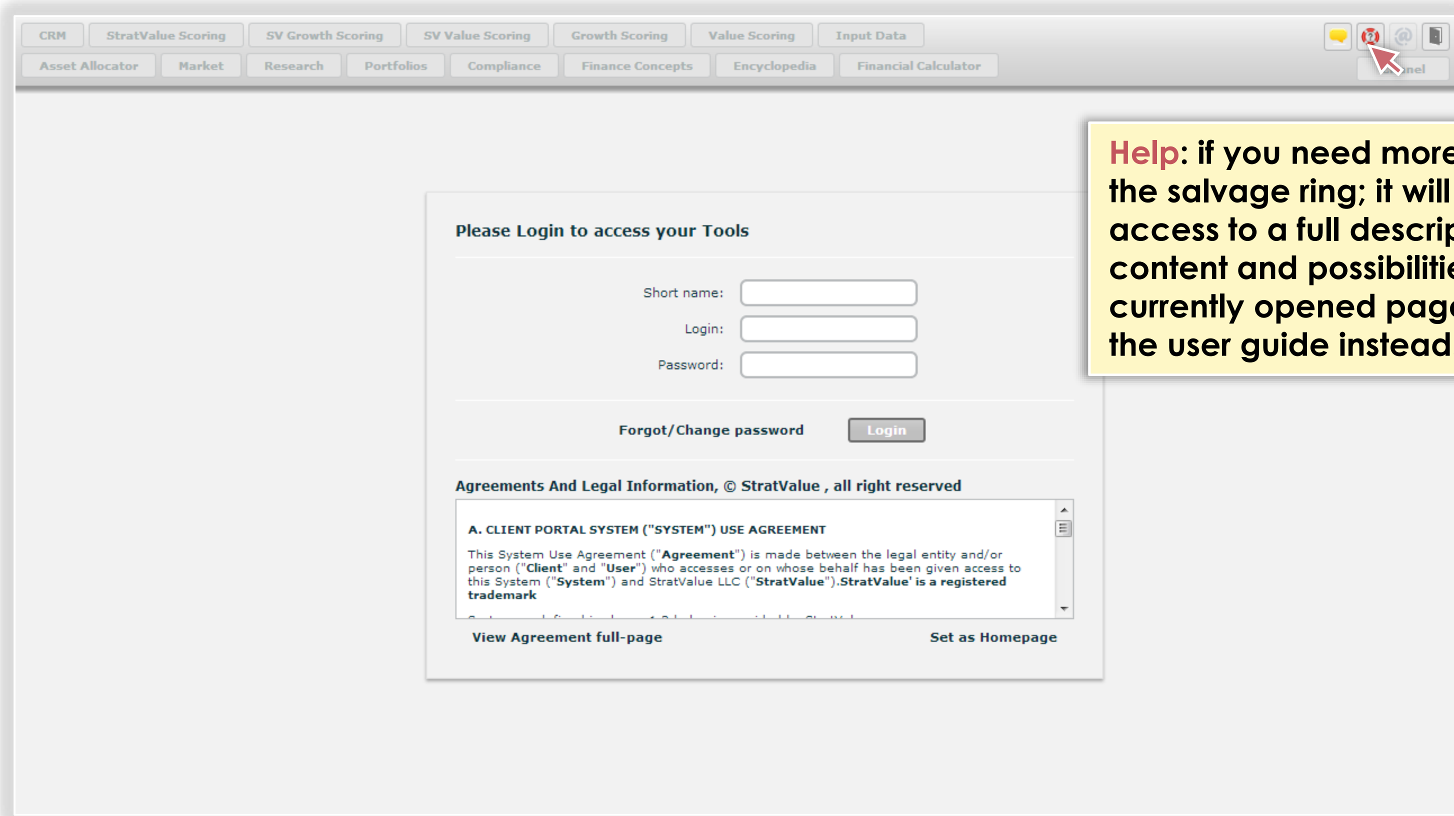




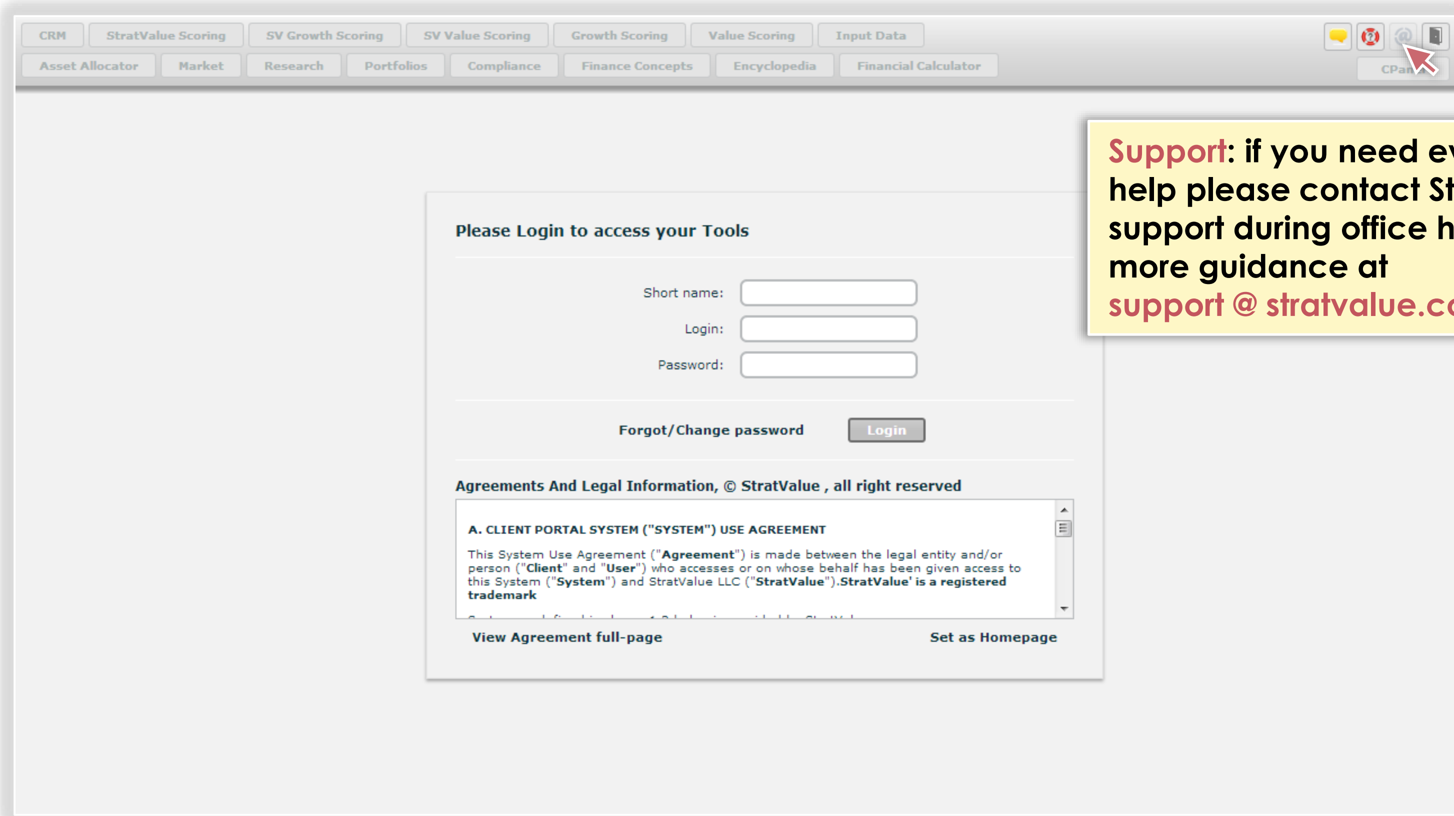
Move your cursor to the top of the page to activate the fading menu bar. Only those tools you have registered for will be active.



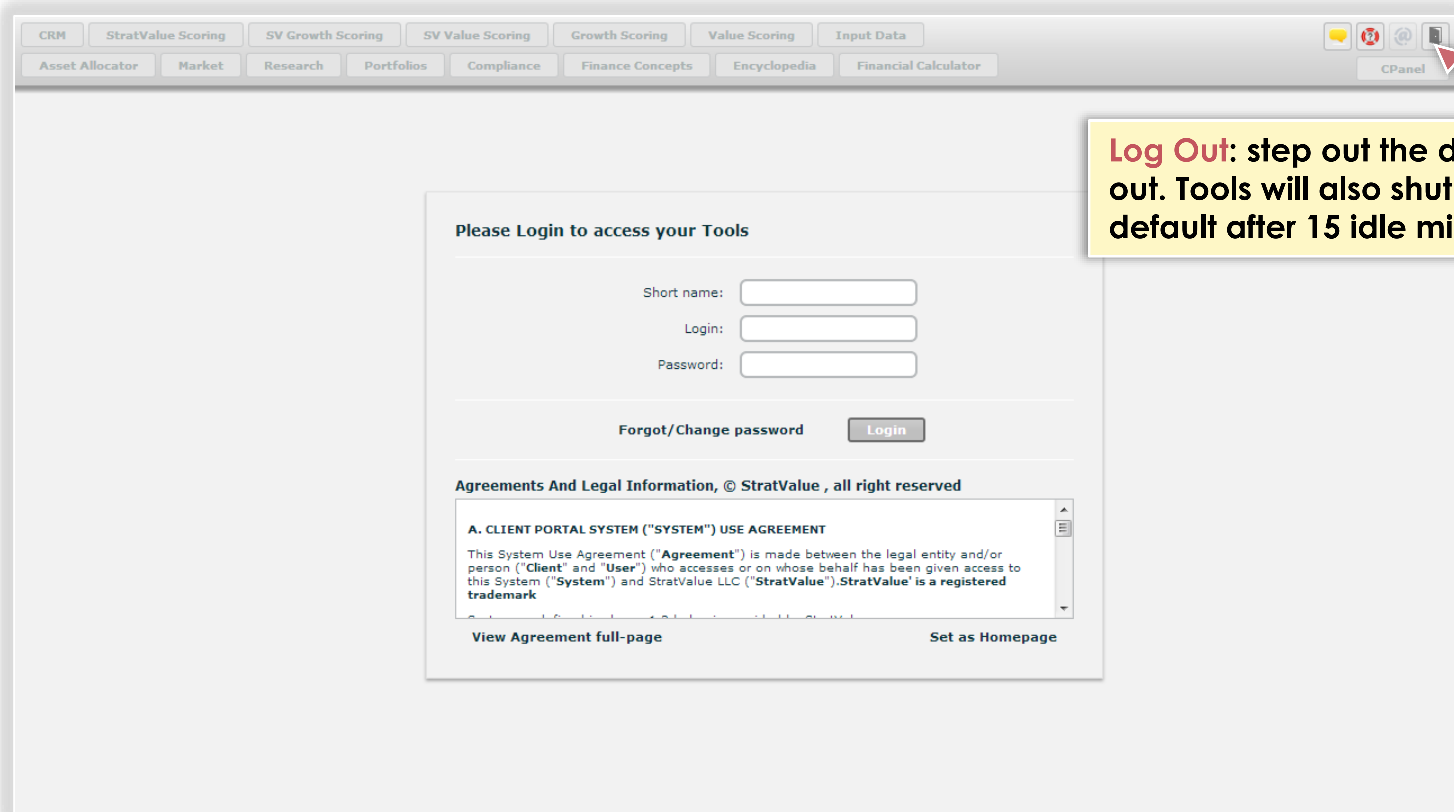
Tooltips appear in the lower right corner of the page if touching an input field with the cursor. It will tell you what to do. You can de-activate and reactivate tooltips with a click on the tooltip icon.



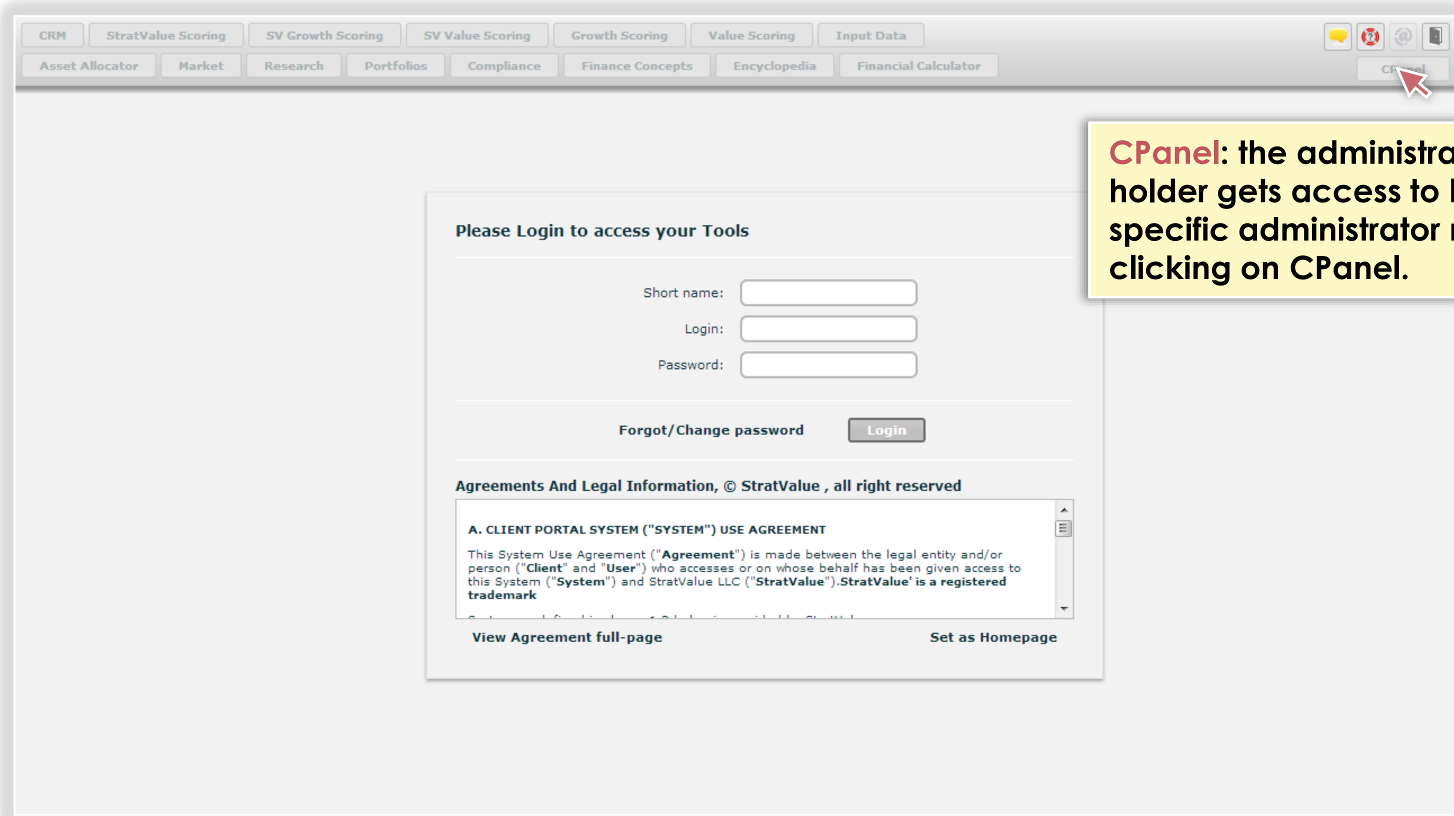
Help: if you need more help grab the salvage ring; it will give you access to a full description of the content and possibilities of the currently opened page; or open the user guide instead.



Support: if you need even more help please contact StratValue's support during office hours for more guidance at support @ stratvalue.com

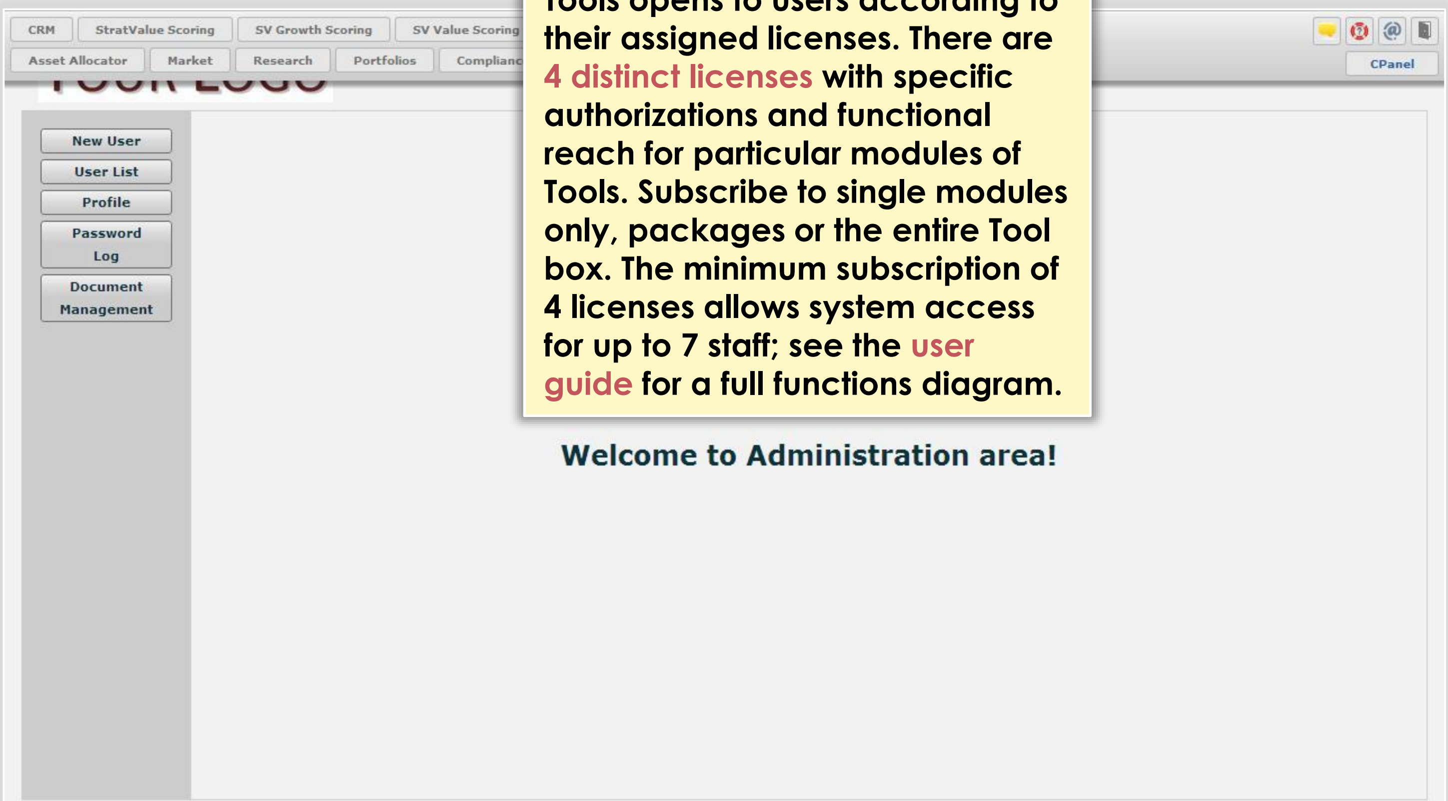


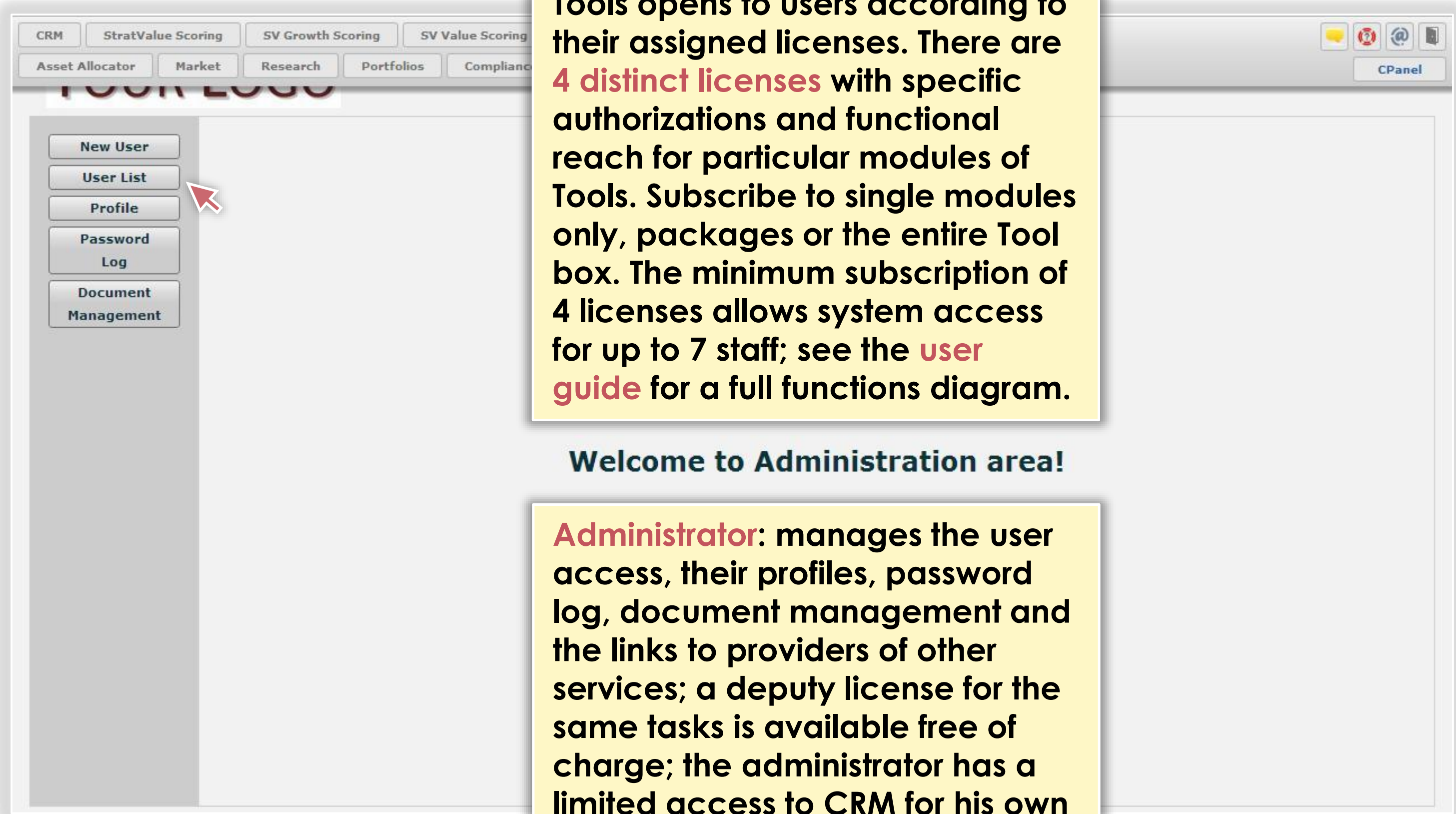
Log Out: step out the door to log out. Tools will also shut down by default after 15 idle minutes.



CPanel: the administrator license holder gets access to his or her specific administrator menu by clicking on CPanel.

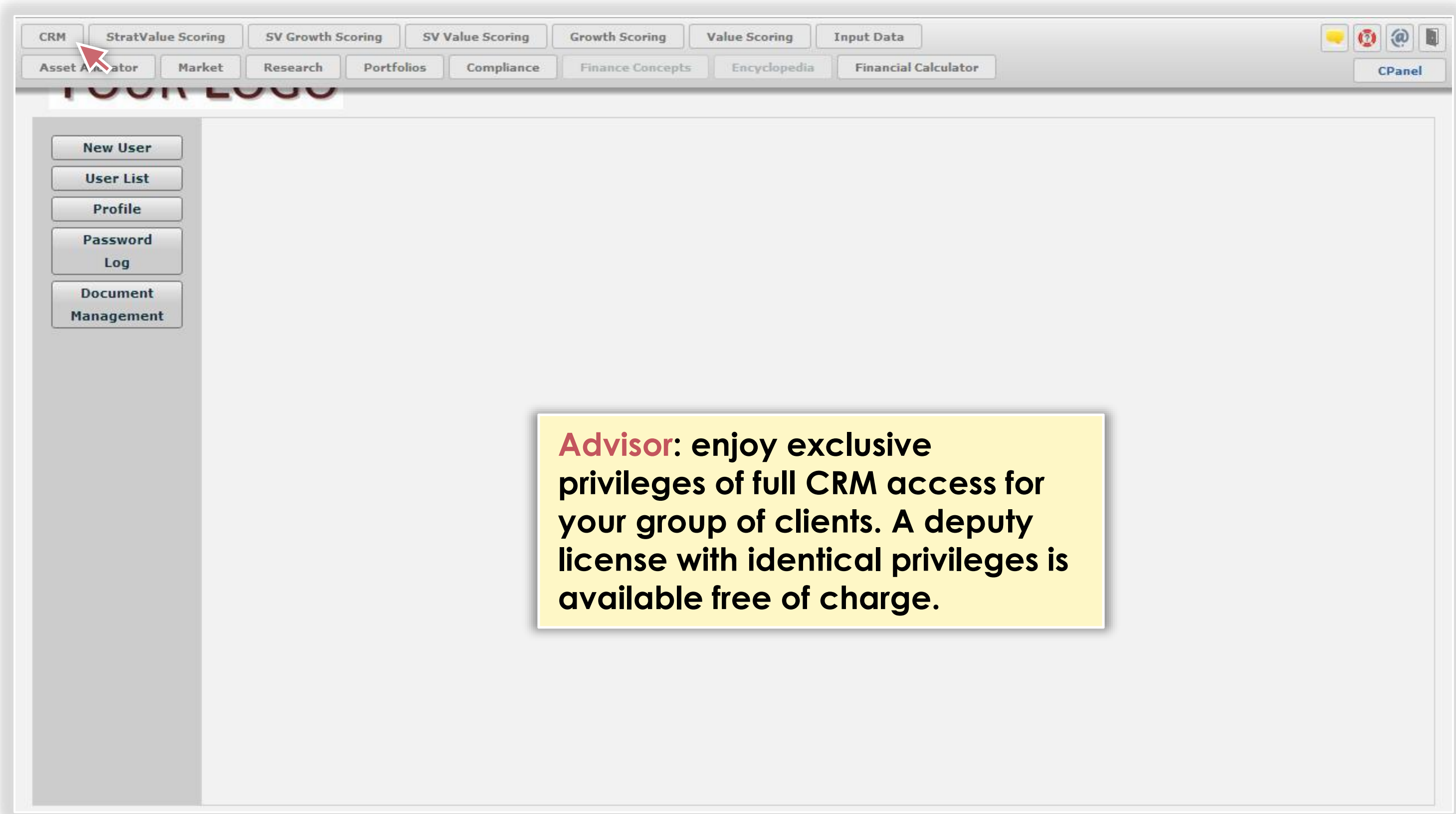
Tools opens to users according to their assigned licenses. There are 4 distinct licenses with specific authorizations and functional reach for particular modules of Tools. Subscribe to single modules only, packages or the entire Tool box. The minimum subscription of 4 licenses allows system access for up to 7 staff; see the user guide for a full functions diagram.

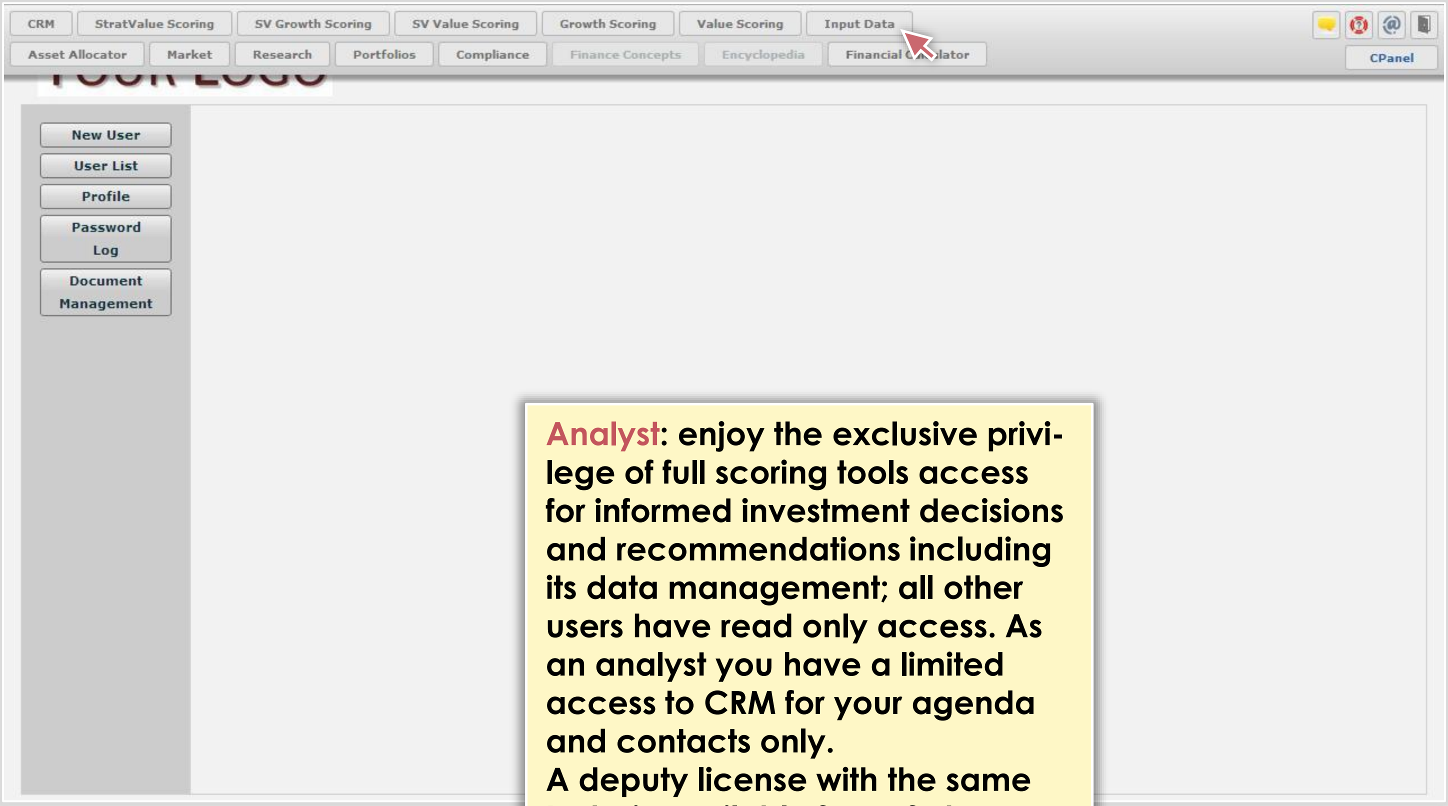




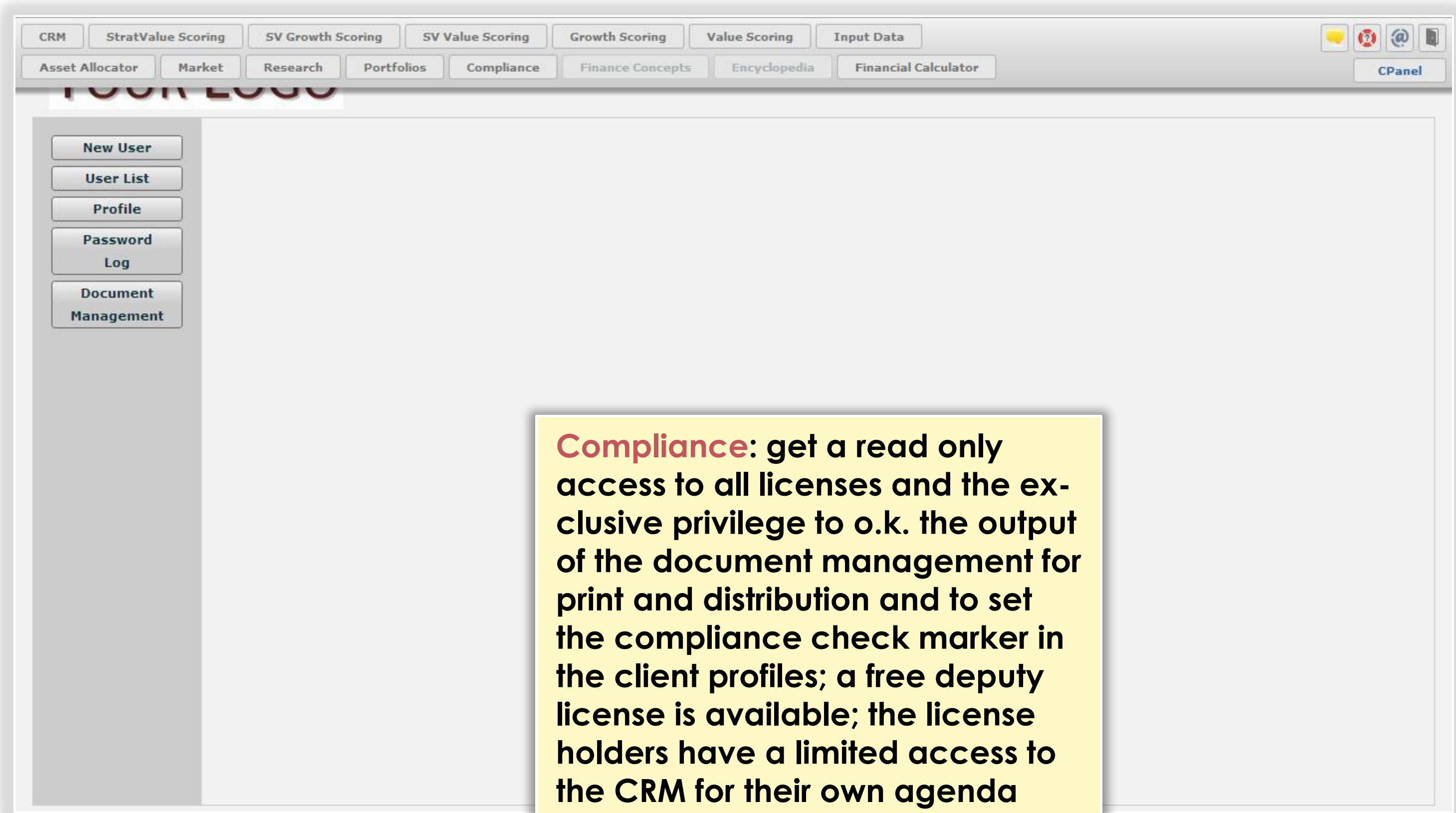
Tools opens to users according to their assigned licenses. There are 4 distinct licenses with specific authorizations and functional reach for particular modules of Tools. Subscribe to single modules only, packages or the entire Tool box. The minimum subscription of 4 licenses allows system access for up to 7 staff; see the user guide for a full functions diagram.

Administrator: manages the user access, their profiles, password log, document management and the links to providers of other services; a deputy license for the same tasks is available free of charge; the administrator has a limited access to CRM for his own agenda und contacts only.

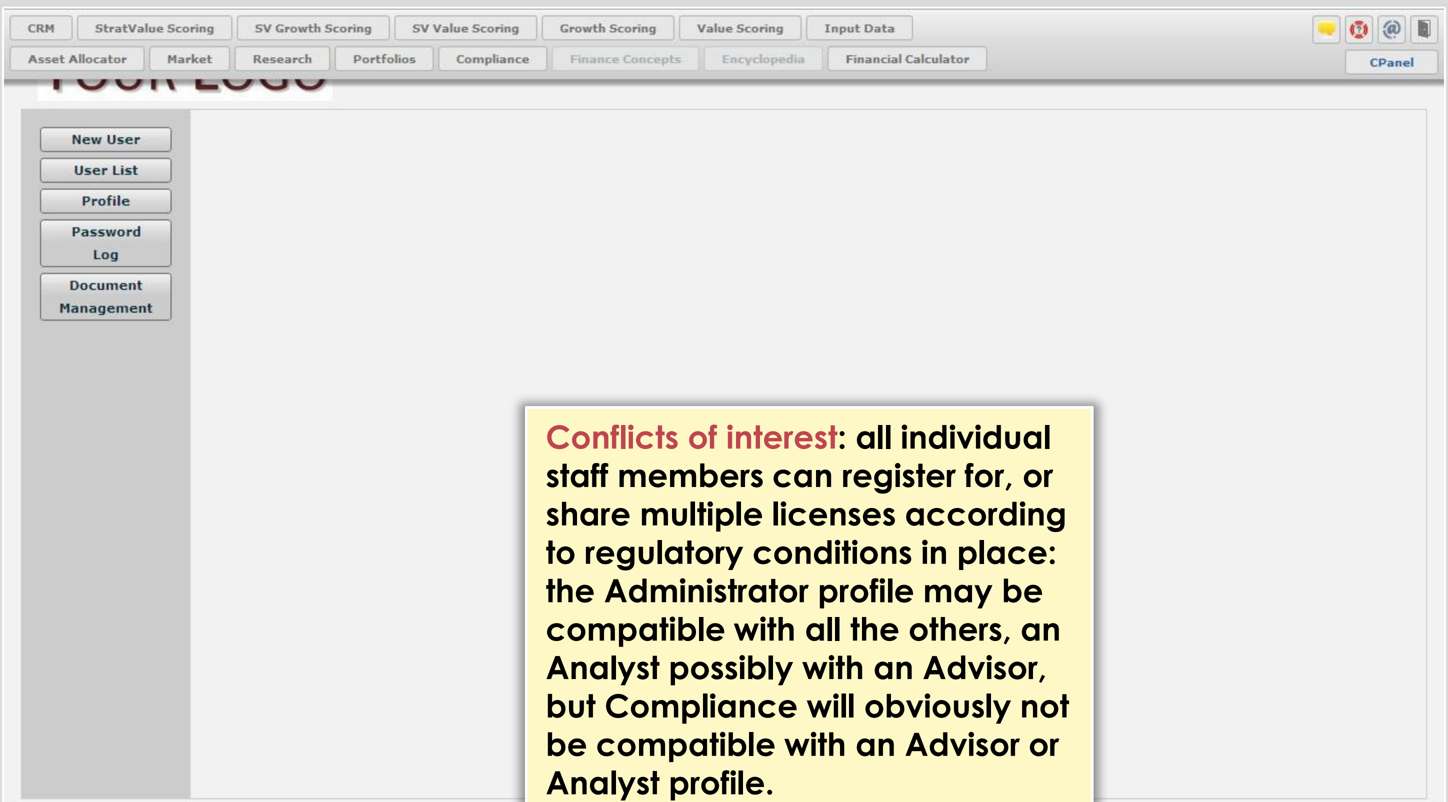

CRM
StratValue Scoring
SV Growth Scoring
SV Value Scoring
Growth Scoring
Value Scoring
Input Data
Market
Research
Portfolios
Compliance
Finance Concepts
Encyclopedia
Financial Calculator
CPanel
New User
User List
Profile
Password Log
Document Management
Advisor: enjoy exclusive privileges of full CRM access for your group of clients. A deputy license with identical privileges is available free of charge.



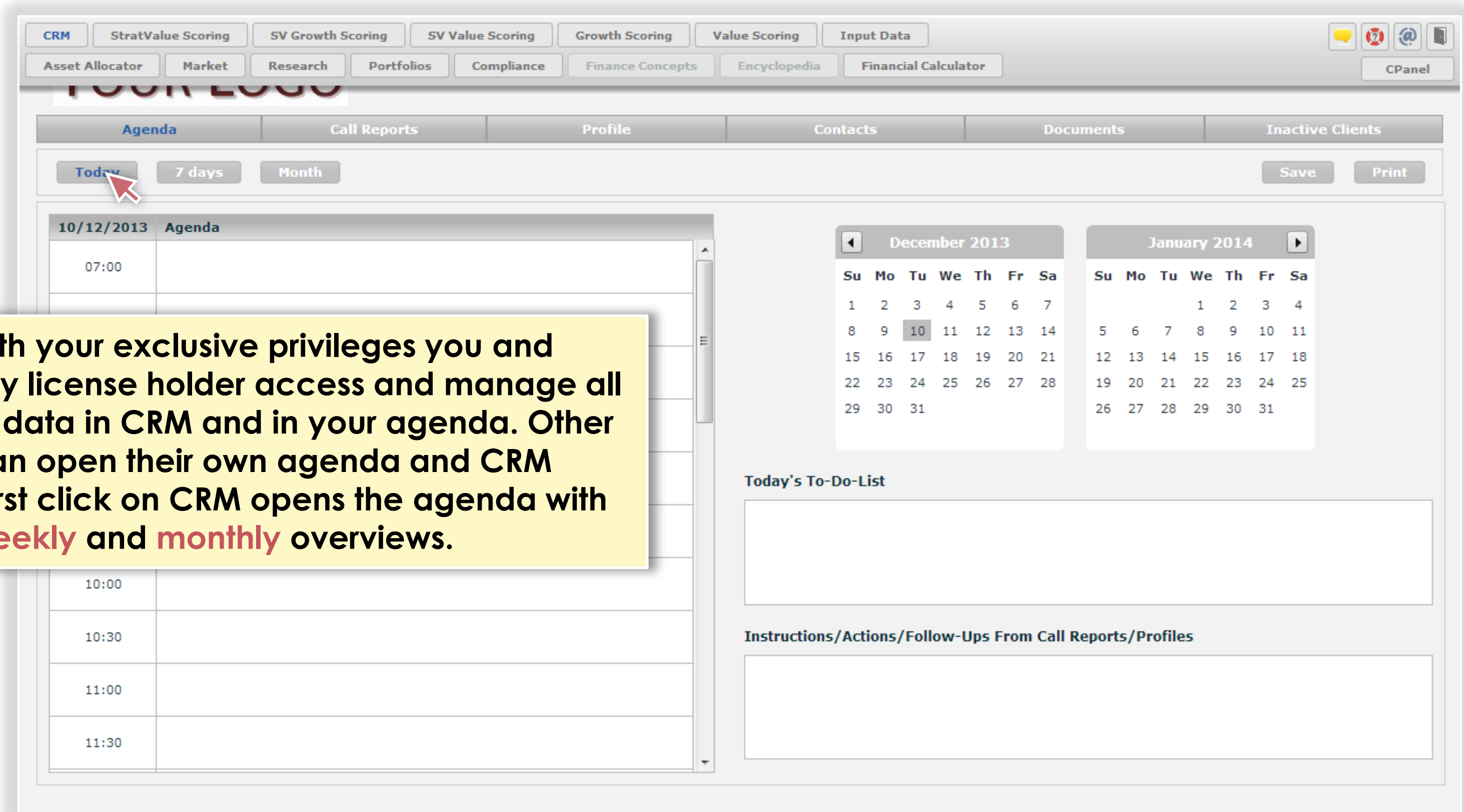
Analyst: enjoy the exclusive privilege of full scoring tools access for informed investment decisions and recommendations including its data management; all other users have read only access. As an analyst you have a limited access to CRM for your agenda and contacts only.
A deputy license with the same tasks is available free of charge.



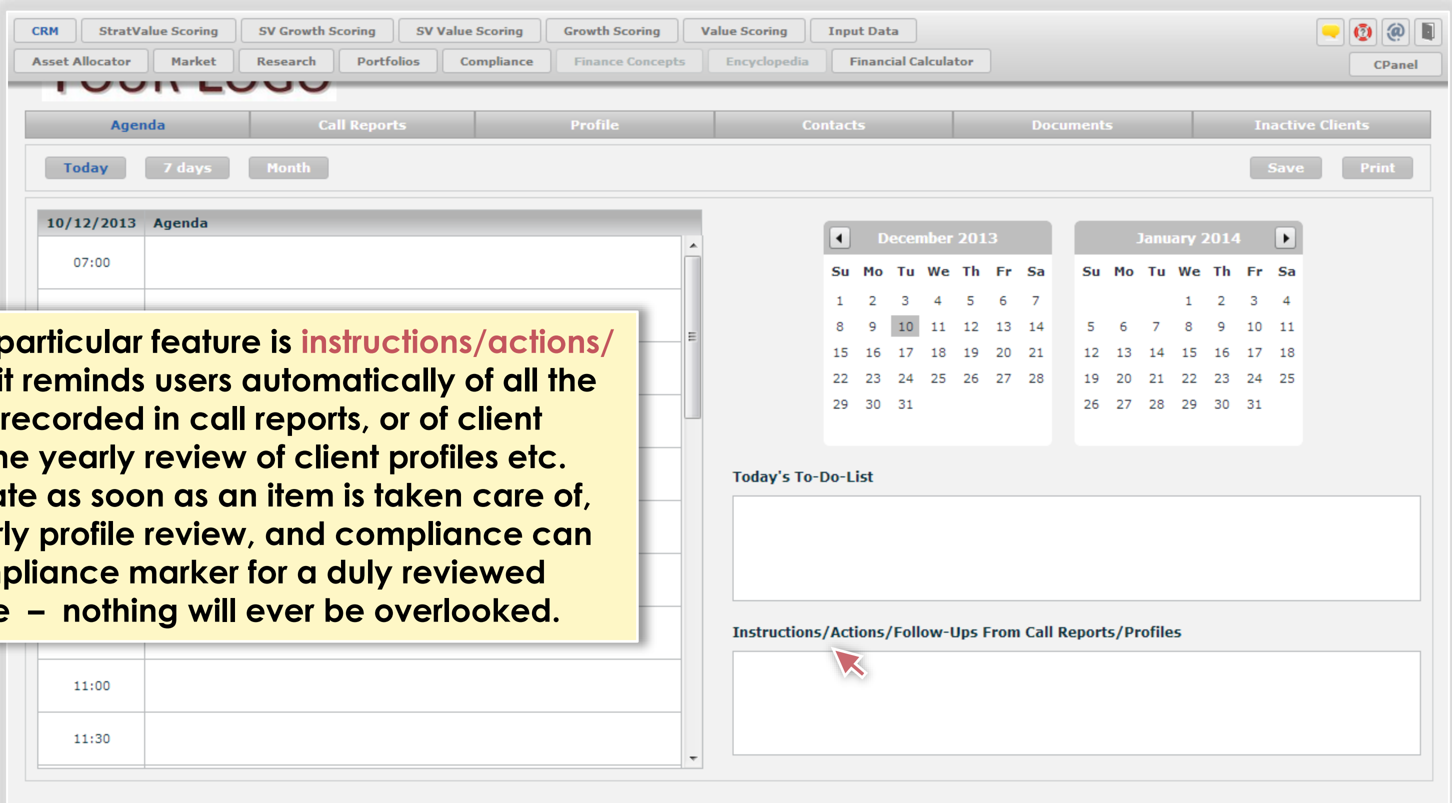
Compliance: get a read only access to all licenses and the exclusive privilege to o.k. the output of the document management for print and distribution and to set the compliance check marker in the client profiles; a free deputy license is available; the license holders have a limited access to the CRM for their own agenda and contacts only.



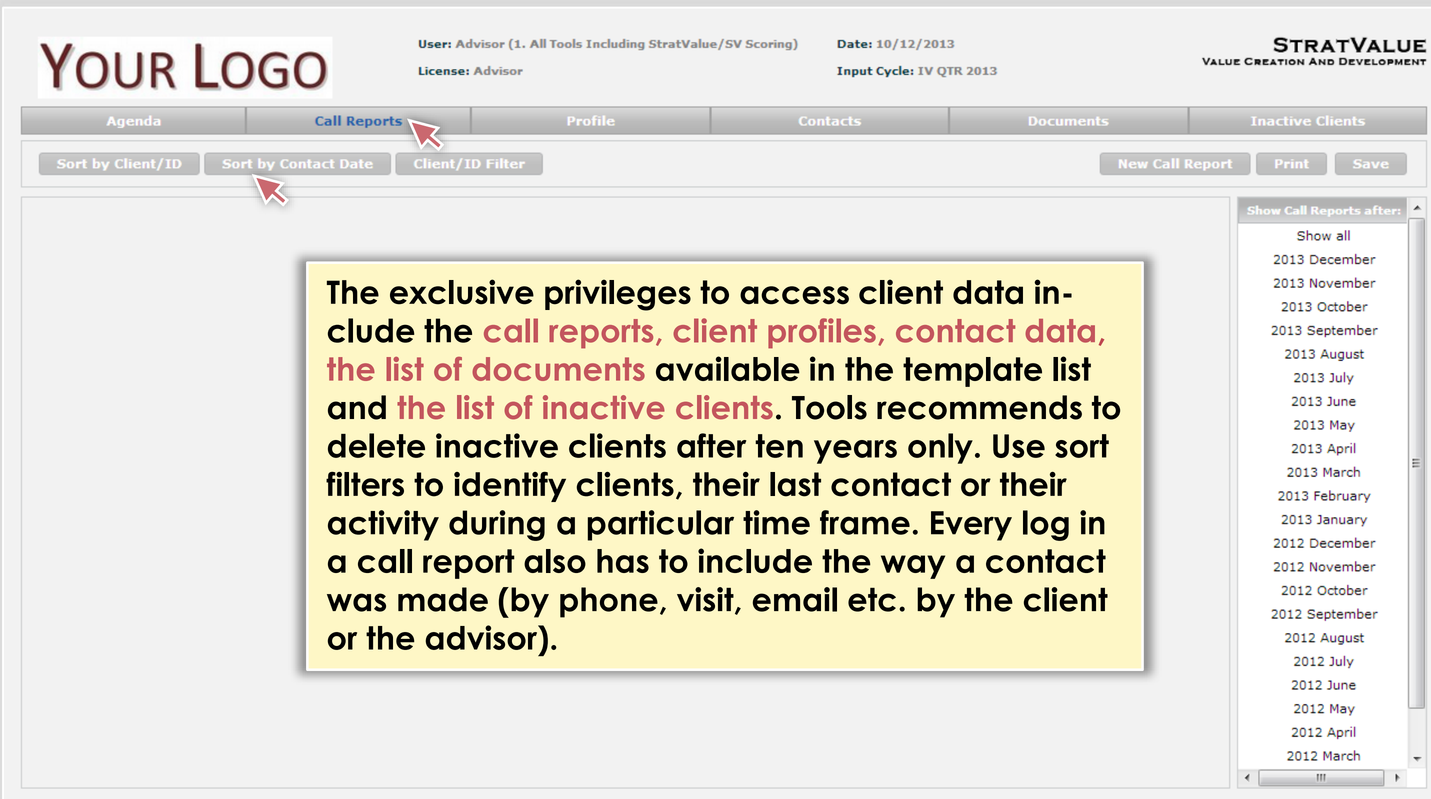
Conflicts of interest: all individual staff members can register for, or share multiple licenses according to regulatory conditions in place: the Administrator profile may be compatible with all the others, an Analyst possibly with an Advisor, but Compliance will obviously not be compatible with an Advisor or Analyst profile.



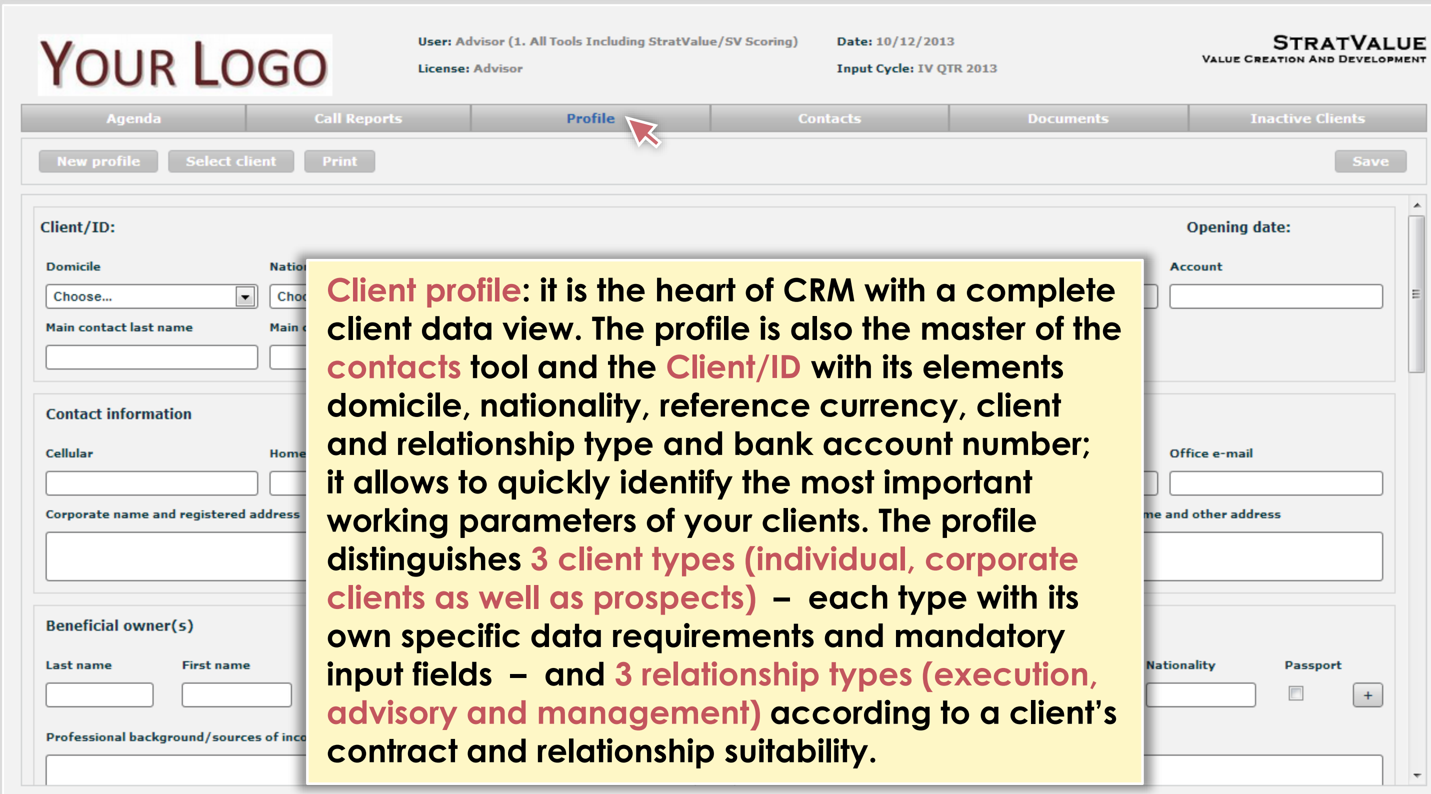
Advisor: with your exclusive privileges you and your deputy license holder access and manage all your client data in CRM and in your agenda. Other advisors can open their own agenda and CRM only. The first click on CRM opens the agenda with its daily, weekly and monthly overviews.



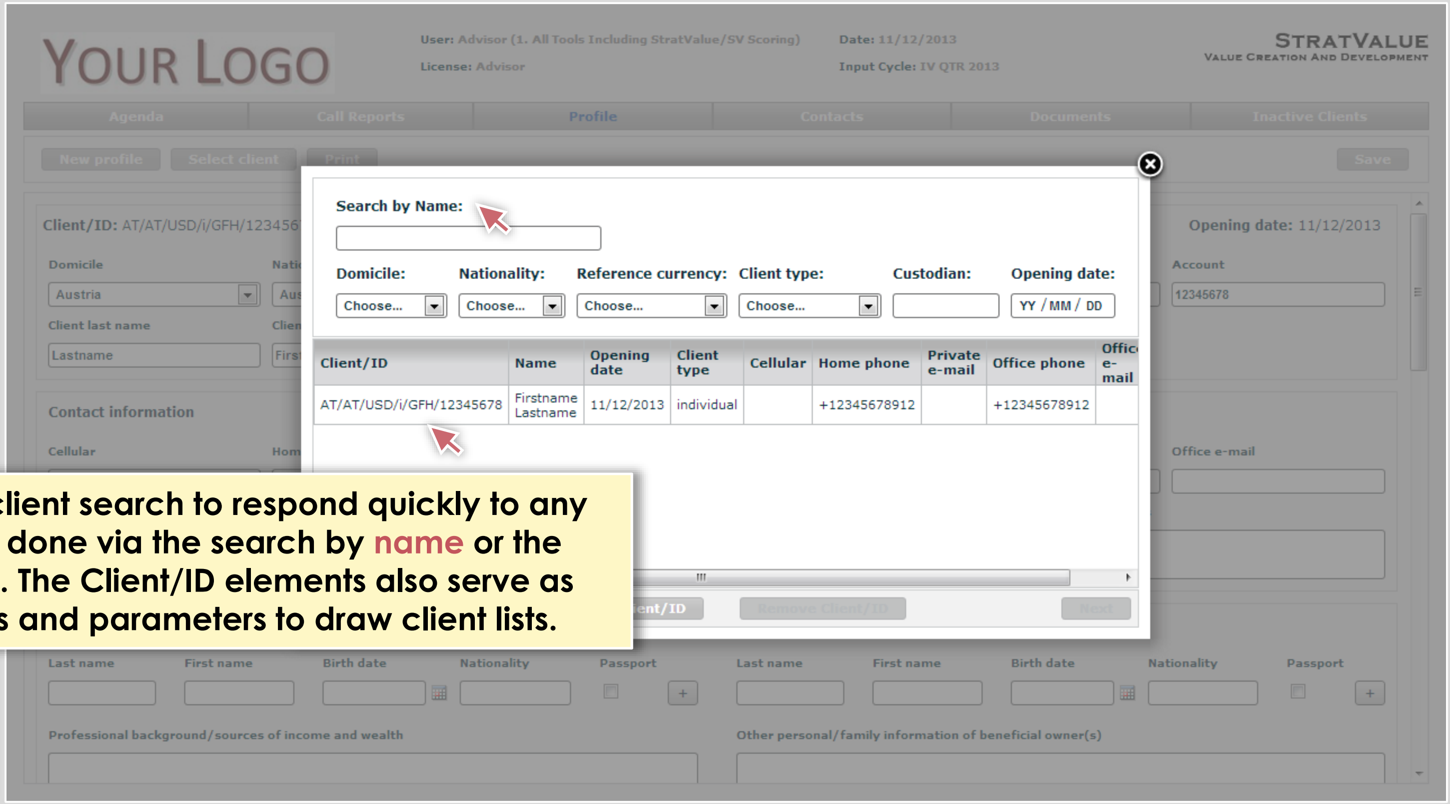
Agenda: a particular feature is instructions/actions/ follow-ups; it reminds users automatically of all the instructions recorded in call reports, or of client birthdays, the yearly review of client profiles etc. Input the date as soon as an item is taken care of, i.e. the yearly profile review, and compliance can set the compliance marker for a duly reviewed client profile – nothing will ever be overlooked.



The exclusive privileges to access client data include the call reports, client profiles, contact data, the list of documents available in the template list and the list of inactive clients. Tools recommends to delete inactive clients after ten years only. Use sort filters to identify clients, their last contact or their activity during a particular time frame. Every log in a call report also has to include the way a contact was made (by phone, visit, email etc. by the client or the advisor).

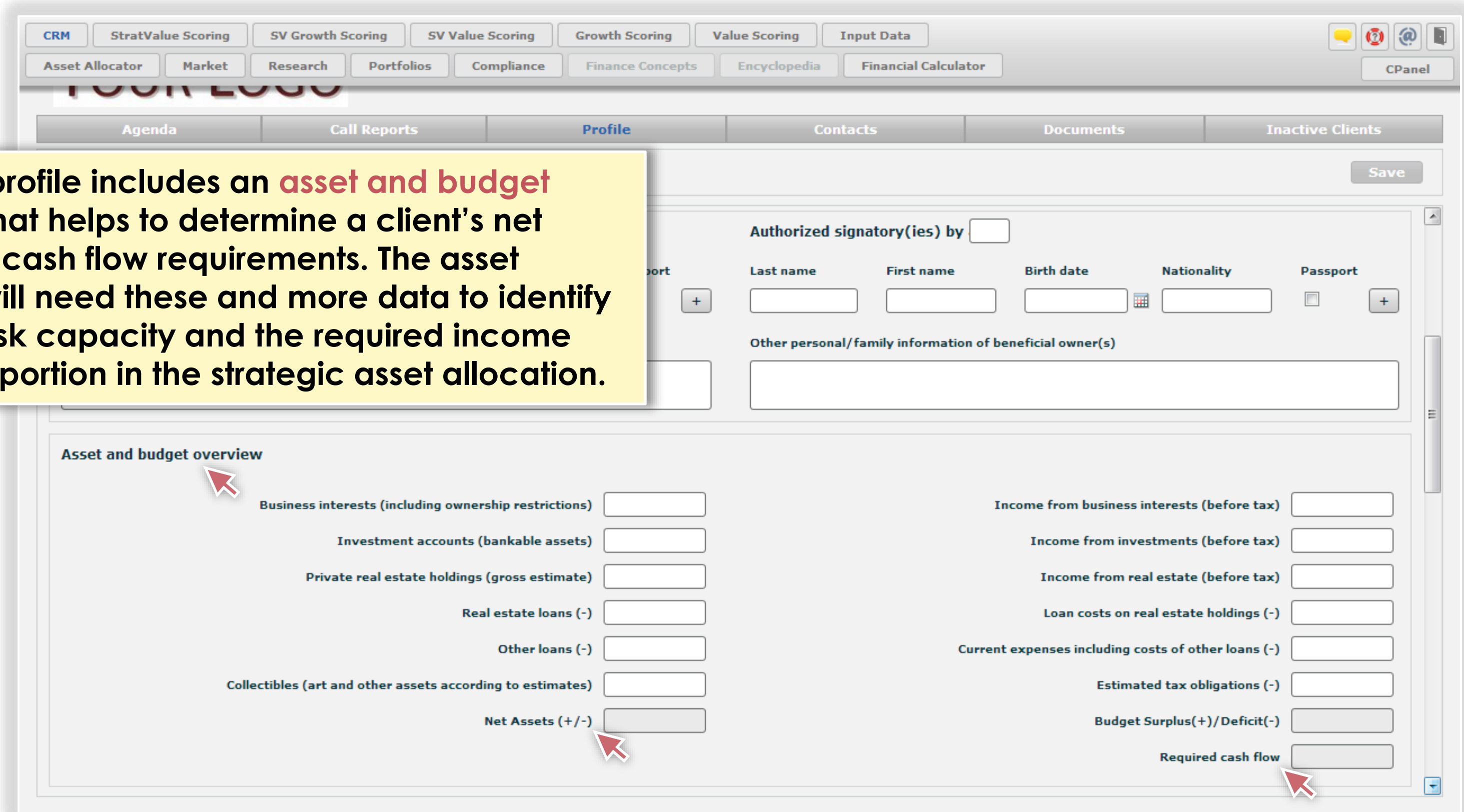


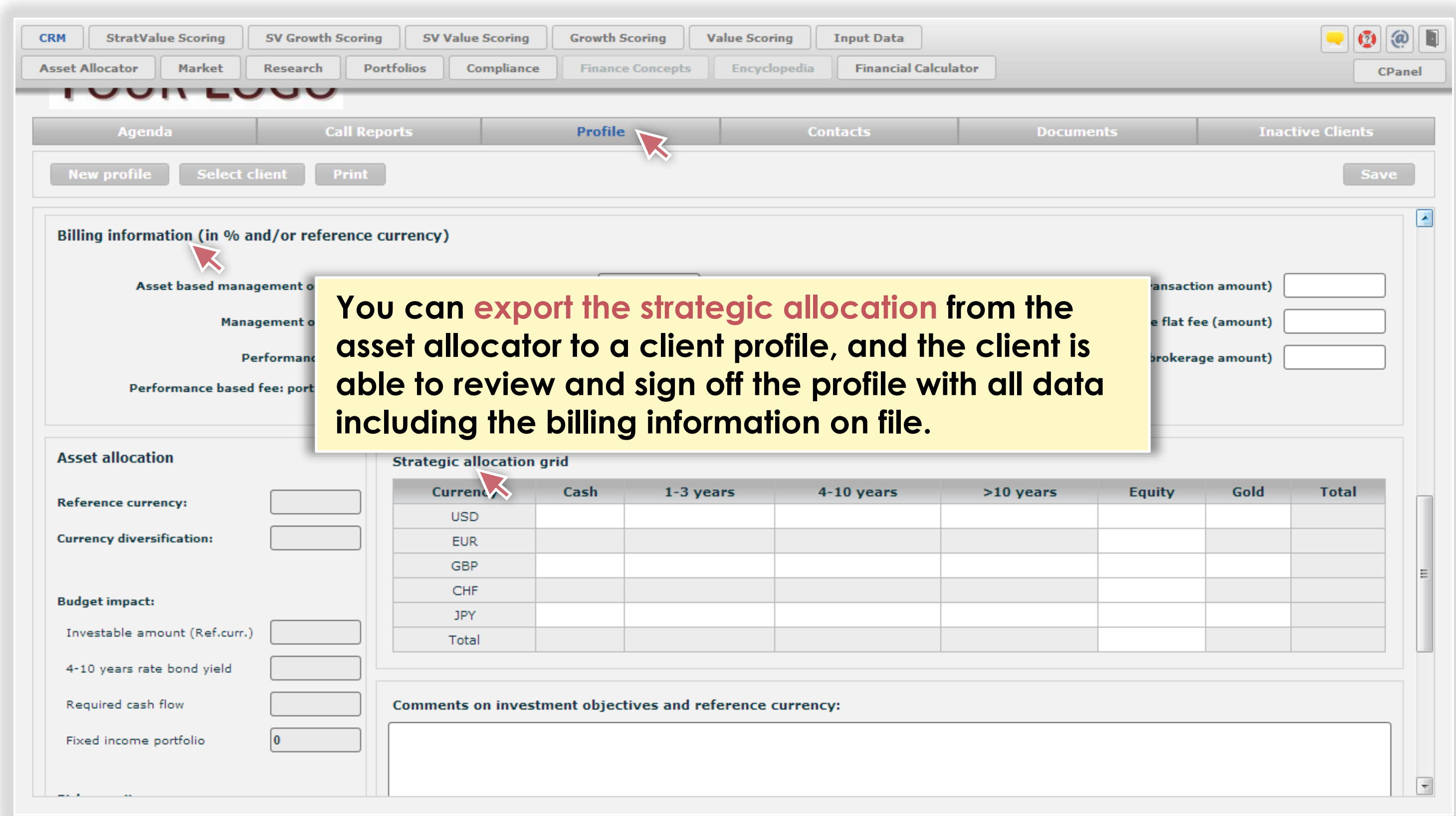
Client profile: it is the heart of CRM with a complete client data view. The profile is also the master of the **contacts** tool and the **Client/ID** with its elements domicile, nationality, reference currency, client and relationship type and bank account number; it allows to quickly identify the most important working parameters of your clients. The profile distinguishes **3 client types (individual, corporate clients as well as prospects)** – each type with its own specific data requirements and mandatory input fields – and **3 relationship types (execution, advisory and management)** according to a client's contract and relationship suitability.

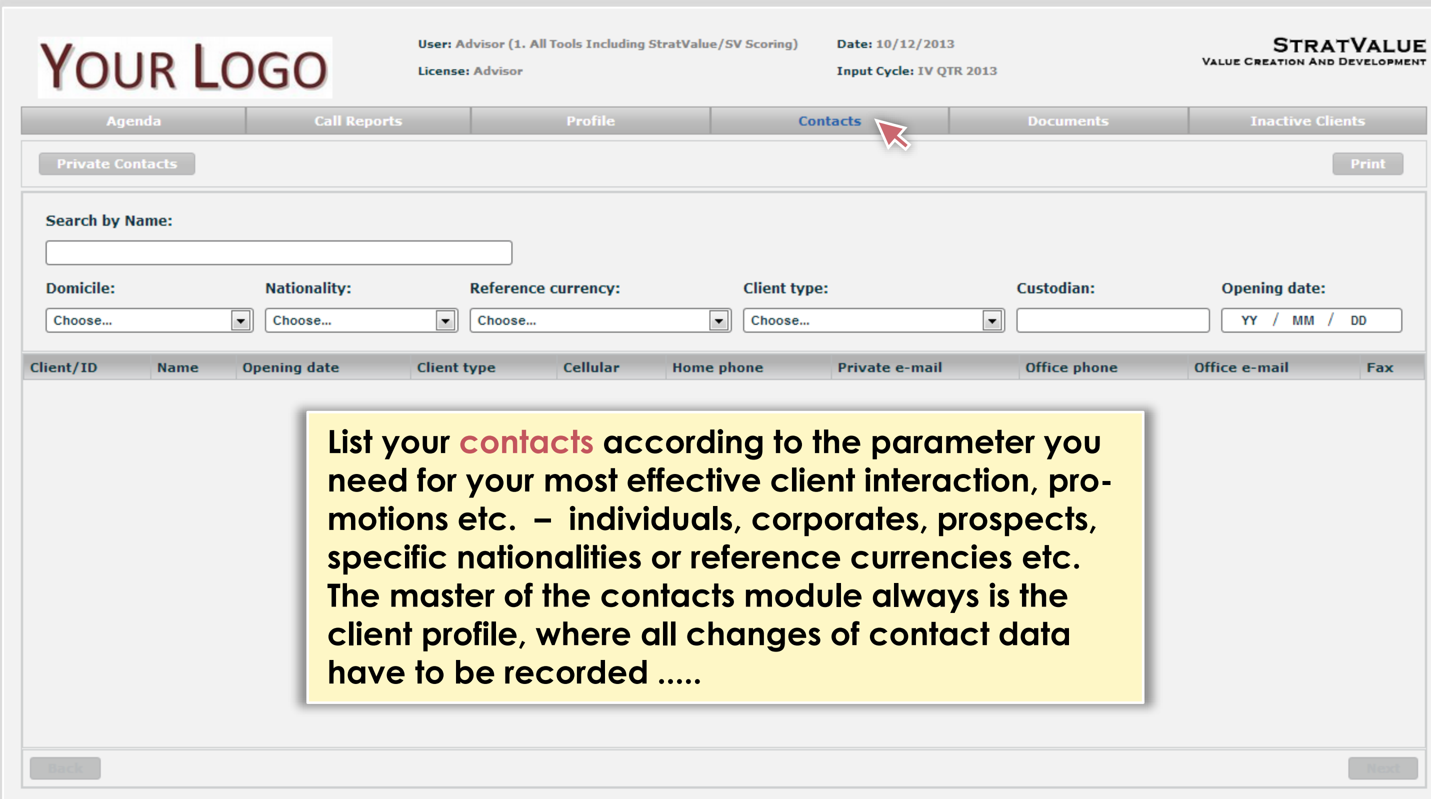


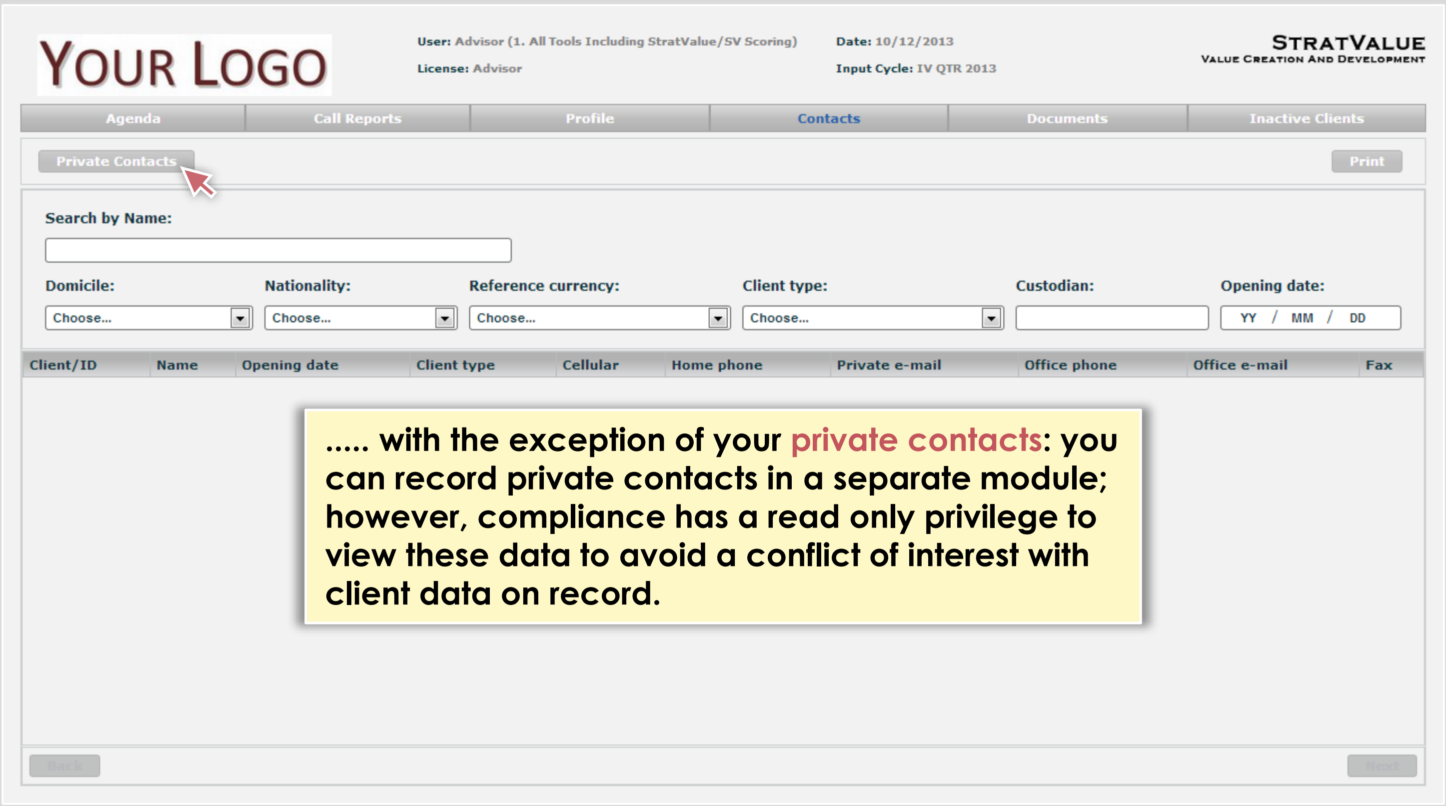
The fastest client search to respond quickly to any client call is done via the search by name or the Client/ID list. The Client/ID elements also serve as search filters and parameters to draw client lists.

The client profile includes an asset and budget overview that helps to determine a client's net assets and cash flow requirements. The asset allocator will need these and more data to identify a client's risk capacity and the required income producing portion in the strategic asset allocation.

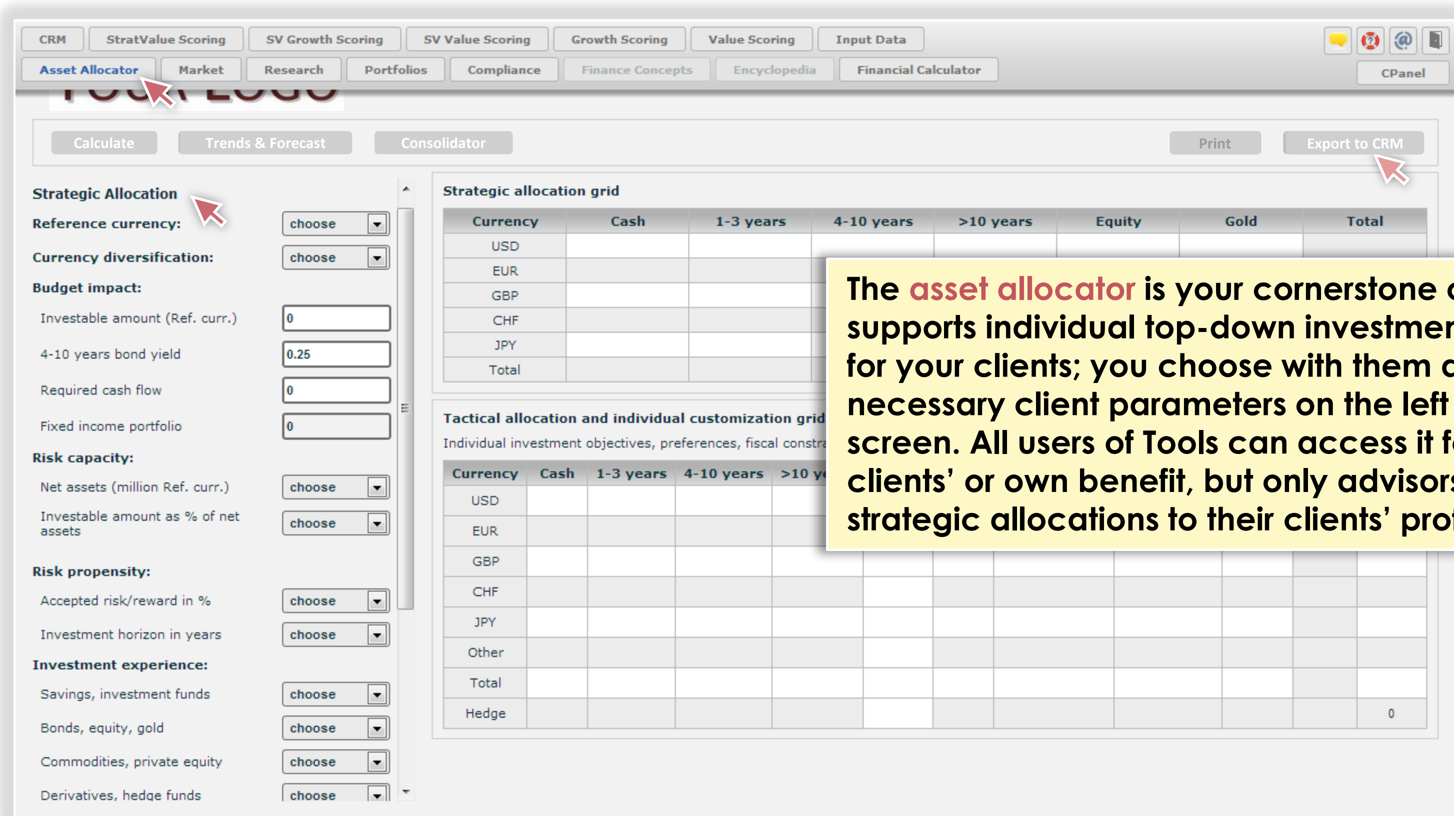



CRM
StratValue Scoring
SV Growth Scoring
SV Value Scoring
Growth Scoring
Value Scoring
Input Data
Asset Allocator
Market
Research
Portfolios
Compliance
Finance Concepts
Encyclopedia
Financial Calculator
CPanel
Agenda
Call Reports
Profile
Contacts
Documents
Inactive Clients
New profile
Select client
Print
Save
Billing information (in % and/or reference currency)
You can export the strategic allocation from the asset allocator to a client profile, and the client is able to review and sign off the profile with all data including the billing information on file.
Asset allocation
Reference currency:
Currency diversification:
Budget impact:
Investable amount (Ref.curr.)
4-10 years rate bond yield
Required cash flow
Fixed income portfolio
0
Strategic allocation grid
Currency
Cash
1-3 years
4-10 years
>10 years
Equity
Gold
Total
USD
EUR
GBP
CHF
JPY
Total
Comments on investment objectives and reference currency:

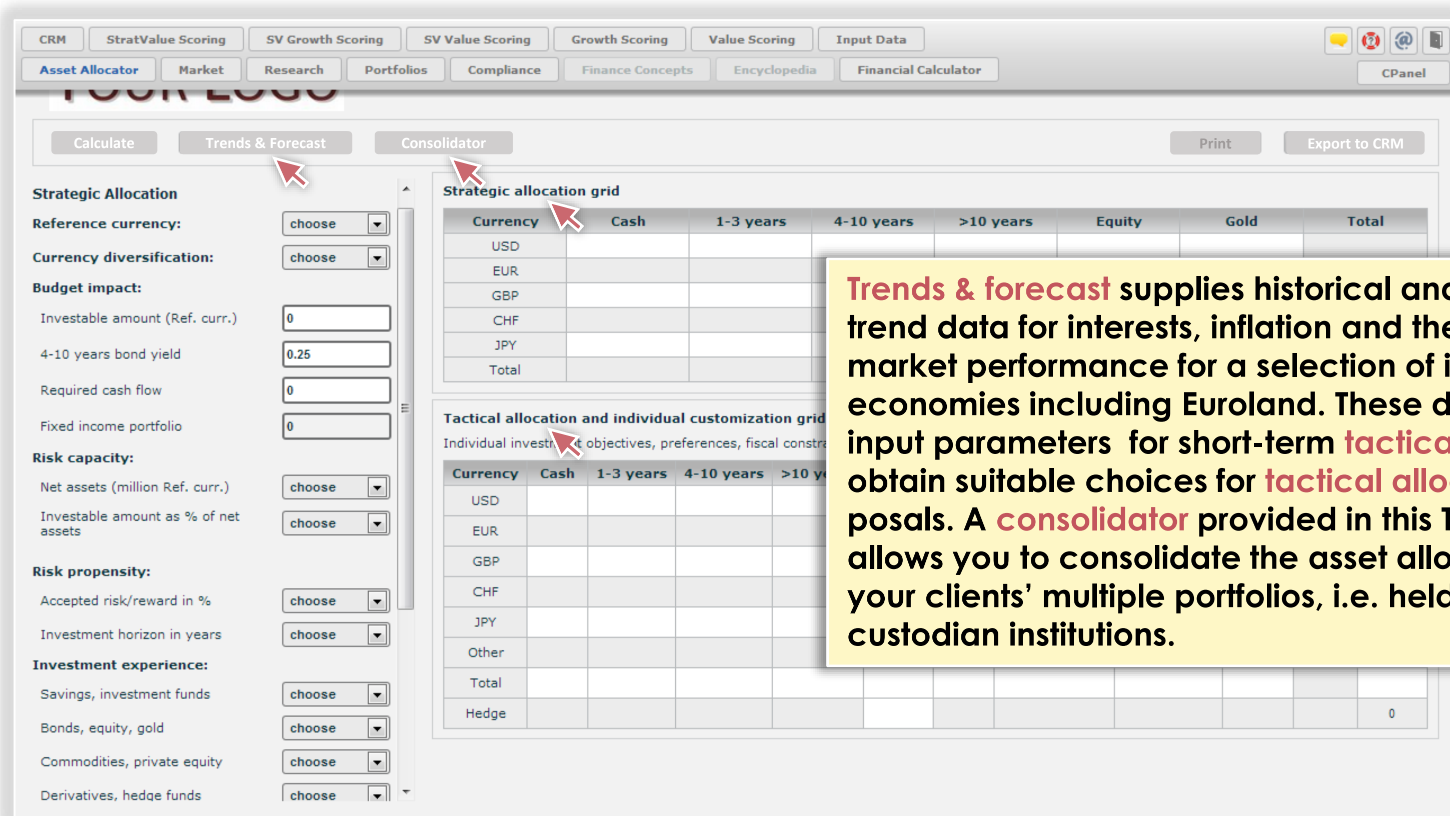

YOUR LOGO
User: Advisor (1. All Tools Including StratValue/SV Scoring)
License: Advisor
Date: 10/12/2013
Input Cycle: IV QTR 2013
STRATVALUE
VALUE CREATION AND DEVELOPMENT
Agenda
Call Reports
Profile
Contacts
Documents
Inactive Clients
Private Contacts
Print
Search by Name:
Domicile:
Nationality:
Reference currency:
Client type:
Custodian:
Opening date:
Choose...
Choose...
Choose...
Choose...
YY / MM / DD
Client/ID
Name
Opening date
Client type
Cellular
Home phone
Private e-mail
Office phone
Office e-mail
Fax
List your contacts according to the parameter you need for your most effective client interaction, pro-motions etc. – individuals, corporates, prospects, specific nationalities or reference currencies etc. The master of the contacts module always is the client profile, where all changes of contact data have to be recorded .....



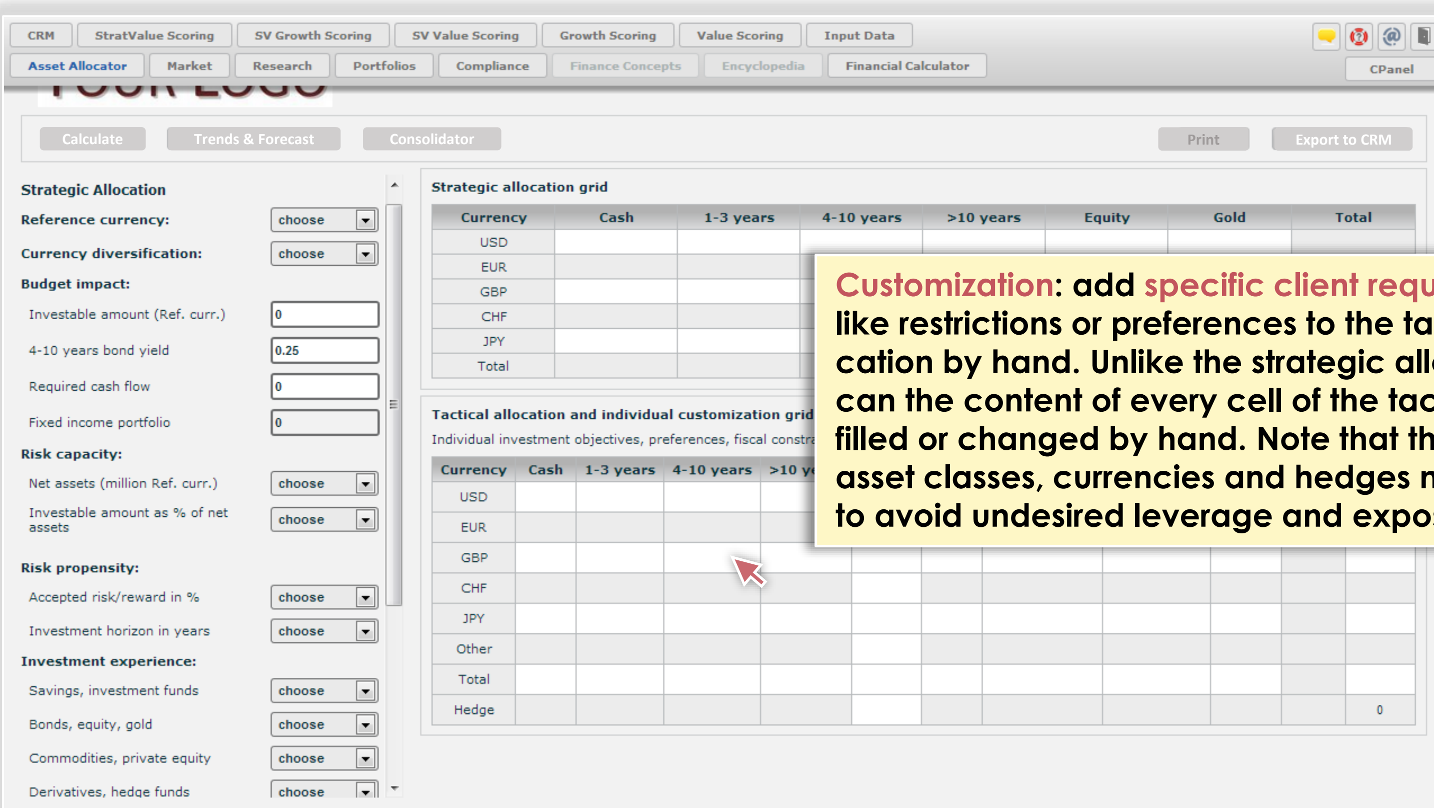
..... with the exception of your private contacts: you can record private contacts in a separate module; however, compliance has a read only privilege to view these data to avoid a conflict of interest with client data on record.



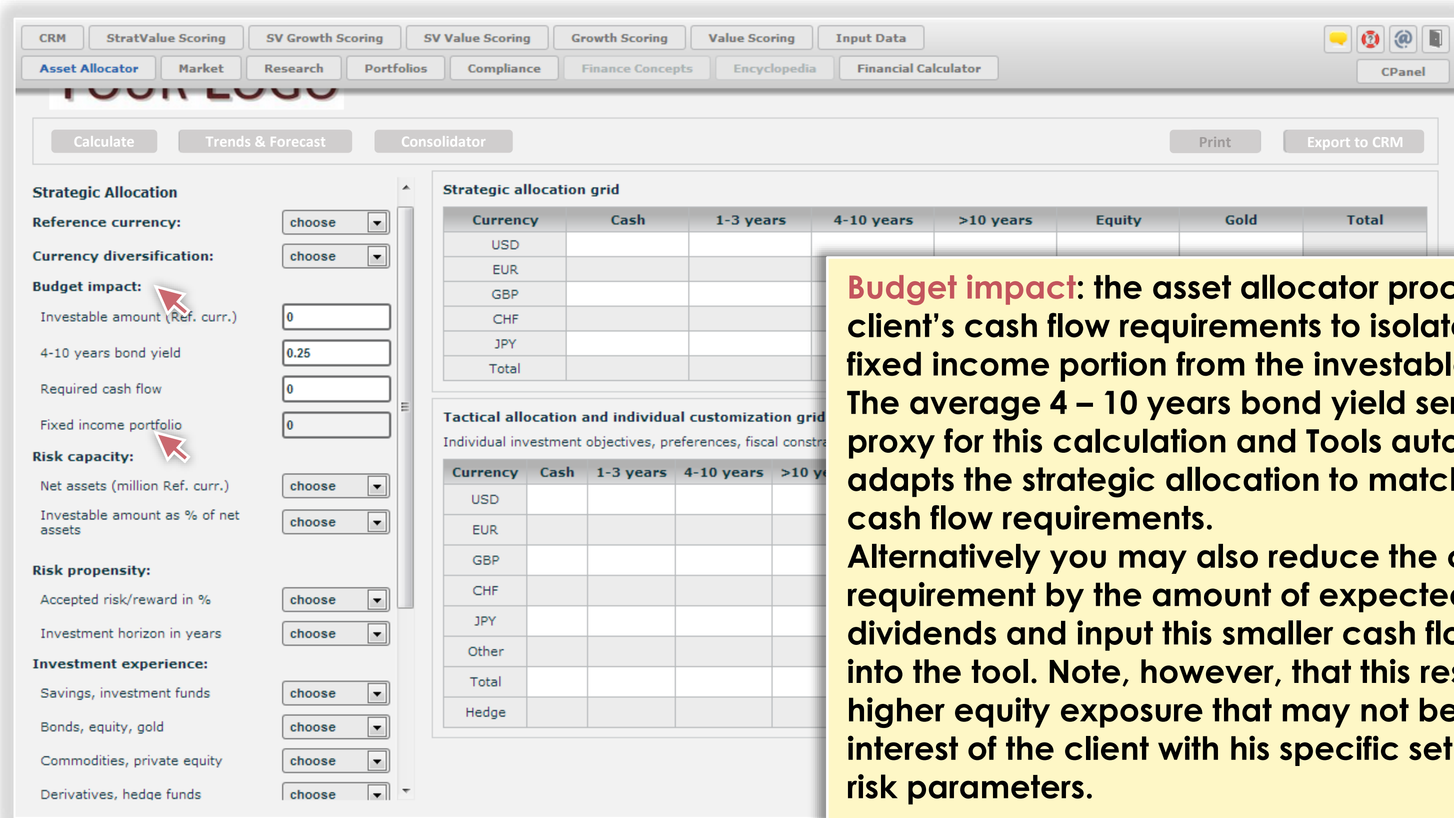
The **asset allocator** is your cornerstone of Tools that supports individual top-down investment strategies for your clients; you choose with them all the necessary client parameters on the left side of the screen. All users of Tools can access it for their clients' or own benefit, but only advisors can export strategic allocations to their clients' profiles.



Trends & forecast supplies historical and actual trend data for interests, inflation and the equity market performance for a selection of important economies including Euroland. These data serve as input parameters for short-term **tactical overlays** to obtain suitable choices for **tactical allocation** proposals. A **consolidator** provided in this Tool also allows you to consolidate the asset allocations of your clients' multiple portfolios, i.e. held at different custodian institutions.



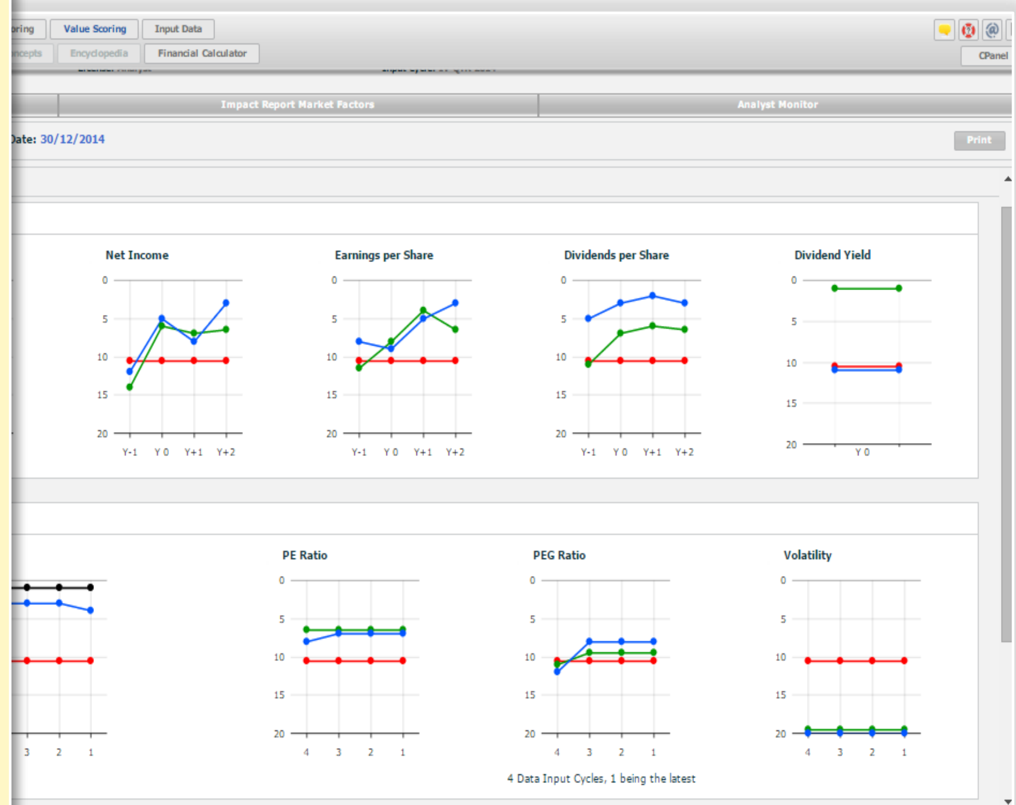
Customization: add **specific client requirements** like restrictions or preferences to the tactical allocation by hand. Unlike the strategic allocation grid can the content of every cell of the tactical grid be filled or changed by hand. Note that the totals of asset classes, currencies and hedges must square to avoid undesired leverage and exposure.



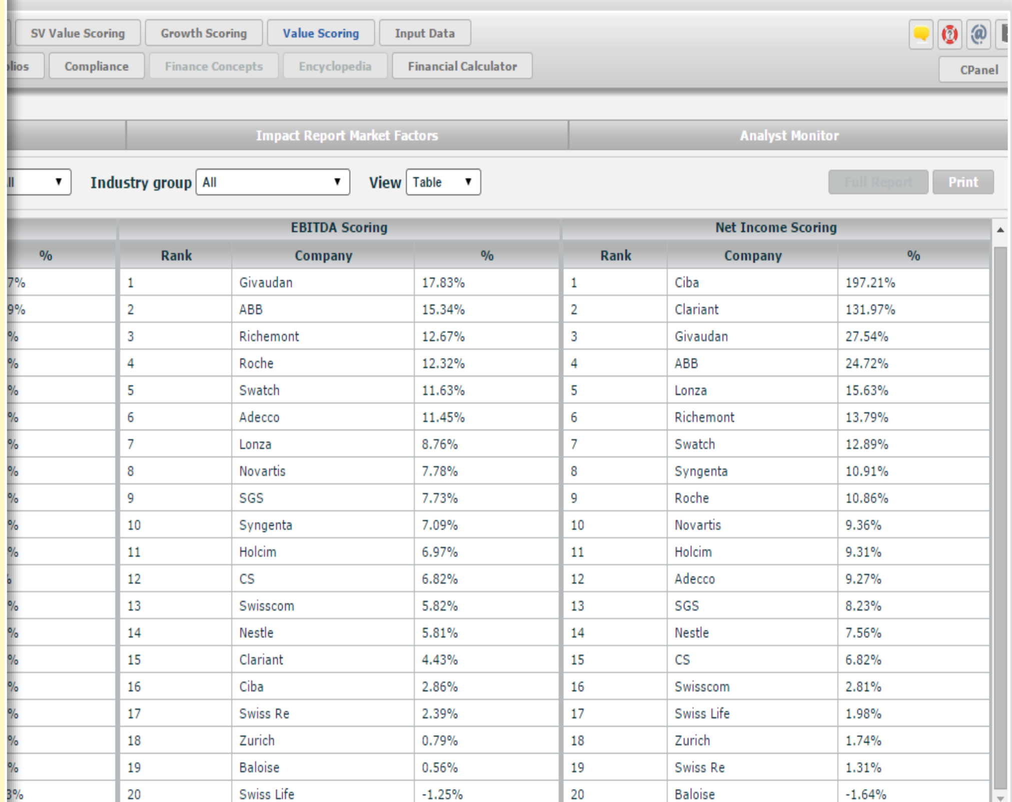
Budget impact: the asset allocator processes a client's cash flow requirements to isolate a suitable fixed income portion from the investable amount. The average 4 – 10 years bond yield serves as a proxy for this calculation and Tools automatically adapts the strategic allocation to match these cash flow requirements.

Alternatively you may also reduce the cash flow requirement by the amount of expected secured dividends and input this smaller cash flow amount into the tool. Note, however, that this results in a higher equity exposure that may not be in the best interest of the client with his specific set of defined risk parameters.

Analyst: the analyst has the exclusive privilege to manage his/her own relative dynamic Growth and Value Scoring tools to improve the quality of the users' bottom-up investment decision process. They apply the same growth and value criteria to analyze equities and equity markets as StratValue's SV Growth und SV Value Scoring offer for a global selection of large caps.
StratValue Scoring is the more refined scoring tool: it is providing the scoring results that helped produce an above average 10 years track record for three real model portfolios (USD, EUR and CHF). For more details please refer to www.stratvalue.com > Performance. Additional company specifics, extra-ordinary situations and soft factors like business model, marketing strategy, product pipeline, management quality etc. remain for the analyst to identify and factor into future scoring trends, even if these developments are ultimately also reflected in every past scoring result.

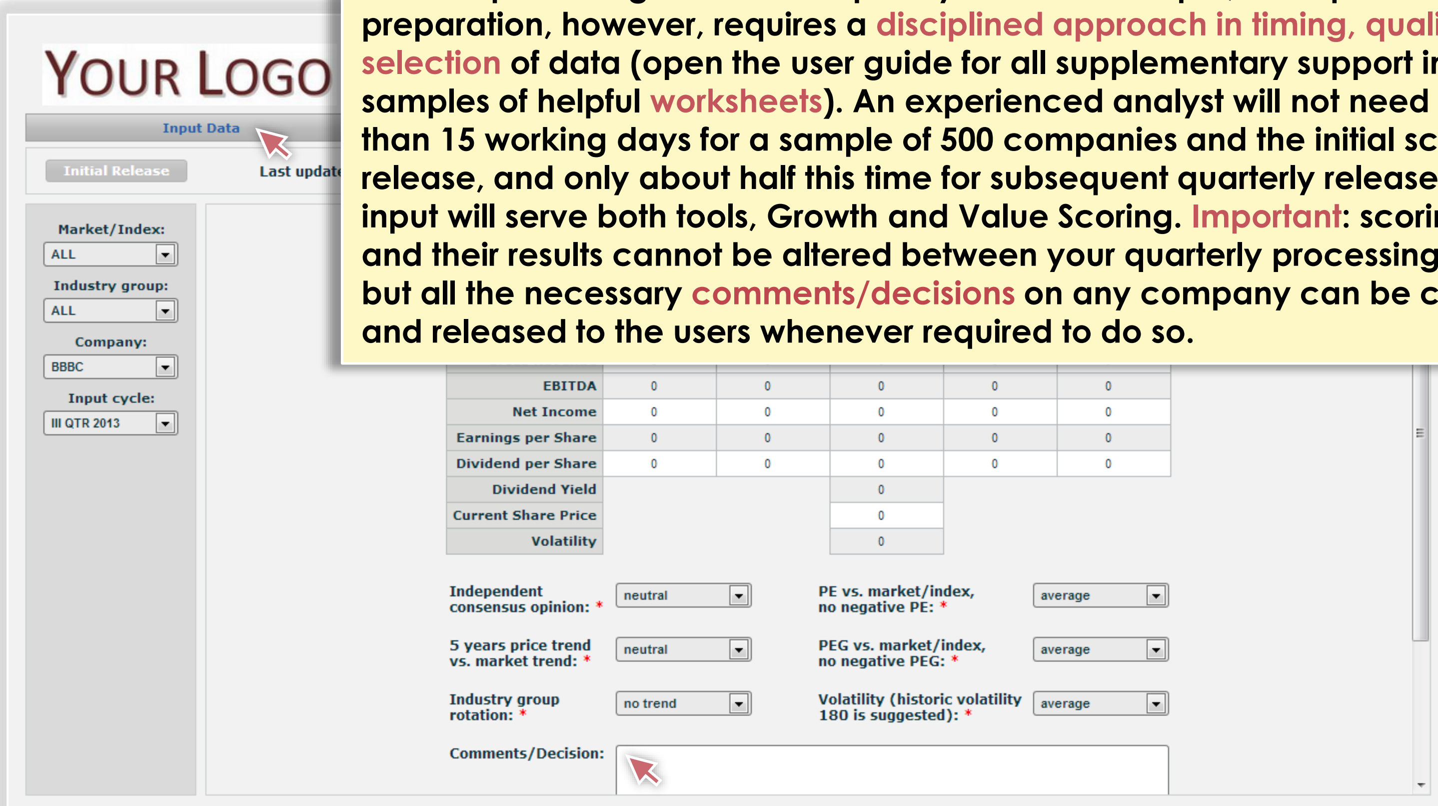


Scoring tools methodology: scoring results are based on best-in-class rankings of fundamental and market factor data from a global sample of large caps. Single company data are compared to their industry group, national market and the global sample. Scoring results are available as single criterion tables and charts or as full company reports. These analysis are, however, never a recommendation to buy or sell securities; they are only an unbiased compilation of publicly available research data compared with each other to allow for more informed investment decisions.
StratValue Scoring follows a more complex methodology: it combines growth and value criteria, some with different weightings, and ranks accelerating trends in specific criteria over time. The interpretation and choice of all scoring results as well as additional soft factors, however, are again in the hands of the users and never constitute recommendations for investement decisions.

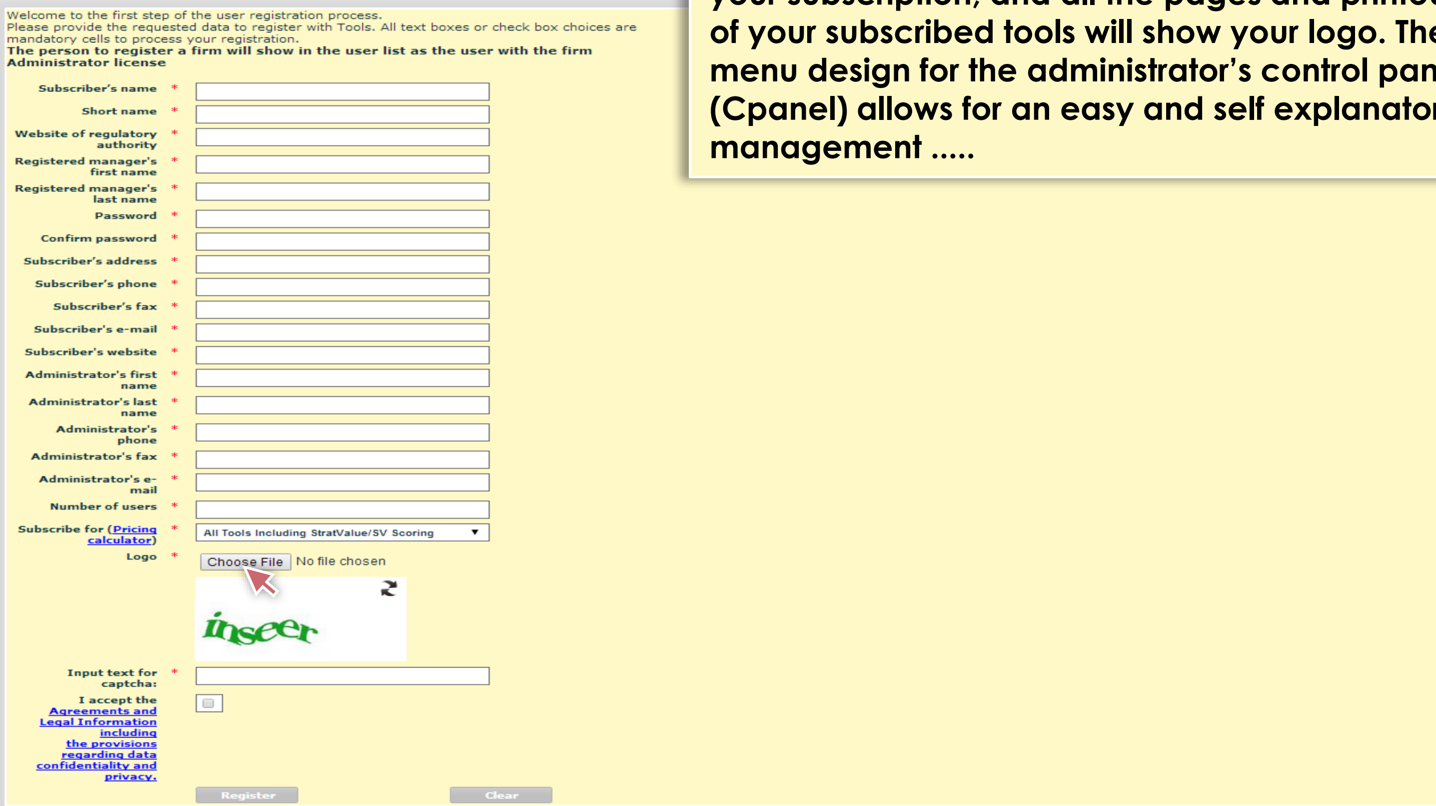


EBITDA Scoring			Net Income Scoring		
Rank	Company	%	Rank	Company	%
1	Givaudan	17.83%	1	Ciba	197.21%
2	ABB	15.34%	2	Clariant	131.97%
3	Richemont	12.67%	3	Givaudan	27.54%
4	Roche	12.32%	4	ABB	24.72%
5	Swatch	11.63%	5	Lonza	15.63%
6	Adecco	11.45%	6	Richemont	13.79%
7	Lonza	8.76%	7	Swatch	12.89%
8	Novartis	7.78%	8	Syngenta	10.91%
9	SGS	7.73%	9	Roche	10.86%
10	Syngenta	7.09%	10	Novartis	9.36%
11	Holcim	6.97%	11	Holcim	9.31%
12	CS	6.82%	12	Adecco	9.27%
13	Swisscom	5.82%	13	SGS	8.23%
14	Nestle	5.81%	14	Nestle	7.56%
15	Clariant	4.43%	15	CS	6.82%
16	Ciba	2.86%	16	Swisscom	2.81%
17	Swiss Re	2.39%	17	Swiss Life	1.98%
18	Zurich	0.79%	18	Zurich	1.74%
19	Baloise	0.56%	19	Swiss Re	1.31%
20	Swiss Life	-1.25%	20	Baloise	-1.64%

Scoring tools data management (Input Data) has a quarterly rhythm and is not complicated given the complexity of the tool output; the input preparation, however, requires a disciplined approach in timing, quality and selection of data (open the user guide for all supplementary support including samples of helpful worksheets). An experienced analyst will not need more than 15 working days for a sample of 500 companies and the initial scoring release, and only about half this time for subsequent quarterly releases. One input will serve both tools, Growth and Value Scoring. Important: scoring data and their results cannot be altered between your quarterly processing cycles, but all the necessary comments/decisions on any company can be changed and released to the users whenever required to do so.



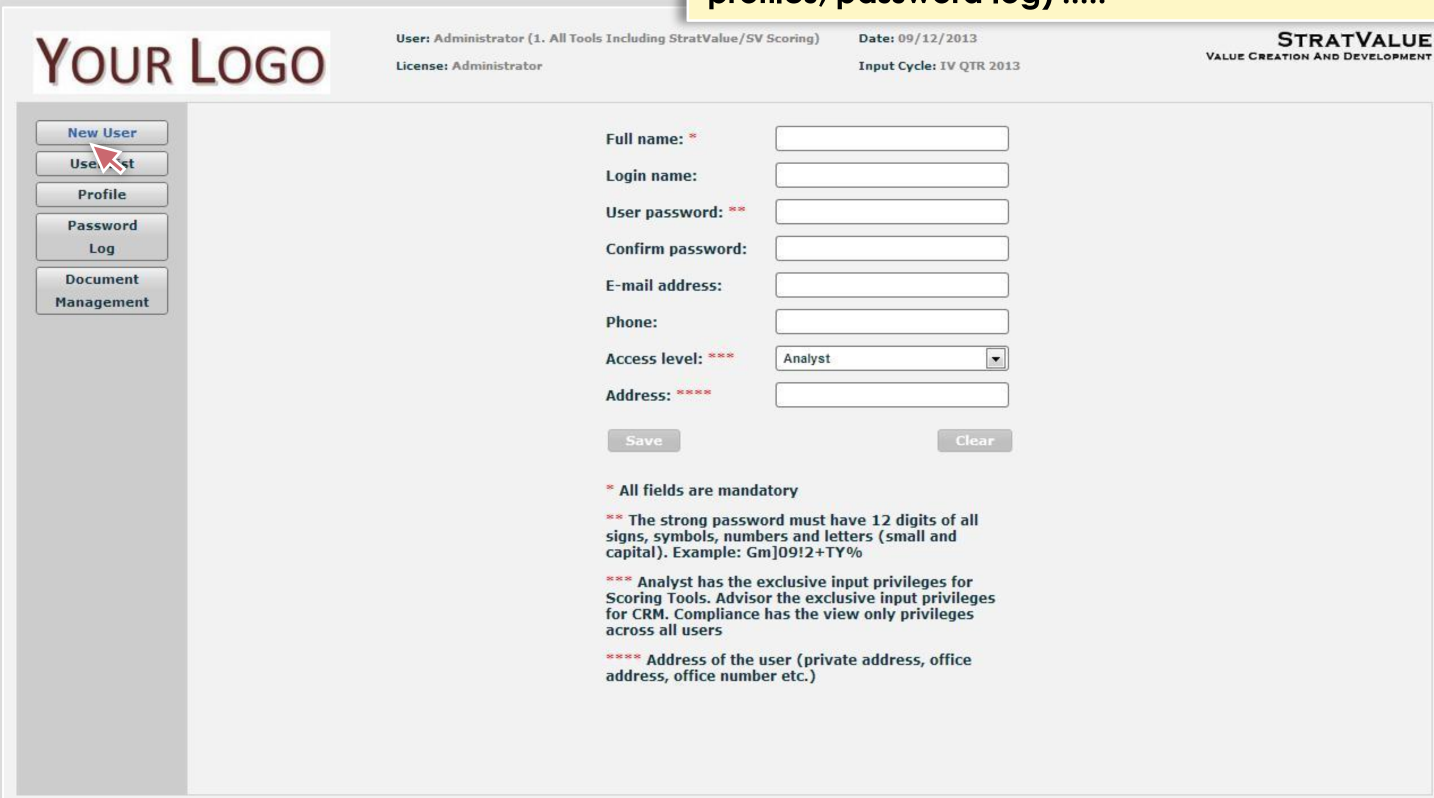
Administrator: record your logo upon registering your subscription, and all the pages and printouts of your subscribed tools will show your logo. The menu design for the administrator's control panel (Cpanel) allows for an easy and self explanatory management .....



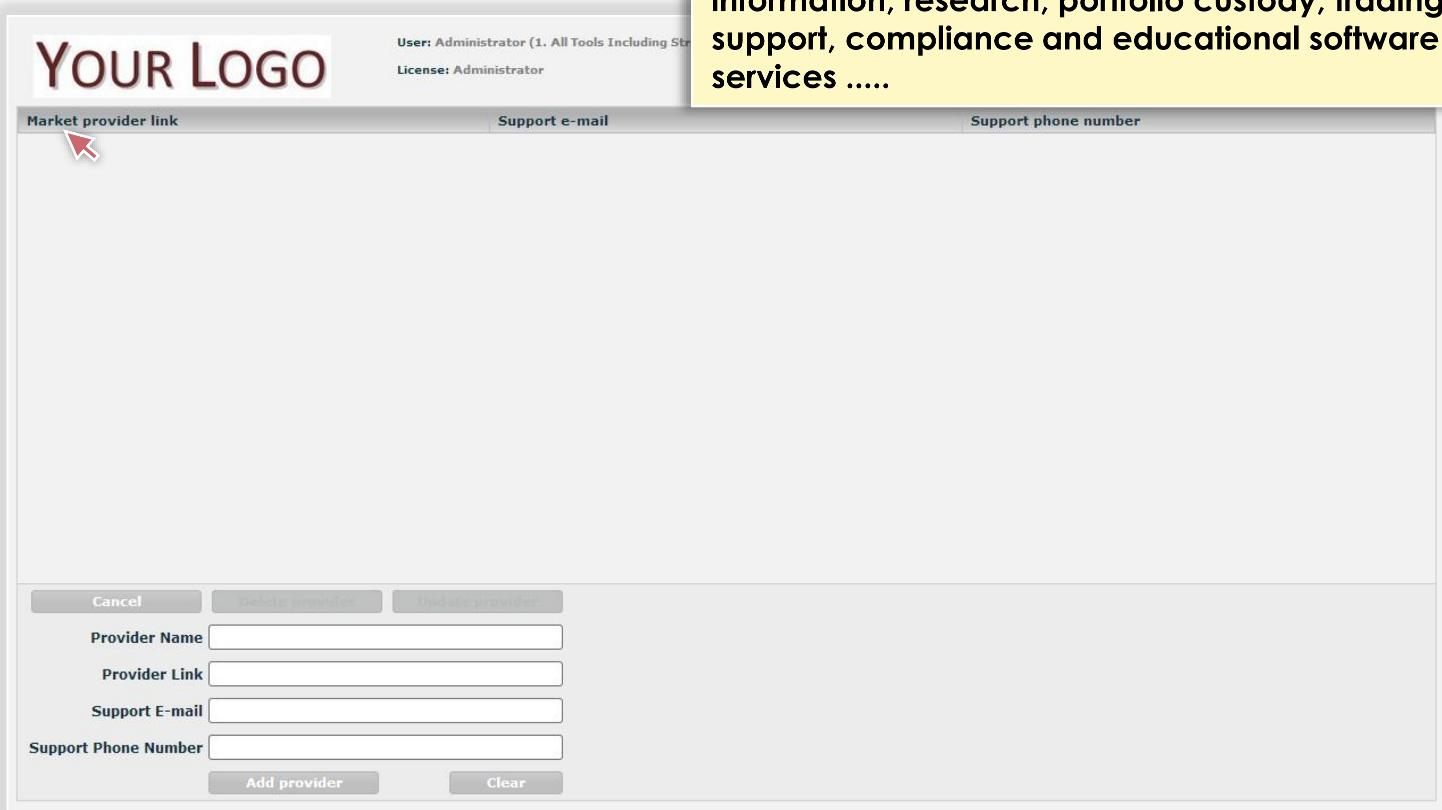
Welcome to the first step of the user registration process.
Please provide the requested data to register with Tools. All text boxes or check box choices are mandatory cells to process your registration.
The person to register a firm will show in the user list as the user with the firm Administrator license

Subscriber's name *
Short name *
Website of regulatory authority *
Registered manager's first name *
Registered manager's last name *
Password *
Confirm password *
Subscriber's address *
Subscriber's phone *
Subscriber's fax *
Subscriber's e-mail *
Subscriber's website *
Administrator's first name *
Administrator's last name *
Administrator's phone *
Administrator's fax *
Administrator's e-mail *
Number of users *
Subscribe for (Pricing calculator) * All Tools Including StratValue/SV Scoring
Logo * Choose File No file chosen
inseer
Input text for captcha: *
I accept the Agreements and Legal Information including the provisions regarding data confidentiality and privacy.
Register Clear

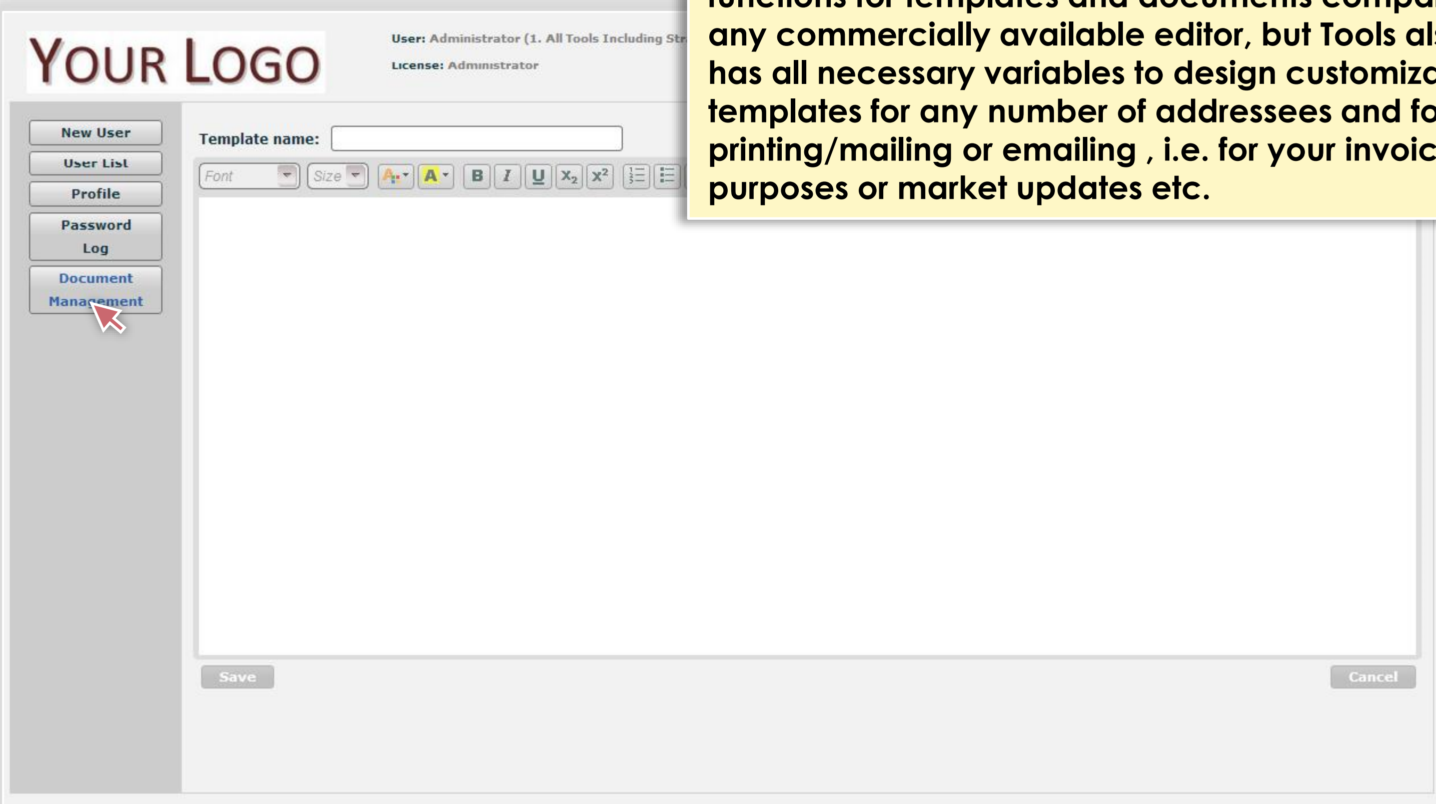
..... of all user authorizations **(new user, user list and profiles, password log) .....**



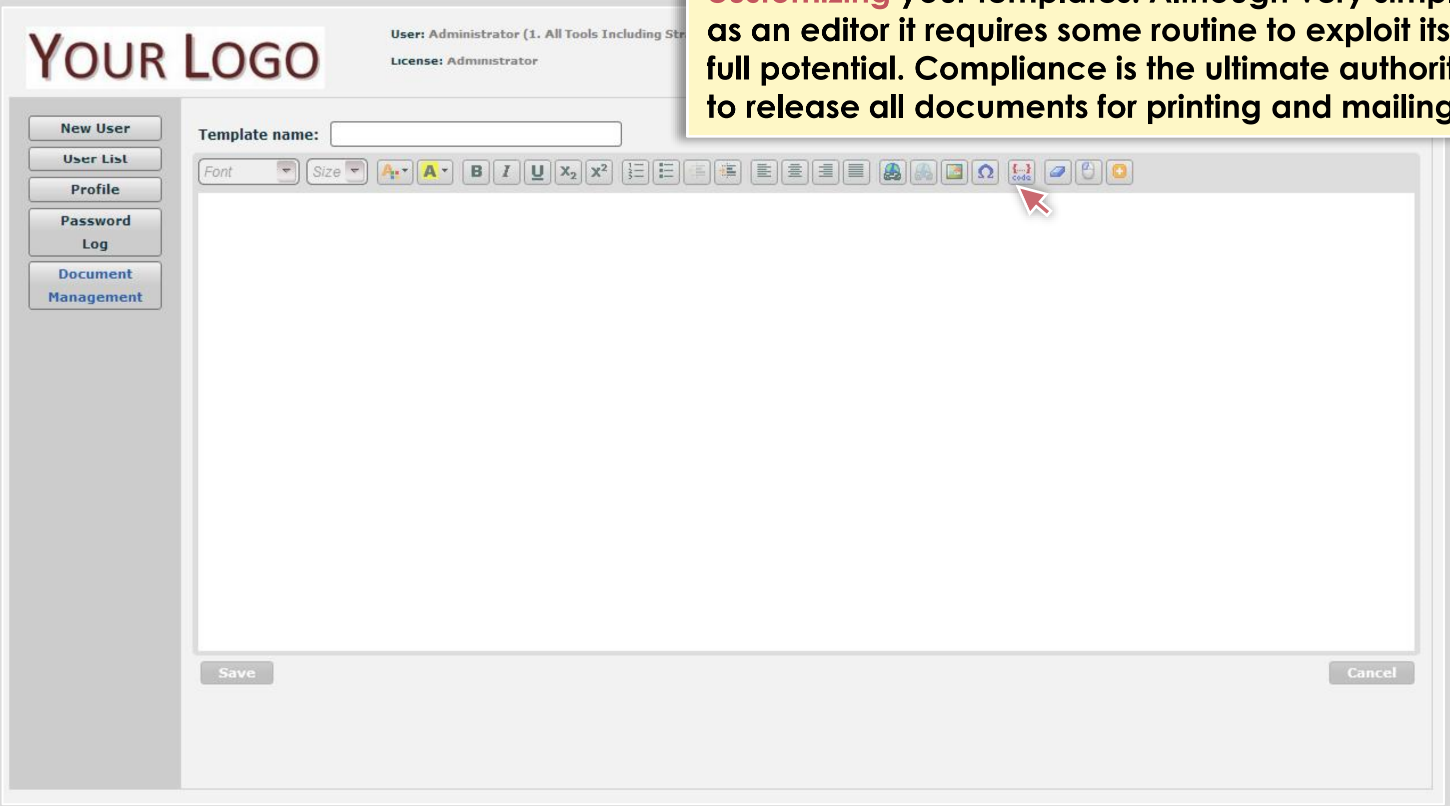
..... of all the links to your providers for market information, research, portfolio custody, trading support, compliance and educational software services .....

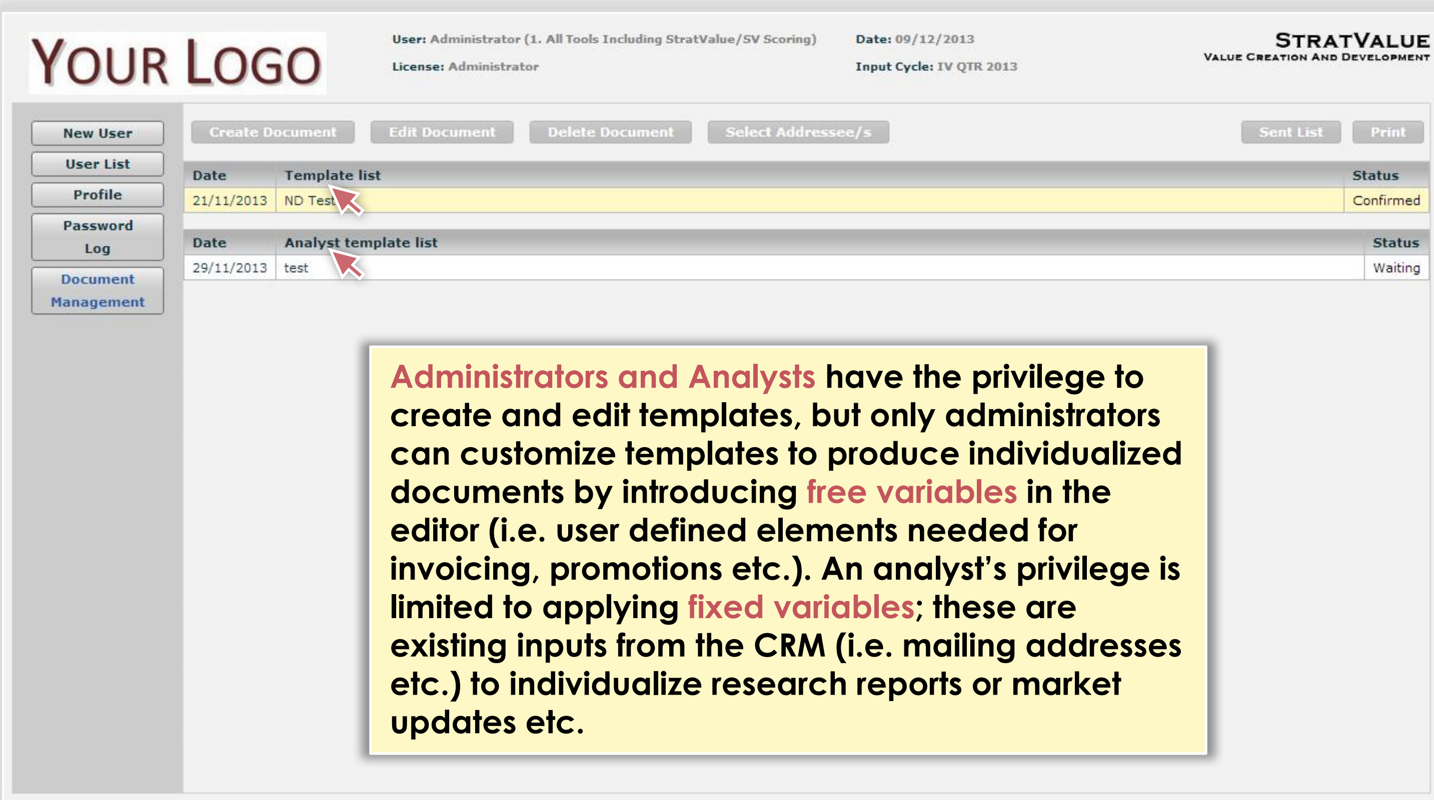


.... and of document management: the editing functions for templates and documents compare to any commercially available editor, but Tools also has all necessary variables to design customizable templates for any number of addressees and for printing/mailing or emailing , i.e. for your invoicing purposes or market updates etc.

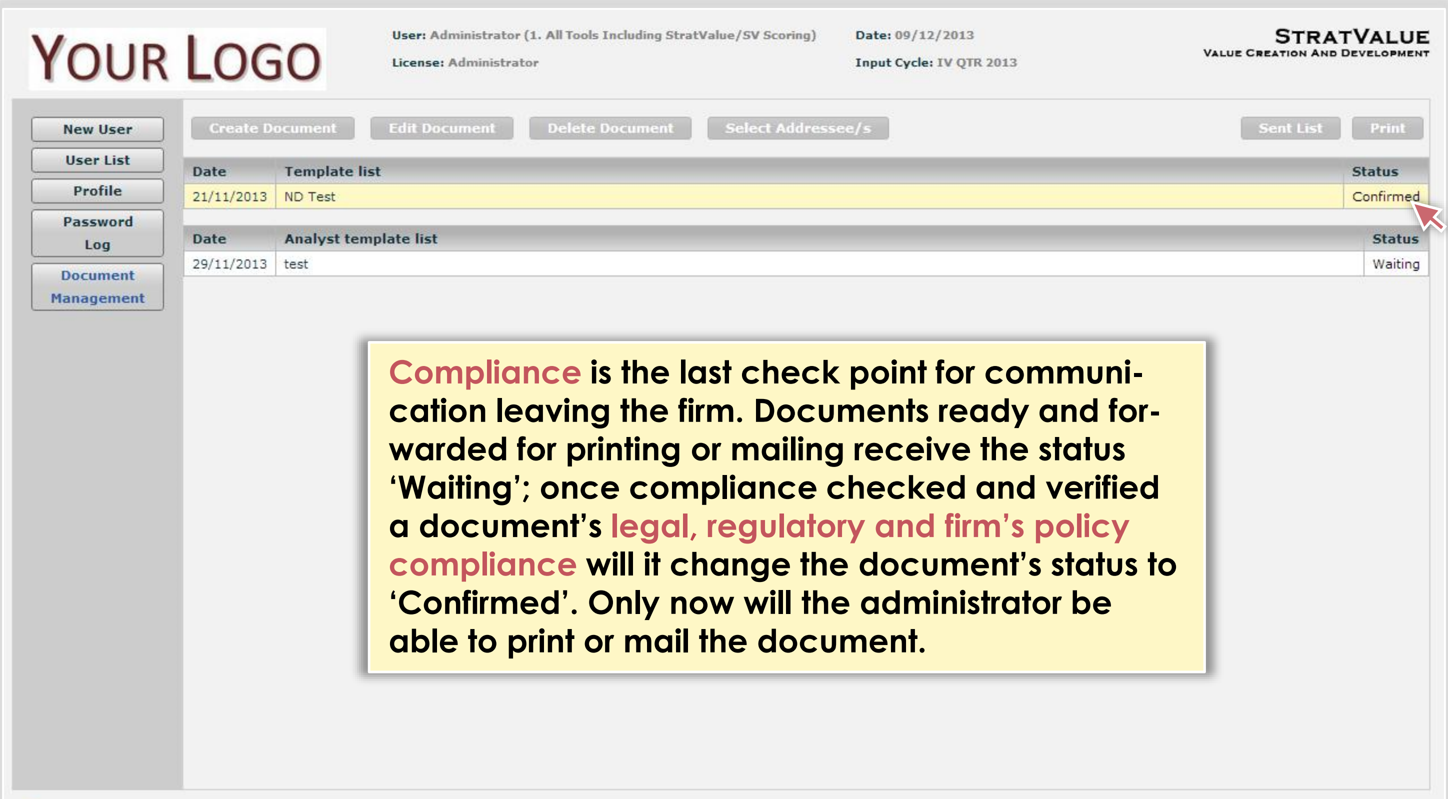


Please open the user guide for more support on customizing your templates. Although very simple as an editor it requires some routine to exploit its full potential. Compliance is the ultimate authority to release all documents for printing and mailing.

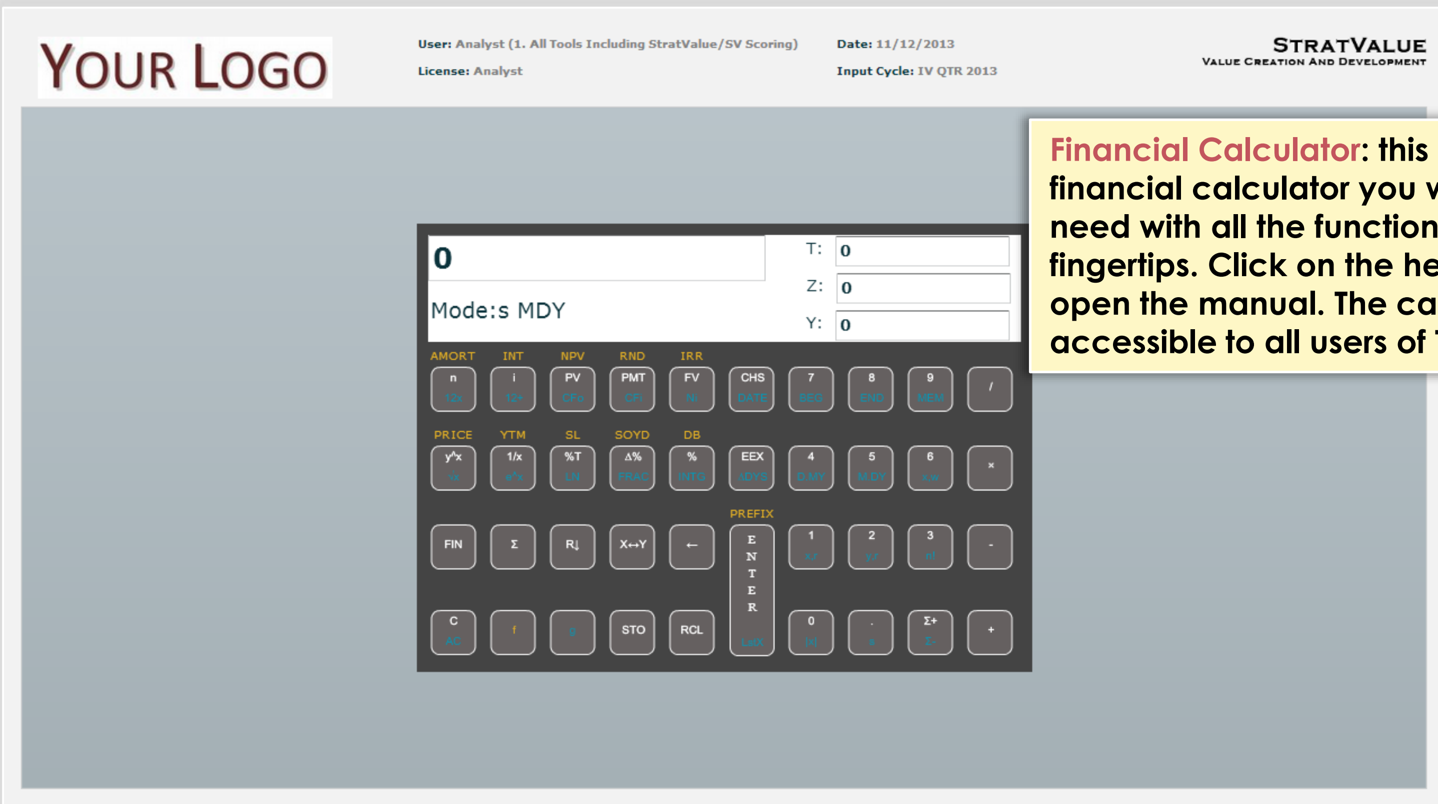




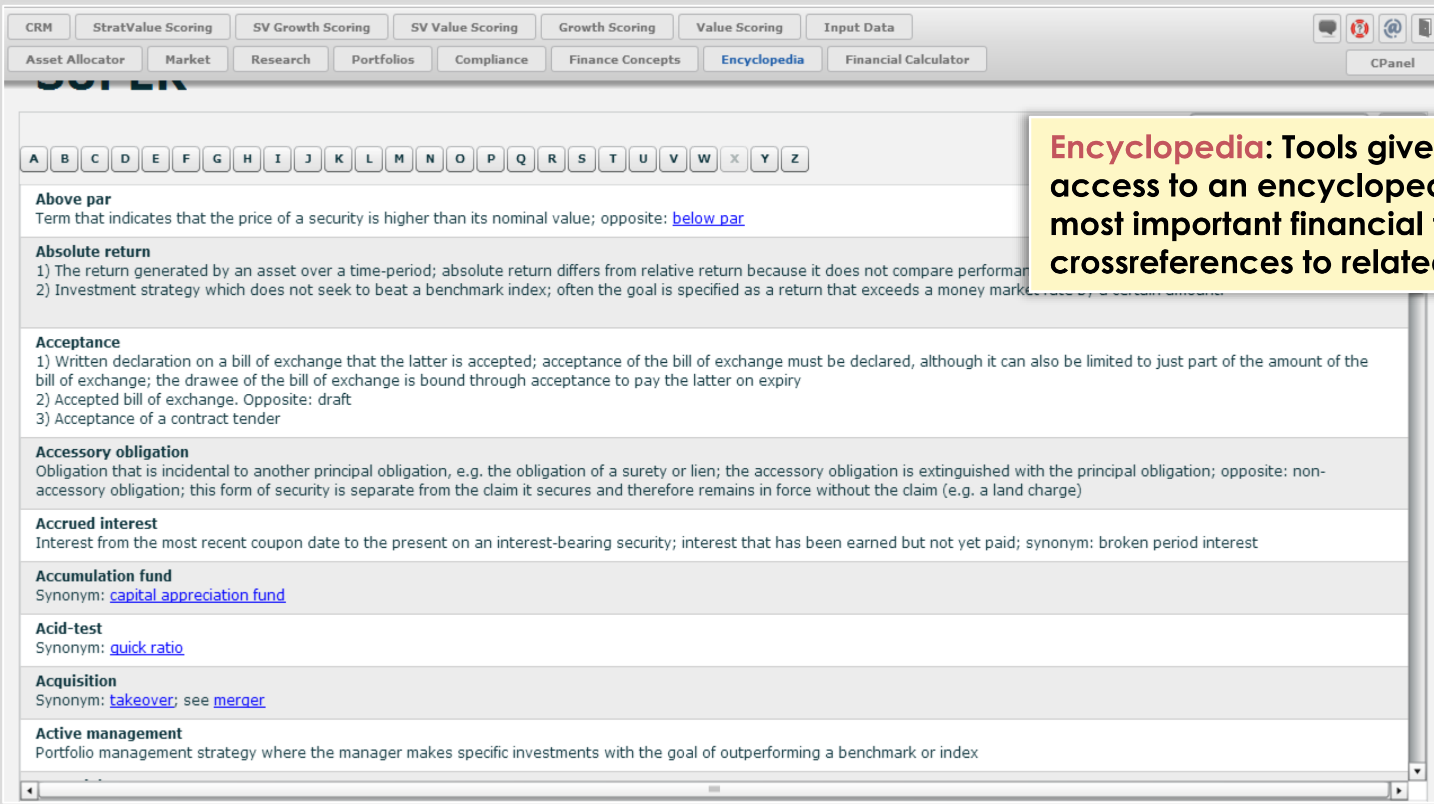
Administrators and Analysts have the privilege to create and edit templates, but only administrators can customize templates to produce individualized documents by introducing free variables in the editor (i.e. user defined elements needed for invoicing, promotions etc.). An analyst's privilege is limited to applying fixed variables; these are existing inputs from the CRM (i.e. mailing addresses etc.) to individualize research reports or market updates etc.



Compliance is the last check point for communication leaving the firm. Documents ready and forwarded for printing or mailing receive the status 'Waiting'; once compliance checked and verified a document's legal, regulatory and firm's policy compliance will it change the document's status to 'Confirmed'. Only now will the administrator be able to print or mail the document.



Financial Calculator: this is the only financial calculator you will ever need with all the functions at your fingertips. Click on the help icon to open the manual. The calculator is accessible to all users of Tools.



Encyclopedia: Tools gives all users access to an encyclopedia for the most important financial terms with crossreferences to related terms.